

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd., Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 4050 /		<u>Alt Order #</u>
<u>Product</u> 883		
<u>Contract Dates</u> 09/11/14 - 09/12/14		<u>Estimate #</u> 883
<u>Advertiser</u> Merkley for Senate - MEDFORD		<u>Original Date / Revision</u> 09/10/14 / 09/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Bob Wise	<u>Sales Office</u> Local-Medford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	09/11/14	09/12/14	NBC5 News @ Sunrise	6a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	---T---				1	\$30.00			
N 2	All	09/11/14	09/12/14	Today Show I	7a-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	----F--				1	\$45.00			
N 3	All	09/11/14	09/12/14	Dr. Oz	4p-5p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	----F--				1	\$20.00			
N 4	All	09/11/14	09/12/14	M-F NBC Nightly News	530p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	----F--				1	\$150.00			
N 5	All	09/11/14	09/12/14	M-F NBC5 News @ 6p	6p-7p		:30			NM	1	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	---T---				1	\$39.00			
N 6	All	09/11/14	09/12/14	Biggest Loser	8-10p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	---T---				1	\$225.00			
N 7	All	09/11/14	09/12/14	Dateline	9:00 PM-11:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	----F--				1	\$50.00			
N 8	All	09/11/14	09/12/14	Late 11p News M-F	9:00 PM-11:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	----F--				1	\$50.00			
N 9	All	09/11/14	09/12/14	Tonight Show: Fallon	1135p-1236a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	---TF--				2	\$50.00			
Totals											10	\$709.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/12/14	10	\$709.00	(\$106.35)	\$602.65
Totals	10	\$709.00	(\$106.35)	\$602.65

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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125 South Fir Street
Medford, OR 97501
(541) 779-5555

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<u>Contract / Revision</u>	<u>Alt Order #</u>
4050 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/14 - 09/12/14	883	883

<u>Advertiser</u>	<u>Original Date / Revision</u>
Merkley for Senate - MED	09/10/14 / 09/10/14

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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\$4050

Buy Detail Report

Revision #: Date: 9/10/2014

Client: Merkley for Senate 2014
 Media: TV
 Product: General
 Market: Medford-Ashland

Estimate: 883
 Description: Merkley for Senate 9/11-14/2014 TV
 Flight Start Date: 9/11/2014 05:00 AM
 Flight End Date: 9/14/2014 12:00 AM
 Survey: Nov13 DMA Nielsen Live+1
 Buyer: Sandra Malone

Vendor: KOB-TV
 125 S. Fir Street
 Medford, OR 97501
 Contact: Alan Plotkin (GSM)
 Phone: 541-779-5555
 Fax: 541-779-5564
 Affiliation: NBC

Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
 Phone: 703-272-7300

Line No	Daypart Program	Daypart Code	STN Gross	Days	Dur	Thu 9/11	Fri 9/12	Total Spots
15	MTuWThF 6:00a- 7:00a KOB 6a News	EM	\$30.00	30	30	1		1
16	MTuWThF 7:00a- 9:00a Today Show	EM	\$45.00	30	30		1	1
17	MTuWThF 4:00p- 5:00p Dr. Oz	EF	\$20.00	30	30	1		1
18	MTuWThF 5:30p- 6:00p KOB 5:30p News	EN	\$150.00	30	30		1	1
19	MTuWThF 6:00p- 7:00p KOB 6p News	EN	\$39.00	30	30	1		1
20	Th 8:00p-10:00p Biggest Loser	PT	\$225.00	30	30	1		1
21	F 9:00p-11:00p Dateline	PT	\$50.00	30	30		1	1
22	MTuWThF 11:00p-11:30p KOB 11p News	LN	\$50.00	30	30		1	1
23	MTuWThF 11:30p-12:30a Tonight Show	LF	\$50.00	30	30	1	1	2
Total Spots:								10
Total Cost:								\$709.00

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Signature: 

Disclaimer:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOB-TV	Date: 9/9/2014
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I, Screen Strategies Media,

being/on behalf of: Jeff Merkley,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$428.40

I represent that the payment for the above described broadcast time has been furnished by:

Jeff Merkley for Oregon

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

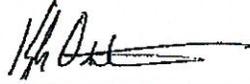
The name of the treasurer of the candidate's authorized committee is:

Kevin Neely

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/2014		
Date	Signature	

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature	Printed Name	Title

12970

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7-1020

9/9/2014

PAY TO THE ORDER OF KOBI-TV

\$ **428.40

Four Hundred Twenty-Eight and 40/100*****

DOLLARS

[Signature]
AUTHORIZED SIGNATURE

MEMO Merklely for Senate 2014 (Sep 11-14, 2014)

⑈0 2970⑈ ⑆ 102000076⑆ 3090427737⑈

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT

Merkley For Senate 2014/Sep 11-14, 2014 M

12970

9/9/2014

428.40

4050
SPOT 174.25
sent 9/10/14
ELM
C12:19A

880971/05-08

Security features. Details on back.