

ORDER



V2

Orders
Order / Rev: 4158
Alt Order #: 08167888
Product Desc: 8167888
Estimate: 8167888
Flight Dates: 09/17/14 - 09/23/14
Original Date / Rev: 09/16/14 / 09/16/14
Order Type: GENERAL

KOB
Primary AE: Kate (Philadelphia) Brady (Petry)
Sales Office: N-PHI
Sales Region: National

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive, Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Monica Wehby for Senate
Demographic: A35+
Product Codes: Candidates
Priority: P-07
Revenue Codes: AGY, REG, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/23/14	56	\$1,530.00	\$1,300.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	56	\$1,530.00	\$1,300.50	0.00
Totals	56	\$1,530.00	\$1,300.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kate (Philadelphia) Brady (Pe			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	14%	\$1,530.00
Market	100%	\$10,928.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDM	0%	\$0.00
KDKF	0%	\$0.00
KDRV	47%	\$5,136.43
KFTS	0%	\$0.00
KMVU	11%	\$1,202.14
KOTI	0%	\$0.00
KSYS	0%	\$0.00
KTVL	28%	\$3,060.00
MOBI	0%	\$0.00
NTVL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/18/14	09/19/14	M-F 6a-7a	CM	6:00 AM-7:00 AM	---11--	:30	2	\$30.00	P-07	0.00	NM	2	\$60.00
NBC5 News @ Sunrise															
RATE CORRECTED DUE TO LUR & 1X ADDED NBC NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---11--			2			\$30.00		0.00			
E 2	All	09/22/14	09/23/14		CM	6:00 AM-7:00 AM	11-----	:30	2	\$30.00	P-07	0.00	NM	2	\$60.00

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 KOB1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6a-7a NBC5 News @ Sunrise RATE CORRECTED DUE TO LUR NBC NEWS AT 6A 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$30.00		0.00			
E 3	All	09/18/14	09/19/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	---11--	:30	2	\$25.00	P-07	0.00	NM	2	\$50.00
RATE CORRECTED DUE TO LUR TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---11--					2	\$25.00		0.00			
E 4	All	09/22/14	09/23/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	11-----	:30	2	\$25.00	P-07	0.00	NM	2	\$50.00
RATE CORRECTED DUE TO LUR & ADD 1X TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$25.00		0.00			
E 5	All	09/17/14	09/19/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	--111--	:30	3	\$35.00	P-07	0.00	NM	3	\$105.00
ADD 2X TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	--111--					3	\$35.00		0.00			
E 6	All	09/22/14	09/23/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	11-----	:30	2	\$35.00	P-07	0.00	NM	2	\$70.00
ADD 1X TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$35.00		0.00			
E 7	All	09/18/14	09/19/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI---11--	:30	2	\$15.00	P-07	0.00	NM	2	\$30.00
RATE CORRECTED DUE TO LUR & ADDED 1X TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---11--					2	\$15.00		0.00			
E 8	All	09/22/14	09/23/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI11-----	:30	2	\$15.00	P-07	0.00	NM	2	\$30.00
RATE CORRECTED DUE TO LUR & ADDED 1X TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$15.00		0.00			
E 9	All	09/17/14	09/19/14	M-F 3p-4p Meredith Vieira	CM	3:00 PM-4:00 PM	--111--	:30	3	\$8.00	P-07	0.00	NM	3	\$24.00
RATE CORRECTED DUE TO LUR MEREDITH 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	--111--					3	\$8.00		0.00			
E 10	All	09/22/14	09/23/14	M-F 3p-4p Meredith Vieira	CM	3:00 PM-4:00 PM	11-----	:30	2	\$8.00	P-07	0.00	NM	2	\$16.00
RATE CORRECTED DUE TO LUR & ADD 1X MEREDITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$8.00		0.00			
E 11	All	09/18/14	09/19/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	---11--	:30	2	\$20.00	P-07	0.00	NM	2	\$40.00
RATE CORRECTED DUE TO LUR DR OZ 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---11--					2	\$20.00		0.00			
E 12	All	09/22/14	09/23/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	11-----	:30	2	\$20.00	P-07	0.00	NM	2	\$40.00
RATE CORRECTED DUE TO LUR DR OZ 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$20.00		0.00			
E 13	All	09/18/14	09/19/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	---11--	:30	2	\$35.00	P-07	0.00	NM	2	\$70.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RATE CORRECTED DUE TO LUR & ADD 1X NBC5 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---11--					2	\$35.00		0.00			
E 14	All	09/22/14	09/23/14	NBC5 News @ 6p	CM	6:00 PM-7:00 PM	11-----	:30	2	\$35.00	P-07	0.00	NM	2	\$70.00
				M-F NBC5 News @ 6p											
RATE CORRECTED DUE TO LUR & ADD 1X NBC5 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$35.00		0.00			
E 15	All	09/18/14	09/19/14	M-F 7p-730p	CM	7:00 PM-7:30 PM	---11--	:30	2	\$15.00	P-07	0.00	NM	2	\$30.00
				M-F Entertainment Tonight											
RATE CORRECTED DUE TO LUR ENTERTAINMENT TONIGHT															
1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---11--					2	\$15.00		0.00			
E 16	All	09/17/14	09/19/14	Late 11p News M-F	CM	11:00 PM-11:35 PM	--111--	:30	3	\$50.00	P-07	0.00	NM	3	\$150.00
				Late 11p News M-F											
NEWSCHANNEL AT 11 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	--111--					3	\$50.00		0.00			
E 17	All	09/22/14	09/23/14	Late 11p News M-F	CM	11:00 PM-11:35 PM	111-----	:30	2	\$50.00	P-07	0.00	NM	2	\$100.00
				Late 11p News M-F											
NEWSCHANNEL AT 11 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----					2	\$50.00		0.00			
E 18	All	09/17/14	09/19/14	Tonight Show: Fallon	CM	11:35 PM-12:35 AM	--222--	:30	6	\$35.00	P-07	0.00	NM	6	\$210.00
				Tonight Show: Fallon											
RATE CORRECTED DUE TO LUR TONIGHT SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	--222--					6	\$35.00		0.00			
E 19	All	09/22/14	09/23/14	Tonight Show: Fallon	CM	11:35 PM-12:35 AM	X122-----	:30	4	\$35.00	P-07	0.00	NM	4	\$140.00
				Tonight Show: Fallon											
RATE CORRECTED DUE TO LUR TONIGHT SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	22-----					4	\$35.00		0.00			
E 20	All	09/20/14	09/20/14	Today Show Sa	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$5.00	P-07	0.00	NM	1	\$5.00
				Today Show Sa											
RATE CORRECTED DUE TO LUR SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1-					1	\$5.00		0.00			
E 21	All	09/20/14	09/20/14	NBC5 News @ 6p Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$25.00	P-07	0.00	NM	1	\$25.00
				NBC5 News @ 6p Sa											
NBC5 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1-					1	\$25.00		0.00			
E 22	All	09/20/14	09/20/14	Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$15.00	P-07	0.00	NM	1	\$15.00
				Sa The Insider											
RATE CORRECTED DUE TO LUR INSIDER SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1-					1	\$15.00		0.00			
E 23	All	09/20/14	09/20/14	Late 11p News Sa	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$50.00	P-07	0.00	NM	1	\$50.00
				Late 11p News Sa											
RATE CORRECTED DUE TO LUR NEWSCHANNEL AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1-					1	\$50.00		0.00			
E 24	All	09/21/14	09/21/14	Late 11p News Su	CM	11:00 PM-11:35 PM	-----1	:30	1	\$10.00	P-07	0.00	NM	1	\$10.00
				Late 11p News Su											
RATE CORRECTED DUE TO LUR NEWSCHANNEL AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1					1	\$10.00		0.00			
E 25	All	09/22/14	09/23/14		CM	7:00 PM-7:30 PM	11-----	:30	2	\$15.00	P-07	0.00	NM	2	\$30.00

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Advertiser: Monica Wehby for Senate
 Product Desc: 8167888
 Estimate: 8167888
 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7p-730p															
M-F Entertainment Tonight															
ADDED 2X W/ LUR REVISIONS ENTERTAINMENT TONIGHT															
1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	11-----			2			\$15.00		0.00			
26	All	09/18/14	09/19/14	M-F 1p-2p	CM	1:00 PM-2:00 PM	---TF--	:30	1	\$25.00	P-07	0.00	NM	1	\$25.00
Days of our Lives															
ADDED WITH LUR RATE CORRECTIONS DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---TF--			1			\$25.00		0.00			
27	All	09/18/14	09/19/14	M-F 2p-3p	CM	2:00 PM-3:00 PM	---TF--	:30	1	\$25.00	P-07	0.00	NM	1	\$25.00
Queen Latifah															
ADDED WITH LUR RATE CORRECTIONS QUEEN LATIFA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	---TF--			1			\$25.00		0.00			
													Totals	56	\$1,530.00

ORDER WORKSHEET

Rep Order#	8167888	Ver#	3
EC'd	Yes		

Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:

Printed: 09/16/14 4:24 PM
09/16/14 4:20 PM
All Lines

Duplicate

1 of 4

Station	KOB-TV MEDFORD
Advertiser	(WEHM) WEHBY, MONICA
Product	WEHBY/R/SENATE
Estimate#	5768-91553
Buyer	ANDREA MASSAR

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E /5768-91553
Flight Dates 09/17/14-09/23/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SR) SHEPARD RITZEN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4203
Salesperson Fax#

--- CONTRACT COMMENT ---

MONICA WEHBY FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th-F	6A-7A	-	30	-	-	\$30.00	09/18-09/19	2	2	\$60.00
			Buy Comment: NBC NEWS AT 6A								
2	M-Tu	6A-7A	-	30	-	-	\$30.00	09/22-09/23	2	2	\$60.00
			Buy Comment: NBC NEWS AT 6A 1X PER DAY								
3	Th-F	7A-9A	-	30	-	-	\$25.00	09/18-09/19	2	2	\$50.00
			Buy Comment: TODAY SHOW 1X PER DAY								
4	M-Tu	7A-9A	-	30	-	-	\$25.00	09/22-09/23	2	2	\$50.00
			Buy Comment: TODAY SHOW								
5	W-F	9A-10A	-	30	-	-	\$35.00	09/17-09/19	3	3	\$105.00
			Buy Comment: TODAY SHOW II								
6	M-Tu	9A-10A	-	30	-	-	\$35.00	09/22-09/23	2	2	\$70.00
			Buy Comment: TODAY SHOW II								
7	Th-F	10A-11A	-	30	-	-	\$15.00	09/18-09/19	2	2	\$30.00
			Buy Comment: TODAY SHOW III								
8	M-Tu	10A-11A	-	30	-	-	\$15.00	09/22-09/23	2	2	\$30.00
			Buy Comment: TODAY SHOW III								

Rep Order#	8167888	Ver#	3
EC'd	Yes		

Status Confirmed

Traffic Order#

Last Received:

Showing Buylines:

Printed: 09/16/14 4:24 PM

09/16/14 4:20 PM

All Lines

Duplicate

2 of 4

Station	KOB-TV MEDFORD
Advertiser	(WEHM) WEHBY, MONICA
Product	WEHBY/R/SENATE
Estimate#	5768-91553
Buyer	ANDREA MASSAR

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E /5768-91553
Flight Dates 09/17/14-09/23/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SR) SHEPARD RITZEN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4203
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9	W-F	3P-4P	- Buy Comment: MEREDITH 1X PER DAY	30	-	-	\$8.00	09/17-09/19	3	3	\$24.00
10	M-Tu	3P-4P	- Buy Comment: MEREDITH	30	-	-	\$8.00	09/22-09/23	2	2	\$16.00
11	Th-F	4P-5P	- Buy Comment: DR OZ 1X PER DAY	30	-	-	\$20.00	09/18-09/19	2	2	\$40.00
12	M-Tu	4P-5P	- Buy Comment: DR OZ 1X PER DAY	30	-	-	\$20.00	09/22-09/23	2	2	\$40.00
13	Th-F	6P-7P	- Buy Comment: NBC5 NEWS AT 6	30	-	-	\$35.00	09/18-09/19	2	2	\$70.00
14	M-Tu	6P-7P	- Buy Comment: NBC5 NEWS AT 6	30	-	-	\$35.00	09/22-09/23	2	2	\$70.00
15	Th-F	7P-730P	- Buy Comment: ENTERTAINMENT TONIGHT 1X PER DAY	30	-	-	\$15.00	09/18-09/19	2	2	\$30.00
16	W-F	11P-1135P	- Buy Comment: NEWSCHANNEL AT 11 1X PER DAY	30	-	-	\$50.00	09/17-09/19	3	3	\$150.00
17	M-Tu	11P-1135P	- Buy Comment: NEWSCHANNEL AT 11 1X PER DAY	30	-	-	\$50.00	09/22-09/23	2	2	\$100.00
18	W-F	1135P-1235A	- Buy Comment: TONIGHT SHOW 2X PER DAY	30	-	-	\$35.00	09/17-09/19	6	6	\$210.00
19	M-Tu	1135P-1235A	- Buy Comment: TONIGHT SHOW 2X PER DAY	30	-	-	\$35.00	09/22-09/23	4	4	\$140.00

ORDER WORKSHEET

Rep Order# 8167888	Ver# 3	Status Confirmed	Traffic Order#	Printed: 09/16/14 4:24 PM	Duplicate	3 of 4
EC'd Yes			Last Received: 09/16/14 4:20 PM			
			Showing Buylines: All Lines			

Station KOB-TV MEDFORD	Agency (5201) STRATEGIC MEDIA SERVICES	Rep Firm EAGLE TELEVISION
Advertiser (WEHM) WEHBY, MONICA	1911 NORTH FT MYER DRIVE, SUITE 400	Sales Office (PH) PHILADELPHIA
Product WEHBY/R/SENATE	ARLINGTON, VA 2000222097	Salesperson (SR) SHEPARD RITZEN
Estimate# 5768-91553	Agency C/P1/P2/E /5768-91553	Sales Assistant MIGUEL
Buyer ANDREA MASSAR	Flight Dates 09/17/14-09/23/14	Salesperson Phone# 215-557-4203
		Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
20	Sa	6A-8A	-	30	-	-	\$5.00	09/20-09/20	1	1	\$5.00
Buy Comment: SATURDAY TODAY											
21	Sa	6P-630P	-	30	-	-	\$25.00	09/20-09/20	1	1	\$25.00
Buy Comment: NBC5 NEWS AT 6											
22	Sa	630P-7P	-	30	-	-	\$15.00	09/20-09/20	1	1	\$15.00
Buy Comment: INSIDER SAT											
23	Sa	11P-1135P	-	30	-	-	\$50.00	09/20-09/20	1	1	\$50.00
Buy Comment: NEWSCHANNEL AT 11											
24	Su	11P-1135P	-	30	-	-	\$10.00	09/21-09/21	1	1	\$10.00
Buy Comment: NEWSCHANNEL AT 11											
25	M-Tu	7P-730P	-	30	-	-	\$15.00	09/22-09/23	2	2	\$30.00
Buy Comment: ENTERTAINMENT TONIGHT 1X PER DAY											
26	Th-F	1P-2P	-	30	-	-	\$25.00	09/18-09/19	1	1	\$25.00
Buy Comment: DAYS OF LIVES											
27	Th-F	2P-3P	-	30	-	-	\$25.00	09/18-09/19	1	1	\$25.00
Buy Comment: QUEEN LATIFA											

---REPORT TOTALS---

Report Totals: 56 / \$1,530.00

---SALES MONTHLY TOTALS---

Sep2014: 56/ \$1,530.00

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Station KOB-TV MEDFORD
Advertiser (WEHM) WEHBY, MONICA
Product WEHBY/R/SENATE
Estimate# 5768-91553
Buyer ANDREA MASSAR

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E /5768-91553
Flight Dates 09/17/14-09/23/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SR) SHEPARD RITZEN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4203
Salesperson Fax#

Order Totals: 56 / \$1,530.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	KDRV	KFBI	KMYU	KOBI
\$11,426.44	.00%	47.46%	.00%	11.07%	13.39%
KORT	.00%	KTVL	28.08%		

--- COMPETITIVE COMMENTS ---

UPDATED SHARES

Books [JUL14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS