

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Cumulus Media</u> <u>3225 Arlington Ave</u> <u>WQQO & 94.5 WXKR Toledo, OH</u> <u>43014</u>	Date: <u>10/26/19</u>
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I, Sheena Barnes,
 being/on behalf of: Friends to Elect Sheena Barnes, a legally
 qualified candidate of the Democratic political
 party for the office of: Toledo Public School Board
 in the General
 election to be held on: November 5, 2019
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attachments for Details					

Total Charges: \$630.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends to Elect Sheena Barnes

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

* Brittany Moore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/26/19 Kathryn Fyfe
Date Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Sheena Barnes
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X Sheena Barnes
signature of candidate or authorized committee

X Sheena Barnes printed name X 10-28-19 date

Mary Sliwinski

From: Melodee Pollock
Sent: Sunday, October 27, 2019 10:33 PM
To: Kwinlyn Tyler; Mary Sliwinski
Subject: Re: Political Rates

919-971-1637

Hi Kwin-

I copied Mary on the email. I am out of town and Mary is my backup. She will double check with production that 1130am tomorrow will work.

What is the correct phone # to call you on? I believe the # list below is wrong.

Please advise. Thank you.

Melodee Pollock
419-351-7949
Sent from my iPhone

> On Oct 27, 2019, at 8:31 PM, Kwinlyn Tyler <kwin.tyler@gmail.com> wrote:

>

> Approved.

>

> Would 11:30 work?

>

> On Sat, Oct 26, 2019, 1:08 PM Melodee Pollock

<Melodee.Pollock@cumulus.commailto:Melodee.Pollock@cumulus.com>> wrote:

> Hi Kwin-

>

> If this is "ok" please respond "Approved".

> All the commercials below are :30's.

> We will run the credit card on Monday, October 28th.

>

> There was one sheet I did not see....the sheet to set up an account. It has Name, addresses and you sign as bottom of form.

>

> Do we need to set up a time Monday morning for Sheena to come in to voice?

>

> Melodee Pollock

> 419-351-7949

> Sent from my iPhone

>

> On Oct 26, 2019, at 11:28 AM, Kwinlyn Tyler <kwin.tyler@gmail.commailto:kwin.tyler@gmail.com>> wrote:

>

>

> Hello,

>

> The slots are approved. I have also attached the script for Sheena Barnes for Toledo Public School Board.

>

>
> **This is Sheena Barnes Candidate for Toledo Public School Board.**
>
>
> On November 5th , please vote for me Sheena Barnes as your next school board member.
>
>
> As a mother of three TPS students, am here to make Toledo Public Schools the best it can be for my children and yours. I have worked with youth for 8 years as a service provider and community health worker.
>
>
> As a school board member I would work hard for TPS students and families.
>
>
> On November 5th, please vote Sheena Barnes for TPS.
>
>
>
> [https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fdrive-thirdparty.googleusercontent.com%2f16%2ftype%2fapplication%2fpdf&c=E,1,8ru0dcGaXvsa70mkGXCEDkVrklrsE1Hzd1Mrvzmt0SQIB3S73_hPgNIPV4i1P_P9bZI8E6RgU-odUP_VZ-OZMHqXb_fVnNl2L9nTioQMkm7hqXY9nAHR&typo=1] 20191026112048416.pdf<https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fdrive.google.com%2ffile%2fd%2f0Byc_hvnXHYyAAREd5OTIzNWY4V3MzTHowb2NOMnE2OTFkd0dn%2fvview%3fusp%3ddrive_web&c=E,1,IKJvgsx5Z6ZfADqRsqmBDMOZQgUA_TXsFEs-c0Gtz814inEEem-l_hUJcCig3SmHkqGinDi0tZXIDFM-BN7YvE7rti9Rg6J9Uix2XJO10&typo=1>
>
> [<https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fdrive-thirdparty.googleusercontent.com%2f16%2ftype%2fapplication%2fpdf&c=E,1,ydWTB8A3WMXnxRLHyWMxJUnw1AU9q8psktt2aEGsd1SlemjhwuOP7bNqrSzQKxf8HFDBWhtgXgxYzTsMLv9dVDXeUtE64qr22Kkwj69jioSwwXJO6Q,,&typo=1>] 20191026110038001.pdf<https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fdrive.google.com%2ffile%2fd%2f0Byc_hvnXHYyAATXZQcFNRQIZFb2xBVFczd3BmVHNOVzFqZFzj%2fvview%3fusp%3ddrive_web&c=E,1,qdYXjneW_IRAu42aYu1Y5EsOhEVZDLsQ4d0Zt3IMTOxa1W2ygJ58oDKhbkBm95vYYrZkq5od8XO81tGQ6WPTUgoT4KsSPbM9AWL2ADZYPkvIOA,,&typo=1>
>
> Kwinlyn Tyler
> www.linkedin.com/in/kwinlynt
> 919.971.9637
>
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>
>
>
> On Fri, Oct 25, 2019 at 12:05 PM Melodee Pollock
<Melodee.Pollock@cumulus.com<<mailto:Melodee.Pollock@cumulus.com>>> wrote:
> Hi Kwin-
>
> Since this was an attachment, I pasted into an email. If this is "OK" to book, please respond "APPROVED". I also need the candidate you to type the candidates exact name for this.
>
> If you can also send all the attachments I sent over this morning along with the script, today that would be great. Thank you.
>

> <image001.png>
>
>
>
> Melodee Pollock
> Senior Account Executive
> Cumulus Media | Toledo/Monroe
> 3225 Arlington Avenue
> Toledo, OH 43614
> Cell: 419-351-7949
> Direct: 419-725-5757
>
> melodee.pollock@cumulus.com<mailto:melodee.pollock@cumulus.com>

> <image002.jpg>
>
> "WTOD(FM), Mainstay Trust, LLC as Trustee"

>
> From: Kwinlyn Tyler [mailto:kwin.tyler@gmail.com<mailto:kwin.tyler@gmail.com>]
> Sent: Friday, October 25, 2019 8:20 AM
> To: Melodee Pollock
> Subject: Re: Political Rates

>
> Good Morning,

> We have selected the time slots that we wanted from 105.5 and 94.5. Please let me know what the next steps are.

> Best,
> Kwinlyn
> Kwinlyn Tyler
> www.linkedin/in/kwinlynt<http://www.linkedin/in/kwinlynt>
> 919.971.9637

>
>
>
>
>
>
> On Thu, Oct 17, 2019 at 5:44 PM Melodee Pollock
<Melodee.Pollock@cumulus.com<mailto:Melodee.Pollock@cumulus.com>> wrote:

> _____
> CUMULUS MEDIA Disclaimer

> This message contains confidential information and is intended only for the individual(s) named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

CUMULUS MEDIA Email Policy

Mary Sliwinski

From: Melodee Pollock
Sent: Sunday, October 27, 2019 10:38 PM
To: Mary Sliwinski
Subject: Fwd: Political Rates

Hi Mary-

Kwin filled out the credit card and other political forms. She would like to come in at 1130 on Monday to voice spot and it will start on Tuesday. She keeps forgetting to send Client info sheet to set up. I thought she could when she come in for production.

Her phone # is wrong in the email. The correct one is on my desk on heathers side of my desk. 8 1/2 x 11 piece of paper.

Melodee Pollock
419-351-7949
Sent from my iPhone

Begin forwarded message:

From: Kwinlyn Tyler <kwin.tyler@gmail.com>
Date: October 26, 2019 at 11:28:48 AM EDT
To: Melodee Pollock <Melodee.Pollock@cumulus.com>
Subject: Re: Political Rates

Hello,

The slots are approved. I have also attached the script for Sheena Barnes for Toledo Public School Board.

This is Sheena Barnes Candidate for Toledo Public School Board.

On November 5th , please vote for me Sheena Barnes as your next school board member.

As a mother of three TPS students, am here to make Toledo Public Schools the best it can be for my children and yours. I have worked with youth for 8 years as a service provider and community health worker.

As a school board member I would work hard for TPS students and families.

On November 5th, please vote Sheena Barnes for TPS.

 20191026110038001.pdf

Kwinlyn Tyler
www.linkedin/in/kwinlynt
919.971.9637

On Fri, Oct 25, 2019 at 12:05 PM Melodee Pollock <Melodee.Pollock@cumulus.com> wrote:

Hi Kwin-

Since this was an attachment, I pasted into an email. If this is "OK" to book, please respond "APPROVED". I also need the candidate you to type the candidates exact name for this.

If you can also send all the attachments I sent over this morning along with the script, today that would be great. Thank you.

\$315 \$ 315

	105.5	94.5
Tuesday 10/29 6:00am-10am	\$20	\$20
Tuesday 10/29 3:00pm-7:00pm	\$20	\$20
Wednesday 10/30 6:00am-10am	\$20	\$20
Wednesday 10/30 3:00PM-7:00PM	\$20	\$20
Thursday 10/31 6:00am-10:00am	\$20	\$20
Friday 11/1 6:00am-10:00am	\$20	\$20
Friday 11/1 3:00pm-7:00pm	\$20	\$20
Saturday 11/2 6:00am-10:00am	\$15	\$15
Saturday 11/2 6:00am-10:00am	\$15	\$15
Saturday 11/2 10:00am-3:00pm	\$15	\$15
Sunday 11/3 6:00a.-10:00am	\$15	\$15
Sunday 11/3 10:00am-3:00pm	\$15	\$15
Monday 11/4 6:00am-10:00am	\$20	\$20
Monday 11/4 10:00am-3:00pm	\$20	\$20
Monday 11/4 3:00pm-7:00pm	\$20	\$20
Tuesday 11/5 6:00am-10:00am	\$20	\$20
Tuesday 11/5 10:00am-3:00pm	\$20	\$20

Total: \$630

Melodee Pollock

Senior Account Executive

Cumulus Media | Toledo/Monroe

3225 Arlington Avenue

Toledo, OH 43614

Cell: 419-351-7949

Direct: 419-725-5757

melodee.pollock@cumulus.com



“WTOD(FM), Mainstay Trust, LLC as Trustee”

From: Kwinlyn Tyler [mailto:kwin.tyler@gmail.com]
Sent: Friday, October 25, 2019 8:20 AM
To: Melodee Pollock
Subject: Re: Political Rates

Good Morning,

We have selected the time slots that we wanted from 105.5 and 94.5. Please let me know what the next steps are.

Best,

Kwinlyn

Kwinlyn Tyler

www.linkedin/in/kwinlynt

919.971.9637

CUMULUS TOLEDO MONROE

3225 Arlington Ave
Toledo, OH 43614
Phone: (419) 725-5721

Barnes/D/TPS School Board
Sheena Barnes

621 Lodge Ave
Toledo, OH 43609

**Thank you for your payment. The following
information provides the details of this transaction.**

Transaction : Sale

Date / Time : 10/28/2019 12:51:13 PM
CST

Invoice # : o 292913 292870

Customer # : 1

PO / Order # : 1

Card Type : Master Card

Card Number : XXXXXXXXXXXXX6615

Entry Method : Keyed

Total Amount : 630.00

Authorization : Approved - 282133

Reference Note: 10-29/11-5

**Please contact us if you have any questions
or if we can be of further assistance.**