

# KCZE-FM Order Confirmation

OrderID: 5201-001

Sponsor: SEIU Cope  
 Product: SEIU Cope / 9489  
 Estimate/PO: 9489  
 AccountRep: Christal Radio  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 10/8/2020 - 10/17/2020  
 Items Ordered: 40  
 Ordered Amount: \$470.00  
 -Agency Commission: -\$70.50  
 Net Amount: \$399.50

KLKK, KSMA, KCZE, KCHA-AM/FM  
 Coloff Media (DBA North Iowa Broadcasting)  
 201 N. Federal  
 Mason City, IA 50401  
 KLKK & KSMA (641) 421-7744 or KCHA & KCZE (641) 228-1000

SEIU COPE  
 125 WEST 55TH STREET 3RD FLOOR  
 NEW YORK, NY 10019

Scheduled Station(s): KCZE-FM  
 SEIU Cope / 9489

Printed 10/7/2020 10:59:58

| Run Dates                  | Run Weeks | Run Times     | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|----------------------------|-----------|---------------|-----|-----|-----|-----|-----|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|
| 01 10/8/2020 - 10/14/2020  | All Weeks | 06:00 - 10:00 | 2   | 2   | 2   | 2   | 2   |     |     | 10         | :60    | Spot        |            |         | 10  | 13.00     | 130.00     |
| 02 10/8/2020 - 10/14/2020  | All Weeks | 10:00 - 15:00 | 2   | 2   | 2   | 2   | 2   |     |     | 10         | :60    | Spot        |            |         | 10  | 13.00     | 130.00     |
| 03 10/8/2020 - 10/14/2020  | All Weeks | 15:00 - 19:00 | 2   | 2   | 2   | 2   | 2   |     |     | 10         | :60    | Spot        |            |         | 10  | 13.00     | 130.00     |
| 04 10/10/2020 - 10/11/2020 | All Weeks | 06:00 - 19:00 |     |     |     |     |     | 5   | 5   | 10         | :60    | Spot        |            |         | 10  | 8.00      | 80.00      |

Broadcast Month Projected Billing:

|        |        |        |      |        |      |         |        |
|--------|--------|--------|------|--------|------|---------|--------|
| Oct-20 | 470.00 | Nov-20 | 0.00 | Dec-20 | 0.00 | Q4-2020 | 470.00 |
|--------|--------|--------|------|--------|------|---------|--------|

Accepted by (client signature)

(Station), Marketing Consultant

Non Discrimination Policy: North Iowa Broadcasting, INC and its stations KLKK-FM, KSMA-FM, KCHA-AM/FM, KCZE do not discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

**Oct 07, 20**  
 CONT# **34420529** Mod# Ver# 1 (Last = )  
 REP **CHRISTAL RADIO**  
 TO **KCZE-FM (Mason City, IA)**  
 FM **LATONYA CHENAULT**  
 OFF **PHILADELPHIA**  
 AGY **Katz Media Group**  
 ADDR **125 West 55th Street 3rd Floor**  
**New York, NY 10019**  
  
 BYR **Helen Hanratty**  
 ADV **SEIU COPE**  
 PDT **Issue**  
 FLT **Oct 08, 20 - Oct 17, 20**

DDS CONT# **0**  
 C/P/E: **//9489**  
  
**SALESPERSON FAX#**  
  
**PH #**

\* REP ORDER COMMENT \*

\*\* 10/6/2020 5:34:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.  
 \*\* 10/6/2020 5:34:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 10/6/2020 5:34:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN  | DAYS            | TIME     | LEN | EFFECTIVE DATES            | # OF WKS | NPW | RATE     | TOT SPTS |
|----|-----|-----------------|----------|-----|----------------------------|----------|-----|----------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                            |          |     |          |          |
|    | 1.1 | ThF,MTuW        | 6A - 10A | 60  | 10/8/2020 - 10/14/2020     | 1W       | 10  | \$13.00  | 10       |
|    |     | ;M-F 6A-10A     |          |     |                            |          |     |          |          |
|    | 1.2 | ThF,MTuW        | 10A - 3P | 60  | 10/8/2020 - 10/14/2020     | 1W       | 10  | \$13.00  | 10       |
|    |     | ;M-F 10A-3P     |          |     |                            |          |     |          |          |
|    | 1.3 | ThF,MTuW        | 3P - 7P  | 60  | 10/8/2020 - 10/14/2020     | 1W       | 10  | \$13.00  | 10       |
|    |     | ;M-F 3P-7P      |          |     |                            |          |     |          |          |
|    | 1.4 | ....SS          | 6A - 7P  | 60  | 10/10/2020 - 10/11/2020    | 1W       | 10  | \$8.00   | 10       |
|    |     | ;SAT/SUN 6A-7P  |          |     |                            |          |     |          |          |
|    |     |                 |          |     | ** WEEKLY FLIGHT TOTALS ** |          | 40  | \$470.00 |          |

Oct 07, 20

CONT# 34420529 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 9489

|       |               |  |  |  |  |  |  |
|-------|---------------|--|--|--|--|--|--|
|       | <b>Oct 20</b> |  |  |  |  |  |  |
| SPOTS | 40            |  |  |  |  |  |  |
| CASH  | 470.00        |  |  |  |  |  |  |
| TRADE | 0.00          |  |  |  |  |  |  |
| NSL   | 0.00          |  |  |  |  |  |  |
| TOTAL | 470.00        |  |  |  |  |  |  |

|       |  |  |  |  |  |  |              |
|-------|--|--|--|--|--|--|--------------|
|       |  |  |  |  |  |  | <b>TOTAL</b> |
| SPOTS |  |  |  |  |  |  | 40           |
| CASH  |  |  |  |  |  |  | 470.00       |
| TRADE |  |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  |  | 470.00       |

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.