

Northland Television, LLC - WJFW-12



Order

Orig. Date: 09/15/2014 Advertiser: NRA-ILA
 Order Date: 09/22/2014 Product: POLITICAL
 Start Date: 09/16/2014 Pri. Prod. Category: POLITICAL
 End Date: 10/05/2014
 Sec. Prod. Category: POLITICAL

Acct Exec.: HRP - WASHINGTON DC
 Est. Code: 5100
 Billing Cycle: Broadcast Month
 Order Class: National

Price Type:
 Revenue Type: Default
 Billing Type: Regular
 Order Type: Political
 Spot Type: Local

Agency Information

Name: RED EAGLE MEDIA GROUP
 Address: 815 SLATERS LANE
 ALEXANDRIA VA 22314
 Contact: BUYER..

Fax:
 Phone:

5100
 7369368

Special Instructions:

Order #: 30735

Revision: 6

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title					Flight Detail				Log		Comment								
1	NEWSWATCH 12.5 P NEW	WJFW - NBC 12		:30	09/16/14	09/16/14	5:00PM		5:30PM	1	\$500.00			1					
									Master										
2	NEWSWATCH 12.5 P-NEW	WJFW - NBC 12		:30	09/22/14	09/22/14	5:00PM		5:30PM	1	\$500.00			1					
									Master										
3	TODAY SHOW	WJFW - NBC 12		:30	09/17/14	09/18/14	7:00AM		9:00AM	2	\$300.00				1	1			
									Master										
4	AMERICA'S GOT TALENT 2 HOUR 9PM	WJFW - NBC 12		:30	09/16/14	09/16/14	8:00PM		9:00PM	1	\$600.00			1					
									Master										
5	SATURDAY NIGHT LIVE	WJFW - NBC 12		:30	09/20/14	09/20/14	10:30PM		12:00AM	1	\$300.00							1	
									Master										
6	AMERICA'S GOT TALENT 1 HOUR	WJFW - NBC 12		:30	09/16/14	09/16/14	7:00PM		8:00PM	1	\$900.00				1				
									Master										

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Combo Title							Detail									Comment										
8	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/22/14	09/22/14	6:30PM	7:00PM				1		\$900.00	0	\$0.00		1						
		WJFW - NBC 12								Master																
9	Tonight Show 1035-1135	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/16/14	09/18/14	10:35PM	11:34PM				3		\$225.00	0	\$0.00			1	1	1	1		
		WJFW - NBC 12								Master																
10	NEWSWATCH 12 WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/20/14	09/20/14	10:00PM	10:29PM				1		\$450.00	0	\$0.00							1	
		WJFW - NBC 12								Master																
11	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/16/14	09/17/14	10:00PM	10:34PM				2		\$600.00	0	\$0.00			1	1				
		WJFW - NBC 12								Master																
12	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/22/14	09/22/14	10:00PM	10:34PM				1		\$600.00	0	\$0.00		1						
		WJFW - NBC 12								Master																
13	THE VOICE 2HR	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/22/14	09/22/14	7:00PM	9:00PM				1		\$600.00	0	\$0.00		1						
		WJFW - NBC 12								Master																
15	Tonight Show 1035-1135	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/17/14	09/19/14	10:35PM	11:34PM				3		\$225.00	0	\$0.00				1	1	1	1	
		WJFW - NBC 12								Master																
16	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/17/14	09/19/14	10:00PM	10:34PM				2		\$600.00	0	\$0.00					X	X	X	
		WJFW - NBC 12								Master																
17	AMERICAS GOT TALENT 2 HOURS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/17/14	09/17/14	7:00PM	8:00PM				1		\$600.00	0	\$0.00				1				
		WJFW - NBC 12								Master																
18	AMERICAS GOT TALENT 2 HOURS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/17/14	09/17/14	8:00PM	9:00PM				1		\$600.00	0	\$0.00					1			
		WJFW - NBC 12								Master																
20	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				:30	09/29/14	09/29/14	4:59PM	5:30PM				1		\$500.00	1	\$500.00		X						
		WJFW - NBC 12								Master																

Pattern

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Combo Title	Station			Flight Detail	Log			Comment										

21	THE VOICE 2HR		:30	09/29/14	09/29/14	7:00PM		1	\$600.00	1		X						
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WJFW - NBC 12 Master

22	SATURDAY NIGHT LIVE		:30	09/27/14	09/27/14	10:30PM		1	\$300.00	1							X	
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WJFW - NBC 12 Master

23	WHEEL OF FORTUNE		:30	09/29/14	09/29/14	6:30PM		1	\$900.00	1		X						
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WJFW - NBC 12 Master

24	NEWSWATCH 12 WEEKEND		:30	09/27/14	09/27/14	10:00PM		1	\$450.00	1							1	
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WJFW - NBC 12 Master

25	NEWSWATCH 12 10P NEW		:30	09/29/14	09/29/14	10:00PM		1	\$600.00	1		X						
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WJFW - NBC 12 Master

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
September (2014)	\$750.00	0	\$0.00	\$3,350.00
October (2014)	\$2,600.00	23	\$10,900.00	\$502.50
		Billboards: 0		
		Total: 6		Net Cost: \$2,847.50
Total:	\$3,350.00			

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