

CONTRACT



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd., Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 4333 /		<u>Alt Order #</u>
<u>Product</u> 1002		
<u>Contract Dates</u> 10/06/14 - 10/12/14		<u>Estimate #</u> 1002
<u>Advertiser</u> Merkley for Senate - MEDFORD		<u>Original Date / Revision</u> 09/24/14 / 09/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOB	<u>Account Executive</u> Bob Wise	<u>Sales Office</u> Local-Medford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/06/14	10/12/14	Ent Tonight/Insider	7p-8p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-1-1--				3	\$35.00			
N 2	All	10/06/14	10/06/14	Blacklist	10p-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-----				1	\$600.00			
N 3	All	10/12/14	10/12/14	NFL Football	520-830p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$700.00			
Totals											5	\$1,405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/12/14	5	\$1,405.00	(\$210.75)	\$1,194.25
Totals	5	\$1,405.00	(\$210.75)	\$1,194.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

Buy Detail Report

Revision #:

Date: 9/24/2014

Client: Merkley for Senate 2014
Media: TV
Product: General
Market: Medford-Ashland

Estimate: 1002
Description: Merkley for Senate 10/6-12/2014 TV Add
Flight Start Date: 10/6/2014 05:00 AM
Flight End Date: 10/12/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+1
Buyer: Sandra Malone

Vendor: KOB-TV
125 S. Fir Street
Medford, OR 97501
Contact: Alan Plotkin (GSM)

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Phone: 541-779-5555
Fax: 541-779-5564
Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/6	Wed 10/8	Fri 10/10	Sun 10/12	Total Spots
KOB-TV									
11	MTuWThF 7:00p-8:00p Ent Tonight	PA	\$35.00	30	1	1	1		3
12	M 10:00p-11:00p The Blacklist	PT	\$600.00	30	1				1
13	75% PE at LUR Per KOB: Move to PE Su 8:00p-11:00p NFL Football 10/12 Giants vs. Eagles	PT	\$700.00	30				1	1
Total Cost:					2	1	1	1	5
				Total Spots:	2	1	1	1	5

Disclaimer:

Signature:

