

MARKET: Bowling Green, KY **AMOUNT:** \$2,080.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 40 Invoices@MediaFinancial.com
MOD: Str Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 216 535 3967
SALESPERSON: Linley Grande **SLS FAX:** N/A
SLS EMAIL: Linley.Grande@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4383899**
ADVERTISER: Keep Kentucky Great **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 5459 Kentucky Tues. **AGY EST:** 5459 Invoices@MediaFinancial.com
10/13-Mon 10/19
FLIGHT: 10-13-2020 TO 10/19/2020 [X]Unwired []Spot []Mod
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 07/13/2020 12:00

COMMENTS

07/13/2020: New order. Nab to follow. Spot will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

***** No Comments for this Advertiser *****

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.



DAY#1		10/13/2020 To 10/13/2020						TOT \$416.00		TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/13/2020	10/13/2020	3	\$52	\$156
	2		.T.....	10:00AM	3:00PM	60	10/13/2020	10/13/2020	3	\$52	\$156
	3		.T.....	3:00PM	7:00PM	60	10/13/2020	10/13/2020	2	\$52	\$104

DAY#2		10/14/2020 To 10/14/2020						TOT \$416.00		TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/14/2020	10/14/2020	3	\$52	\$156
	2		..W....	10:00AM	3:00PM	60	10/14/2020	10/14/2020	3	\$52	\$156
	3		..W....	3:00PM	7:00PM	60	10/14/2020	10/14/2020	2	\$52	\$104

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SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 07/13/2020 12:00

DAY#3 10/15/2020 To 10/15/2020 **TOT \$416.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/15/2020	10/15/2020	3	\$52	\$156
	2		...T...	10:00AM	3:00PM	60	10/15/2020	10/15/2020	3	\$52	\$156
	3		...T...	3:00PM	7:00PM	60	10/15/2020	10/15/2020	2	\$52	\$104

DAY#4 10/16/2020 To 10/16/2020 **TOT \$416.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/16/2020	10/16/2020	3	\$52	\$156
	2	F..	10:00AM	3:00PM	60	10/16/2020	10/16/2020	3	\$52	\$156
	3	F..	3:00PM	7:00PM	60	10/16/2020	10/16/2020	2	\$52	\$104

DAY#7 10/19/2020 To 10/19/2020 **TOT \$416.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/19/2020	10/19/2020	3	\$52	\$156
	2		M.....	10:00AM	3:00PM	60	10/19/2020	10/19/2020	3	\$52	\$156
	3		M.....	3:00PM	7:00PM	60	10/19/2020	10/19/2020	2	\$52	\$104