



#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12		Total Spots	Total \$	CPP	GRP
							9/6	9/12				
1	Tu-Th 4:30a-5a		News	\$10.00	0.0	60	3	0	3	\$30.00	\$0.00	0.0
2	Tu-Th 5a-6a		News	\$140.00	0.0	60	3	0	3	\$420.00	\$0.00	0.0
3	Tu-Th 6a-7a		News	\$520.00	0.0	60	3	0	3	\$1,560.00	\$0.00	0.0
4	Tu-Th 7a-8a		Today Show	\$900.00	0.0	60	3	0	3	\$2,700.00	\$0.00	0.0
5	Tu-Th 8a-9a		Today Show	\$560.00	0.0	60	3	0	3	\$1,680.00	\$0.00	0.0
6	Tu-Th 9a-10a		Today Show	\$380.00	0.0	60	3	0	3	\$1,140.00	\$0.00	0.0
7	Tu-Th 5p-5:30p		News	\$1,200.00	0.0	60	2	0	2	\$2,400.00	\$0.00	0.0
8	Tu-Th 6p-6:30p		News	\$1,200.00	0.0	60	2	0	2	\$2,400.00	\$0.00	0.0
9	Tu-Th 6:30p-7p		News	\$1,100.00	0.0	60	2	0	2	\$2,200.00	\$0.00	0.0
10	Tu-Th 10p-10:35p		News	\$1,800.00	0.0	60	2	0	2	\$3,600.00	\$0.00	0.0
11	F 4:30a-5a		News	\$10.00	0.0	60	1	0	1	\$10.00	\$0.00	0.0
12	M-W 4:30a-5a		News	\$10.00	0.0	60	0	2	2	\$20.00	\$0.00	0.0
13	F 5a-6a		News	\$40.00	0.0	60	1	0	1	\$40.00	\$0.00	0.0
14	M-W 5a-6a		News	\$40.00	0.0	60	0	3	3	\$120.00	\$0.00	0.0
15	F 6a-7a		News	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
16	M-W 6a-7a		News	\$160.00	0.0	60	0	3	3	\$480.00	\$0.00	0.0
17	F 7a-8a		Today Show	\$450.00	0.0	60	1	0	1	\$450.00	\$0.00	0.0
18	M-W 7a-8a		Today Show	\$450.00	0.0	60	0	3	3	\$1,350.00	\$0.00	0.0
19	F 8a-9a		Today Show	\$340.00	0.0	60	1	0	1	\$340.00	\$0.00	0.0
20	M-W 8a-9a		Today Show	\$340.00	0.0	60	0	3	3	\$1,020.00	\$0.00	0.0
21	F 9a-10a		Today Show	\$120.00	0.0	60	1	0	1	\$120.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25280710		Changes as of: 9/2/2016 at 1:20 PM		Version: Original Order	
CPE: Evan Twede Advertising 1233 20th St NW #504 Sandy, UT 84092		Flight: 9/6/16 - 9/14/16		Station: KSL	
Agency: GARY JOHNSON FOR PRESIDENT		Advertiser: GARY JOHNSON FOR PRESIDENT		Market: Salt Lake City-Ogden	
Product: Johnson/P/Lib		Office: WASHINGTON		Total Spots: 61	
Agency Order #: MONIKA ZAIRI		Primary Demo: Adults 35+		Total CPP: \$0.00	
Buyer: JENNA NUBAR		Con Type: POLITICAL/VOTE		Total GRP:	
Salesperson: 202-872-5880		Assistant: ANJELICA DAVI		Separation:	
				212-408-3261	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12			Total Spots	Total \$	CPP	GRP
							9/6	9/12					
22	M-W 9a-10a		Today Show	\$120.00	0.0	60	0	3		3	\$360.00	\$0.00	0.0
23	F 10a-11a		Today Show	\$120.00	0.0	60	1	0		1	\$120.00	\$0.00	0.0
24	M-W 10a-11a		Today Show	\$120.00	0.0	60	0	3		3	\$360.00	\$0.00	0.0
25	Sa 5a-7a		Sat Today	\$30.00	0.0	60	2	0		2	\$60.00	\$0.00	0.0
26	Su 7a-8a		Sun Today	\$90.00	0.0	60	1	0		1	\$90.00	\$0.00	0.0
27	Su 8a-9a		Meet The Press	\$250.00	0.0	60	1	0		1	\$250.00	\$0.00	0.0
28	Su 9a-9:30a		News	\$120.00	0.0	60	1	0		1	\$120.00	\$0.00	0.0
29	Tu-Th 10a-11a		Today Show	\$380.00	0.0	60	3	0		3	\$1,140.00	\$0.00	0.0
TOTALS:							41	20		61	\$24,740.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25280710 Changes as of: 9/2/2016 at 1:20 PM Version: Original Order
CPE: Flight: 9/6/16 - 9/14/16 Station: KSL
Agency: Evan Twede Advertising Advertiser: GARY JOHNSON FOR PRESIDENT Market: Salt Lake City-Ogden
1233 20th St NW Product: Johnson/P/Lib Office: WASHINGTON
#504 Agency Order #: Buyer: MONIKA ZAIRI Con Type: POLITICAL/VOTE
Sandy, UT 84092 Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261
Total \$: \$24,740.00
Total Spots: 61
Total CPP: \$0.00
Total GRP:
Separation:

Special Instructions

Competitive Information	
Market Budget: \$24,740	
KSL Share: 0%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	61	\$24,740.00	0.0
Total	100%	61	\$24,740.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	61	\$24,740.00
Total	61	\$24,740.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	9/2/16 1:37 PM				
New	9/2/16 1:20 PM	JENNA NUBAR	New	61	
				\$24,740.00	\$0
				\$24,740.00	\$0

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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