



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

DELETED CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1680798 / | | <u>Alt Order #</u> 26117998 |
| <u>Product</u> Senate Race | | |
| <u>Contract Dates</u> 10/10/18 - 10/16/18 | <u>Estimate #</u> 5704 | |
| <u>Advertiser</u> POL/Bill Nelson/US Senate/FL/Dem | | <u>Original Date / Revision</u> 09/17/18 / 10/08/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFLA | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Code</u> 9913041 | <u>Advertiser Code</u> 580 | <u>Product 1/2</u> 682 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Canal Partners Media
900 Circle 75 Pkwy, SE
Suite 1650
Atlanta, GA 30339

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---------------|------|------------|----------|---------------------------|----------------|------|--------|------------|-------------|-------|-----|------|----------|---------------|
| D 1 | WFLA | 10/16/18 | 10/16/18 | Today Show 2 | 9-10a | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 2 | WFLA | 10/10/18 | 10/10/18 | Days of Our Lives | 1258-2p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 3 | WFLA | 10/16/18 | 10/16/18 | Days of Our Lives | 1258-2p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 4 | WFLA | 10/12/18 | 10/12/18 | M-F 2-3p | 2-3p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 5 | WFLA | 10/16/18 | 10/16/18 | M-F 2-3p | 2-3p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 6 | WFLA | 10/11/18 | 10/11/18 | M-F 3-4p | 3-4p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 7 | WFLA | 10/16/18 | 10/16/18 | M-F 3-4p | 3-4p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 8 | WFLA | 10/10/18 | 10/10/18 | M-F 4-5p | 4-5p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 9 | WFLA | 10/11/18 | 10/11/18 | M-F 5-530p | 5-530p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 10 | WFLA | 10/16/18 | 10/16/18 | M-F 5-530p | 5-530p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 11 | WFLA | 10/10/18 | 10/10/18 | M-F 530-6p | 530-6p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 12 | WFLA | 10/12/18 | 10/12/18 | NBC Nightly News WK630-7p | | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 13 | WFLA | 10/10/18 | 10/10/18 | Local 7p News | 7-730p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 14 | WFLA | 10/15/18 | 10/15/18 | Local 7p News | 7-730p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 15 | WFLA | 10/11/18 | 10/11/18 | M-F 730-8p | 730-8p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 16 | WFLA | 10/16/18 | 10/16/18 | M-F 730-8p | 730-8p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 17 | WFLA | 10/16/18 | 10/16/18 | Tue 8-10p The Voice | 8-10p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 18 | WFLA | 10/13/18 | 10/13/18 | Sa 6p News | 6-630p | | :30 | | | P5 | | NM | 0 | \$0.00 |
| D 19 | WFLA | 10/14/18 | 10/14/18 | WFLA 7a News Su | Su 7-8a | | :30 | | | P5 | | NM | 0 | \$0.00 |
| Totals | | | | | | | | | 0.00 | | | | 0 | \$0.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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