

Northland Television, LLC - WJFW-12



Order

Orig. Date:	09/15/2014	Advertiser:	NRA-ILA	Acct Exec.:	HRP - WASHINGTON DC	Price Type:	
Order Date:	09/22/2014	Product:	POLITICAL	Est. Code:	5100	Revenue Type:	Default
Start Date:	09/16/2014	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:	Regular
End Date:	10/05/2014	Sec. Prod. Category:	POLITICAL	Order Class:	National	Order Type:	Political
				Spot Type:	Local		

Agency Information

Name:	RED EAGLE MEDIA GROUP	5100
Address:	815 SLATERS LANE	7369368
Contact:	BUYER..	

Order #: 30735 Revision: 6

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI	M/G	Length	Flight Start	Flight End	Time	Start	End	GE	S/W	Cost per spot	Spots	Ext Cost	B/P	M	T	W	T	F	S	S
1	NEWSWATCH 12.5 P NEW	WJFW - NBC 12			:30	09/16/14	09/16/14	5:00PM					\$500.00	0	\$0.00			1					
2	NEWSWATCH 12.5 P-NEW	WJFW - NBC 12			:30	09/22/14	09/22/14	5:00PM					\$500.00	0	\$0.00			1					
3	TODAY SHOW	WJFW - NBC 12			:30	09/17/14	09/18/14	7:00AM					\$300.00	0	\$0.00				1	1			
4	AMERICAS GOT TALENT 2 HOUR 9PM	WJFW - NBC 12			:30	09/16/14	09/16/14	8:00PM					\$600.00	0	\$0.00			1					
5	SATURDAY NIGHT LIVE	WJFW - NBC 12			:30	09/20/14	09/20/14	10:30PM					\$300.00	0	\$0.00								1
6	AMERICAS GOT TALENT 1 HOUR	WJFW - NBC 12			:30	09/16/14	09/16/14	7:00PM					\$900.00	0	\$0.00			1					

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Line#	Ordered As	Station	BB MI	MG	Length	Flight	Start	End	Time	Start	End	GE	S	W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	
8	WHEEL OF FORTUNE	WJFW - NBC 12			:30	09/22/14	09/22/14	6:30PM	7:00PM						\$900.00	0	\$0.00		1							
9	Tonight Show 1035-1135	WJFW - NBC 12			:30	09/16/14	09/18/14	10:35PM	11:34PM						\$225.00	0	\$0.00			1	1	1				
10	NEWSWATCH 12 WEEKEND	WJFW - NBC 12			:30	09/20/14	09/20/14	10:00PM	10:29PM						\$450.00	0	\$0.00								1	
11	NEWSWATCH 12 10P NEW	WJFW - NBC 12			:30	09/16/14	09/17/14	10:00PM	10:34PM						\$600.00	0	\$0.00			1	1					
12	NEWSWATCH 12 10P NEW	WJFW - NBC 12			:30	09/22/14	09/22/14	10:00PM	10:34PM						\$600.00	0	\$0.00		1							
13	THE VOICE 2HR	WJFW - NBC 12			:30	09/22/14	09/22/14	7:00PM	9:00PM						\$600.00	0	\$0.00		1							
15	Tonight Show 1035-1135	WJFW - NBC 12			:30	09/17/14	09/19/14	10:35PM	11:34PM						\$225.00	0	\$0.00				1	1	1	1		
16	NEWSWATCH 12 10P NEW	WJFW - NBC 12			:30	09/17/14	09/19/14	10:00PM	10:34PM						\$600.00	0	\$0.00					X	X	X		
17	AMERICAS GOT TALENT 2 HOURS	WJFW - NBC 12			:30	09/17/14	09/17/14	7:00PM	8:00PM						\$600.00	0	\$0.00				1					
18	AMERICAS GOT TALENT 2 HOURS	WJFW - NBC 12			:30	09/17/14	09/17/14	8:00PM	9:00PM						\$600.00	0	\$0.00					1				
20	NEWSWATCH 12 5 P NEW	WJFW - NBC 12			:30	09/29/14	09/29/14	4:59PM	5:30PM						\$500.00	1	\$500.00		X							

Pattern

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Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
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21	THE VOICE 2HR	WJFW - NBC 12		:30	09/29/14	09/29/14	7:00PM		9:00PM	1	\$600.00		X						
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22	SATURDAY NIGHT LIVE	WJFW - NBC 12		:30	09/27/14	09/27/14	10:30PM		12:00AM	1	\$300.00								X
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23	WHEEL OF FORTUNE	WJFW - NBC 12		:30	09/29/14	09/29/14	6:30PM		7:00PM	1	\$900.00		X						
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24	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	09/27/14	09/27/14	10:00PM		10:29PM	1	\$450.00								1
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25	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/29/14	09/29/14	10:00PM		10:34PM	1	\$600.00		X						
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Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
September (2014)	\$750.00	0	\$0.00	- Agency Commission: \$502.50
October (2014)	\$2,600.00	6	\$10,900.00	Net Cost: \$2,847.50
Total:	\$3,350.00			

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