FCC QUARTERLY ISSUES/PROGRAMMING REPORT FIRST QUARTER 2010 APRIL 10, 2010 WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the first quarter of 2010. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, **CRIME**, **CONSUMER/ECONOMICS**, and **FAMILY**.

COMMUNITY

TITLE: "Surviving The Storm Seminars"

DATE: March 9, 16, 23 & 30, 2010

TIME: 5-5:30 pm, 6 –7 pm, 10-10:35 pm

LENGTH: 3 to 3.5 minutes

DESCRIPTION: Our weather anchors held weather seminars at Westmoreland Middle School, Cheatham County High School, New Destiny Church of God, and Springfield High School to present viewers with life-savings tips to help them prepare in the event of severe weather. Updates from these locations aired during newscasts.

TITLE: "Black History Month" **DATE:** February 3 – 24, 2010

TIME: 6 - 6:30 pm

LENGTH: 3 minutes each segment

DESCRIPTION: Segments airing during our newscast honoring black history month: Black History Museum, Soldier Cemetery, Nissan Celebration, Choir Teacher

HEALTH

TITLE: "Health Reports"

DATES: January 1 – March 31, 2010

TIMES: 5:00-5:30 p.m. **LENGTH:** 20-45 seconds

DESCRIPTION: Various news reports relating to health and fitness.

TITLE: "Oprah Winfrey Show " – "America's Silent Killer: Oprah and

Dr. Oz Want To Save Your Life"

DATE: Thursday, February 4, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Diabetes is a ticking time bomb. Millions of Americans have it, and by the time you feel symptoms, the damage is done. Dr. Oz sees the deadly consequences of this chronic illness. Today he shares the warning signs, risk factors and how to prevent, treat and reverse it.

TITLE: "Dr. Oz " – "5 Warning Signs You Could Get Alzheimers; Signs

of Alzheimers, Infertility, Warts"

DATE: Thursday, January 14, 2010

TIME: 3:00 - 4:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Dr. Oz reveals 5 warning signs of Alzheimers. Dr. Oz steps into help a couple struggling to conceive a child. An in-studio procedure to remove a wart. Plus, what's my function? Organs that detox your body.

TITLE: "Dr. Oz" – "Deadly Panic Attacks: How To Tell If Your Anxiety

Is Serious"

DATE: Thursday, January 21, 2010

TIME: 3:00 - 4:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Dr. Oz reveals how to tell if your anxiety is more than a panic attack. A Dr. Oz intervention with a 400 pound woman. Plus, the three warning signs of food allergies and how to prepare a healthy dinner on the cheap side.

"Dr. Oz" – "Parasites: Dr. Oz Examines Most Common Worms TITLE:

Found In Your Gut"

Wednesday, February 3, 2010 **DATE:**

3:00 - 4:00 p.m. TIME: LENGTH: 60 minutes

Dr. Oz unearths the most common worms found in your gut. 82 **DESCRIPTION:** pounds, four years old, the unforgettable story of a family's fight to save their daughter's

life. The truth behind hiccups, plus foods that can help you lose weight.

TITLE: "Dr. Oz" – "Cancer Risks, Super Foods, Fatigue Fighters,

Alternative Medicine"

Friday, February 12, 2010 DATE:

3:00 - 4:00 p.m. TIME: LENGTH: 60 minutes

Dr. Oz countdown includes six cancer risks, five super foods, four **DESCRIPTION:** fatigue fighters, three things to look younger, two alternative medicine secrets and the number one supplement you must take this year.

CRIME

Basic Crime News TITLE:

DATE: January 1 – March 31, 2010

5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -TIME:

10:35 p.m.

LENGTH: 3 to 6 minutes

Average coverage of crime in our daily newscasts during this **DESCRIPTION:**

quarter.

TITLE: "I-Team Investigations" January 1- March 31, 2010 DATE:

TIME: 6 - 7 p.m.

2:30 to 3:30 each segment LENGTH:

I-Team investigations reported for this quarter: **DESCRIPTION:**

Police Arms Program, Stimulus Money, Stimulus Money Pt 2, Immigration Enforcement \$\$, Fake Urine, Dr. Sex Offender, Lottery Holdouts, Toyota Fixing Pedals, Nuclear Problems, Nuclear Problems 2, Ponzi Scheme/Church, Ponzi Scheme/Church Pt 2, Caseworkers Come Clean, Caseworkers Come Clean Pt 2, Travel Scam, Trent Fortner update, Firefighters & Cancer, Toyota Recall, Babies on the Street, Double Secret Probation, Toyota Hearing, Toyota Cooper, Lineweaver Pens, Public Art, Public Art Pt 2, UBA Follow-Up, ATF Canavaugh, Water Fountains, Birch Elevators.

TITLE:

"Oprah Winfrey Show" – "Best Of Oprah – After 18 Years Jayce

Comes Home: The Latest"

DATE:

Tuesday, January 5, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION: Elizabeth Smart was abducted for nine months. Shawn Hornbeck was gone for four years. Jaycee Dugard also returned home after 18 long and painful years. Oprah talks to the police officer, Allison Jacobs and police specialists, Lisa Campbell, who both trusted their intuition and helped break the case. Another child, Sabrina Aisenberg went missing in 1997, she was 5 months old. Parents, Steve and Marlene open up about what it's like to live under a cloud of suspicion for the past 12 years.

TITLE:

"Oprah" – "A Special Report: Oprah And A No Holds Barred

Conversation With Child Molesters "

DATE:

Monday, February 8, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION: Oprah sits down for the most honest conversation she's ever had with four convicted child molesters. In this special report, they reveal and explain how they groom, seduce and gain a child's trust. The candid discussion is an extremely rare chance for parents to hear straight from the molesters.

TITLE:

"Oprah Winfrey Show" – "A Special Report: Raped By His

Mother – A Victim Comes Forward"

DATE:

Monday, February 15, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

A victim shares his story of years of molestation at the hands of his

own mother. He explains how the years of rape and forced prostitution as a child continues to haunt him as an adult and explains the impact it's had on his marriage. His sister also shares her story of abuse for the first time.

TITLE: "Oprah Winfrey Show" – "The Diane Schuler Story – Was She

driving Drunk?"

DATE: Friday, March 12, 2010

TIME: 4:00 – 5:00 p.m. 60 minutes

DESCRIPTION: Diane Schular, a mother of two with five small children in her car, drives head on into a SUV leaving 8 people dead. Toxicology reports states her blood alcohol level tested at twice the legal limit and marijuana was in her system. Her husband believes otherwise. Oprah talks to toxicologists on the case and the private investigator the family hired. Oprah also speaks to Mike Bastardi, whose father and brother died in the crash.

CONSUMER/ECONOMICS

TITLE: "Oprah Winfrey Show" – "Before You Grocery Shop Again –

Food 101 With Michael Pollan"

DATE: Wednesday, January 27, 2010

TIME: 4:00 - 5:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: Today's show talks about the thought provoking, controversial documentary "Food Inc.," which examines the large scale agriculture food production in the US. Food guru and best-selling author, Michael Pollan, has been studying and writing about what we eat for over 20 years, helps clear up confusion about food.

TITLE: "Dr Oz" – "Dr Oz Anti-Agers: How To Look A Decade Younger

At the Drugstore"

DATE: Tuesday, March 2, 2010

TIME: 3:00 – 4:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: Dr. Oz reveals affordable anti-aging products found in drugstores.

TITLE: "Oprah Winfrey Show" – "Best of Oprah – Oprah Show's

Handbag and Accessory Intervention with Bra Update

DATE: Wednesday, March 10, 2010

TIME: 4:00 - 5:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: Fashion experts are showing viewers how the right style can flatter legs of any shape and size and the right handbag can make you look slimmer instantly. Next viewers learn how to wear a simple black dress three different ways just by changing your accessories. Plus the must have boots for the season for under a hundred dollars.

FAMILY

TITLE: "Oprah Winfrey Show" – "Best of Oprah – Hoarders: A Family's

Secret Life Exposed"

DATE: Wednesday, January 16, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Rotting food, piles of junk, mountains of garbage. Oprah speaks to a family who lived in a home so cluttered they were afraid they would lose their children if they did not clean up the mess. Next guests, adult children of a hoarder, share what it was like growing up in the middle of all the mess.

TITLE: "Oprah Winfrey Show" – "A Family Stripped Down: Life

Organizational Expert Peter Walsh Moves In"

DATE: Monday, January 1, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Expert Peter Walsh helps a family to eliminate habits and high tech gadgets that disconnects them. Walsh helps them remove the fear, guilt and resentment and gives this family a breakthrough.

TITLE: "Oprah Winfrey Show" – "Reunited After 42 Years: A Mother's

Desperate Search"

DATE: Thursday, February 18, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: A woman's desperate search for her daughter she gave up for adoption 42 years ago. Also on the show, investigator, Troy Dunn says he's helped bring almost 40,000 people back together, including a terminally ill woman looking for her long lost father.