

INVOICE



KNOE
1400 Oliver Rd
Monroe, LA 71201
Sales T & C: www.gray.tv/advertising
Main: (318) 388-8888
Billing:

Property	KNOE		
Invoice #	3467252-1	Order #	3467252
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/22/24	Flight Dates	03/19/24 - 03/22/24
Advertiser	Rodney McFarland Sr Monroe City Council District 4		
Product	March 24		
Estimate #			
Account Executive	Monroe House		
Sales Office	Monroe Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	202312		
Advertiser Ref	630070		
Product 1			
Product 2			

Billing Address:

Rodney McFarland Sr Monroe City Council District
Attention: Accounts Payable
1017 Ouachita Ave
Monroe, LA 71201

Send Payment To:

KNOE
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/19/24	03/22/24	Good Morning Ark-La-Mis5a-7a		-----	:30	0	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -2121-- 6 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KNOE Tu 03/19/24 5:12 AM Good Morning Ark-La-Miss 5a-7a :30 mcfarland council Ad \$100.00 NM 2 KNOE Tu 03/19/24 6:43 AM Good Morning Ark-La-Miss 5a-7a :30 mcfarland council Ad \$100.00 NM 3 KNOE W 03/20/24 5:21 AM Good Morning Ark-La-Miss 5a-7a :30 mcfarland council Ad \$100.00 NM 4 KNOE Th 03/21/24 5:15 AM Good Morning Ark-La-Miss 5a-7a :30 mcfarland council Ad \$100.00 NM 5 KNOE Th 03/21/24 6:29 AM Good Morning Ark-La-Miss 5a-7a :30 mcfarland council Ad \$100.00 NM 6 KNOE F 03/22/24 5:13 AM Good Morning Ark-La-Miss 5a-7a :30 mcfarland council Ad \$100.00 NM									
2	03/19/24	03/22/24	TV8 report @ 6p	5:59 PM-6:30 PM	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -1----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KNOE Tu 03/19/24 6:14 PM TV8 report @ 6p 5:59 PM-6:30 PM :30 mcfarland council Ad \$350.00 NM									
3	03/19/24	03/22/24	TV8 report @ 6p	5:59 PM-6:30 PM	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 --1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KNOE W 03/20/24 6:15 PM TV8 report @ 6p 5:59 PM-6:30 PM :30 mcfarland council Ad \$400.00 NM									
4	03/19/24	03/22/24	TV8 Noon Report	12p-1230p	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -11----- 2 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KNOE Tu 03/19/24 12:22 PM TV8 Noon Report 12p-1230p :30 mcfarland council Ad \$300.00 NM 1 KNOE W 03/20/24 12:12 PM TV8 Noon Report 12p-1230p :30 mcfarland council Ad \$300.00 NM									
5	03/19/24	03/22/24	Late Show	10:35 PM-11:05 PM	-----	:30	0	\$75.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KNOE
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3467252-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/22/24
Advertiser	Rodney McFarland Sr Monroe City Council District 4		
Product	March 24		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 --1---- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOE W 03/20/24 10:52 PM Late Show 10:35 PM-11:05 PM :30 Mcfarland Council Ad \$75.00 NM									
6	03/19/24	03/22/24	CBS This Morning	7a-9a	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ---1--- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOE Th 03/21/24 7:59 AM CBS This Morning 7a-9a :30 Mcfarland Council Ad \$75.00 NM									
7	03/19/24	03/22/24	M-F TV8 Report @ 10p	10p-1035p	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ---11-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOE Th 03/21/24 11:42 PM M-F TV8 Report @ 10p 10p-1035p :30 Mcfarland Council Ad \$350.00 NM 2 KNOE F 03/22/24 11:21 PM M-F TV8 Report @ 10p 10p-1035p :30 Mcfarland Council Ad \$350.00 NM									
<u>Total Spots</u>							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,800.00
<u>Agency Commission</u>	\$420.00
<u>Net Amount Due</u>	\$2,380.00
<u>Invoice Balance as of 04/01/24 9:00:43 AM CT</u>	\$0.00

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