FCC QUARTERLY ISSUES/PROGRAMMING REPORT FIRST QUARTER 2014 APRIL 10, 2014 WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the first quarter of 2014. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, **CRIME**, **CONSUMER/ECONOMICS**, and **FAMILY**.

COMMUNITY

TITLE: "Channel 4 News at 4:30 – "Bulger's Beat – 5 Year Old Nashville

Author Pens First Book"

DATE: Monday, January 27, 2014

TIME: 4 - 4:30 pm

LENGTH: 2:27 minutes approx.

DESCRIPTION: Five year old Madden Chemsak comes from a family of authors and his literacy creation is now on the shelf at Harpeth Valley Elementary School. The Bellevue kindergartner put his thoughts about flamingo and airplanes into a book called "The Loneliest Airplane".

TITLE: "Channel 4 News Today" - "Paul Heggen – 40 Schools In

40 Days"

DATE: January – March, 2014

TIME: 4-7 am

LENGTH: 1:12 minutes approx.

DESCRIPTION: Meteorologist Paul Heggen visits over 40 schools in 40 days in

Middle Tennessee and Southern Kentucky

TITLE: "Channel 4 News at 4:30" - Bulger's Beat – Black History Month:

Exhibit Tells Stories of Robertson County Plantation"

DATE: Monday, February 17, 2014

TIME: 4 - 4:30 pm

LENGTH: 2:26 minutes approx.

DESCRIPTION: A ground breaking exhibit now at the Tennessee State Museum tells the stories of slaves and slave holders who lived on Wessyngton Plantation in Robertson County. 274 slaves produced 250,000 pounds of tobacco every year on the 13,000 acre plantation.

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TITLE: "Channel 4 News"- "President Obama Speaks at McGavock High

School"

DATE: Thursday, January 30, 2014

TIME: 4 – 4:30 pm, 5-5:30 pm, 6-7 pm 10-10:30 pm

LENGTH: 1:00 to 3:00 minutes approx.

DESCRIPTION: President Barack Obama spoke at McGavock High School, one of the biggest high schools in Middle Tennessee, on Thursday to highlight education reform and jobs.

TITLE: "Channel 4 News"- "4 Warn Weather Alert Tour"

DATE: Thursday, March 27, 2014

TIME: 4 – 4:30 pm, 5-5:30 pm, 6-7 pm 10-10:30 pm

LENGTH: 3:00 to 3:30 minutes approx.

DESCRIPTION: WSMV's weather team traveled to Lebanon High School to present safety tips and presentations to viewers to protect their families during severe weather.

HEALTH

TITLE: "Health Reports"

DATES: January 1 – March 31, 2014

TIMES: 5-5:30 p.m. **LENGTH:** 20-45 seconds

DESCRIPTION: Various news reports relating to health and fitness.

TITLE: "Dr Oz" – "Smoking Alcohol: The Dangerous New Way To Get

Drunk"

DATE: Thursday, March 6, 2014

TIME: 3 - 4 p.m. **LENGTH:** 60 minutes

DESCRIPTION: A dangerous diet fad that can turn deadly: Smoking alcohol. You

don't drink the booze, you inhale it. It's an instant high with no hangover and no

calories.

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TITLE: "Dr. Oz" – "The 5 Hidden Signs You Have A Gluten Allergy"

DATE: Tuesday, February 18, 2014

TIME: 3 - 4 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Dr. Oz reveals the new warning signs gluten is wreaking havoc on your body. It may be the reason you are suddenly gaining weight and experiencing joint and stomach pains.

TITLE: "Today Show" – "Taking Your Healthy Kids To The Doctor May

Make Them Sick"

DATE: Saturday, February 15, 2014

TIME: 7 - 9 a.m. **LENGTH:** :29 minutes

DESCRIPTION: What parents have long suspected is true, taking your children to

the pediatrician for a well-visit increases their chances of getting sick.

TITLE: "Today Show—"Does Taking Vitamin D Actually Help?"

DATE: Friday, January 24, 2014

TIME: 7 – 11 a.m. **LENGTH:** :30 minutes

DESCRIPTION: A new study out of New Zealand found that the popular supplement provides few health benefits. Researchers found Vitamin D did not help prevent heart attacks, stroke, cancer, or bone fractures by more than 15%. Nearly half of

US adults take supplements.

CRIME

TITLE: Basic Crime News

DATE: January 1, 2014 – March 31, 2014

TIME: 5 - 7 a.m., 5 - 5:30 p.m., 6 - 7 p.m. and 10 - 10:35 p.m.

LENGTH: 3 to 6 minutes

DESCRIPTION: Average coverage of crime in our daily newscasts during this

quarter.

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TITLE: "I-Team Investigations"

DATE: January 1, 2014 – March 31, 2014 **TIME:** 5-5:30 pm, 6-7 p.m., 10-10:35 pm

LENGTH: 2:30 to 3:30 each segment

DESCRIPTION: I-Team investigations reported for this quarter: Fatherhood Grants Follow-up, Prison Party Hearing, Disabled Parking, Parts I and II, Soldiers Housing Woes, Huge Unemployment Backlog, Unemployment Pt 2, Couple Who Got Out of Debt, Coaches Banned for Life, Water Lines Crossed, Escape Artist Interview, Governor's Water Bill, Public Money for Apartments, Brain Injury Love Story, Stealing From the Dead, Puppy Scams, Dogs of War, 4 Warn Weather Alert Day, How Easy is it to Steal Credit Info, New Problems for UBA, NES Salaries, Inmate Texts, Place card follow up, Land for Electric Bill, Veteran's Benefits Delays, Cold Apartments, Military Sexual Assaults, Fletcher Long Extortion Charges, Cold Apartment follow up, MTMHI Assaults Arrest.

TITLE: "Today Show: "Madeline McCann Case Has Possible

Development"

DATE: Thursday, March 20, 2014

TIME: 7 - 11 a.m. **LENGTH:** 2:33 minutes

DESCRIPTION: After 7 years of searching for British youngster Madeline McCann,

Scotland Yard is making a new plea for information on a man said to have targeted British tourists and their young girls in Portugal.

TITLE: "Today Show" –More Than 100 People Held in Houston Home"

DATE: Thursday, March 20, 2014

TIME: 7 - 11 a.m. **LENGTH:** :17 minutes

DESCRIPTION: 5 people are in custody in Houston after Police found more than 100 people held in squalid conditions Wednesday. Police said it appeared to be human smuggling operation.

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TITLE: "Today Show" – "Woman Mauled By Chimpanzee Speaks Out"

DATE: Wednesday, March 19, 2014

TIME: 7 - 11 a.m. **LENGTH:** 3:34 minutes

DESCRIPTION: Charla Nash, the Connecticut woman mauled and disfigured by her

friend's chimpanzee five years ago is speaking out in an effort to get a financial

settlement to help pay for her recovery.

TITLE: "Today Show"- "Rossen Reports: Adults Caught Buying Teens

Booze'

DATE: Wednesday, February 26, 2014

TIME: 7-11 am **LENGTH:** 4:44 minutes

DESCRIPTION: Spring break is coming and that means underage kids are looking

to score alcohol. Each year 4,700 people under age 21 die from causes related to

drinking, from alcohol poisoning to drunk driving accidents.

TITLE: "Today Show"- "Rossen Reports: FTC Accuses Weight-loss

Products of Deception"

DATE: Wednesday, January 8, 2014

TIME: 7-11 am **LENGTH:** 2:44 minutes

DESCRIPTION: The FTC says that makers of weight-loss products have agreed to

pay to settle charges of misleading advertising.

CONSUMER/ECONOMICS

TITLE: "Working 4 Your Money"

DATE: January 1, 2014 – March 31, 2014

TIME: 4:30 – 5 p.m.

LENGTH: 2 minutes approx..

DESCRIPTION: Jennifer Johnson reports on various tips for money management.

TITLE: "Today Show" – "Best Credit Cards for 2014"

DATE: Thursday, January 30, 2014

TIME: 7 - 11 a.m. **LENGTH:** 4:29 minutes

DESCRIPTION: Financial editor Jean Chatzky joins Today to help viewers navigate

the tricky process of picking the right card for your financial needs this year.

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TITLE: "Today Show" – "How To Keep Your Credit Cards Safe"

DATE: Tuesday, January 28, 2014

TIME: 7 - 11 a.m. **LENGTH:** 3:02 minutes

DESCRIPTION: CNBC's Sharon Epperson joins Today to discuss steps every consumer needs to take to protect their cards, including asking for a new account number, monitoring your accounts online and signing up for free credit monitoring.

TITLE: "Today Show" –"Rossen Reports: Flower Delivery Services: You

May Not Get What You Pay For"

DATE: Friday, February 7, 2014

TIME: 7 - 11 a.m. **LENGTH:** 4:12minutes

DESCRIPTION: Americans spend around \$2 billion on flowers on Valentine's Day. Online the photos look amazing, colorful, lush, fresh flowers in magnificent bloom. But what shows up at your door can be quite different.

FAMILY

TITLE: "Today Show" - "Daughter Napkin Notes From Dad with Cancer

Means I'll Always Have A Part of Him"

DATE: Thursday, January 30, 2014

TIME: 7-11 am **LENGTH:** 4:28 minutes

DESCRIPTION: Garth Callahan has written napkin notes tucked inside his daughter's lunch since she was in kindergarten. Now she's 14 years old and her dad is battling cancer for the second time. Callahan promises to write 826 napkin notes to guarantee Emma will have one to read every day until her high school graduation, no matter what happens.

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TITLE: "Katie" - "Child Free By Choice"

DATE: Monday, January 20, 2013

TIME: 2-3 pm **LENGTH:** 60 minutes

DESCRIPTION: On today's show Katie introduces couples who are child-free by choice. The audience hears views from the opposing side, as well as judgment from friends and co-workers who have children.

TITLE: "Today Show" – "Women Struggle To Balance Family, Career"

DATE: Monday, January 13, 2014

TIME: 7 - 11 am **LENGTH:** 3:34 minutes

DESCRIPTION: NBC's Maria Shriver talks about her upcoming special, "Doing It All", with Natale Morales and is joined by LinkedIn career expert Nicole Williams and Erica Steinke, a new mother with a career who says she struggles to maintain both roles.

TITLE: "Today Show" – "College Friends Find Out They're Half Sisters"

DATE: Friday, January 24, 2014

TIME: 7-11 am **LENGTH:** 5:03 minutes

DESCRIPTION: Mikayla Stern-Ellis, 19 and Emily Nappi, 18, joined Today to tell the story of how they realized they had the same sperm donor, and were related. They met on Facebook before attending Tulane University and recently confirmed they relationship.