



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>KTLA-TV, LOS ANGELES, CA</u>	Date:
--	-------

I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

California Ballot Initiative

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: CALIFORNIANS AGAINST THE MISLEADING RX MEASURE, SPONSORED BY PHARMACEUTICAL RESEARCH AND MANUFACTURERS OF AMERICA

Does the programming (in whole or in part) communicate  
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

Californians Against the Misleading RX Measure, c/o W & M Campaigns, 100 Wilshire Blvd # 2040  
and are authorized to announce the time as paid for by such person or entity (hereinafter referred  
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors  
(or attach separately):

Thomas Hiltachk, Treasurer, Ashlee Titus, Asst Treasurer

Julie Iadanza

05/23/2016

Signature of Issue Advertiser (Sponsor)

Date

*To be Signed by Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title