

FCC QUARTERLY ISSUES/PROGRAMMING REPORT
FIRST QUARTER 2021
DATE OF REPORT SUBMISSION
WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the first quarter of 2021. This list is by no means all-inclusive but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: COMMUNITY, HEALTH, CRIME, CONSUMER/ECONOMICS, and FAMILY.

COMMUNITY

TITLE: “News 4 @ 5pm” - “Food Drive for Bombing Survivors”
DATE: Friday, January 1st, 2021 **TIME:** 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: The Community Resource Center will start offering hygiene kits, as well as, food boxes from the Second Harvest Food Bank during a “Nashville Strong” drive through.

TITLE: “News 4 @ 5pm” - “Baylor Bramble Passes Community Reaction”
DATE: Monday, January 4th, 2021 **TIME:** 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: A teen who had a football related injury and lost his ability to walk, passed away. The community made sure that the family knew of his importance.

TITLE: “News 4 @ 4pm” - “COVID Variant Questions Answered”
DATE: Monday, February 1st, 2021 **TIME:** 4pm-430pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: We ask the community about questions regarding COVID. We rec’d answers to their questions from doctors and experts.

TITLE: “News 4 @ 4pm” - “MNPS Plans to return to Classrooms”
DATE: Tuesday, February 2nd, 2021 **TIME:** 4pm-430pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: When Metro Nashville Public School returns to school was questionable until today. Dates were announced on when in-person learning would return to Nashville schools.

TITLE: “News 4 @ 4pm” - “Gentrification in North Nashville”
DATE: Wednesday, March 3rd, 2021 **TIME:** 4pm-430pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: One year after the deadly tornado, North Nashville is working to stay historic and not be gentrified due to damage and people moving out.

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TITLE: “News 4 @ 4pm” - “Habitat 4 Humanity”
DATE: Wednesday, March 24th, 2021 **TIME:** 430pm-500pm
LENGTH: 1:20 minutes approx.
DESCRIPTION: Community donors and volunteers have helped make home ownership a reality. They built a neighborhood for Habitat for Humanity houses for 9 families in Sumner County.

HEALTH

TITLE: “News 4 @ 6am” - “Obesity and COVID”
DATE: Monday, January 4th, 2021 **TIME:** 6am-7am
LENGTH: 1:20 minutes approx.
DESCRIPTION: As more people get vaccinated for the Coronavirus, researchers are also working to learn more about how the vaccine impacts people with specific health conditions.

TITLE: “News 4 @ 6pm” - “Vaccine Appointments, Problems, Rollout Issues”
DATE: Monday, January 4th, 2021 **TIME:** 6pm-630pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: With the vaccine being available to people now, there have been ongoing problems with getting needles into people.

TITLE: “News 4 @ 4pm” - “2 New Variants in Metro”
DATE: Thursday, February 4th, 2021 **TIME:** 4pm-430pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: A new COVID variant hits Nashville and 2 other cases were found in the state.

TITLE: “News 4 @ 6pm” - “Wilson Co. Senior Living Center COVID Vaccines”
DATE: Tuesday, February 9th, 2021 **TIME:** 6pm-630pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: Exploring what life will look like in senior Communities after everyone gets both doses of the vaccinations.

TITLE: “News 4 @ 4pm” - “J & J Vaccine Trial”
DATE: Monday, March 1st, 2021 **TIME:** 4pm-430pm
LENGTH: 1:14 minutes approx.
DESCRIPTION: We spoke with Yuri Cunza President / CEO of Nashville Area of the Hispanic Chamber of Commerce about being a part of the J & J Vaccine Trial at VUMC. He was inspired by 2 friends who were trial participants and motivated by wanting to help the Black and Brown communities.

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TITLE: “News 4 @ 6pm” - “Choosing Your Vaccine”
DATE: Monday, March 1st, 2021 **TIME:** 6pm-630pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: Spoke with Dr. Aronoff about J & J efficacy and why some people are skeptical about taking it. He encourages people to get the vaccine whichever they can and is reassuring them it is safe and effective.

CRIME

TITLE: “News 4 @ 6am” - “Man Wanted for Deadly Hermitage Shooting”
DATE: Monday, January 4th, 2021 **TIME:** 6am-7am
LENGTH: :40 seconds approx.
DESCRIPTION: An arrest warrant charging criminal homicide has been issued against Nicolas J. Turner, 23, for Saturday’s 11 p.m. fatal shooting of Daelon Smith, 21.

TITLE: “News 4 @ 5pm” - “Deadly West Nashville Target Shooting”
DATE: Monday, January 4th, 2021 **TIME:** 5pm-530pm
LENGTH: :40 seconds approx.
DESCRIPTION: Man shot dead inside the west Nashville Target after an altercation outside.

TITLE: “News 4 @ 4pm” - “Man Stabbed on Broadway”
DATE: Friday, February 5th, 2021 **TIME:** 4pm-430pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: Timeline of what took place --- Victim was stabbed in the neck and face after an argument about a comment of a woman.

TITLE: “News 4 @ 5pm” - “Teens Accused of Murder in Court”
DATE: Monday, February 8th, 2021 **TIME:** 5pm-530pm
LENGTH: 1:57 minutes approx.
DESCRIPTION: Teen was shot and killed by a male/female teen(s) in court. The family of the deceased spoke to us.

TITLE: “News 4 @ 5pm” - “Highway Shootings”
DATE: Monday, March 1st, 2021 **TIME:** 5pm-530pm
LENGTH: 1:05 minutes approx.
DESCRIPTION: 3 weekends in a row of drivers shot in Nashville. Focus: Drivers are concerned; Best Video: Scene video from shootings; Best Sound: Interview with road rage victim.

TITLE: “News 4 @ 6pm” - “Sheriff Impersonation Scam”
DATE: Thursday, March 4th, 2021 **TIME:** 6pm-630pm
LENGTH: 1:57 minutes approx.
DESCRIPTION: Scammers are calling around acting like deputies with different sheriff’s offices and telling people that they will be arrested if they don’t send money to clear up a charge.

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CONSUMER/ECONOMICS

TITLE: “News 4 @ 6am” - “Holiday Return Tips”
DATE: Friday, January 1st, 2021 TIME: 6am-7am
LENGTH: 1:20 seconds approx.
DESCRIPTION: How is coronavirus impacting how people make returns this year?

TITLE: “News 4 @ 5pm” - “Gallatin Overdue Bills Paid”
DATE: Monday, January 4th, 2021 TIME: 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: Ms. Claus showed up around Christmas time and paid all the outstanding electric bills for the Gallatin Department of Electricity.

TITLE: “News 4 @ 5pm” - “Home Value in Metro Nashville”
DATE: Monday, February 1st, 2021 TIME: 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: The average home value has almost tripled in the last two years in Nashville. We explored the numbers.

TITLE: “News 4 @ 6pm” - “BBB Warning on Vaccine Scams”
DATE: Monday, February 1st, 2021 TIME: 6pm-630pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: This is a BBB Warning about COVID Scams.

TITLE: “News 4 @ 6pm” - “Germantown Fish Market Closing”
DATE: Tuesday, March 2nd, 2021 TIME: 6pm-630pm
LENGTH: :53 seconds approx.
DESCRIPTION: Spoke with longtime customers about what it means to them now that Littles Fish Market is closing after 65 years.

TITLE: “News 4 @ 6am” - “Credit Karma Inaccuracies”
DATE: Thursday, March 4th, 2021 TIME: 6:30am-7am
LENGTH: 1:25 minutes approx.
DESCRIPTION: Consumer story explaining if Credit Karma does what it says it will do.

FAMILY

TITLE: “News 4 @ 4pm” - “Older Jewish Couple Gets Married”
DATE: Monday, January 4th, 2021 TIME: 430pm-5pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: A man who lost his wife at age 87 marries again to another elder at the age of 89.

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TITLE: “News 4 @ 5pm” - “Wilson County Family on Vaccine Wait List”
DATE: Friday, January 8th, 2021 **TIME:** 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: A family that is waiting on the Coronavirus Vaccine is having problems getting on-line to register.

TITLE: “News 4 @ 6pm” - “Raising Financially Conscientious Kids”
DATE: Monday, February 8th, 2021 **TIME:** 6pm-630pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: We have an expert lined up who has lots of interesting advice (things a lot of parents wouldn’t think of). We also lined up a family who says, now more than ever, it’s important for them to make their children financially conscientious at a young age.

TITLE: “News 4 @ 5pm” - “When can you Visit Loved Ones”
DATE: Tuesday, February 9th, 2021 **TIME:** 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: I have the Vaccine ... I want to see my family and friends. Is it safe? Should I wait until we’re all vaccinated?

TITLE: “News 4 @ 5pm” - “Summer School and Loss of Learning”
DATE: Tuesday, March 2nd, 2021 **TIME:** 5pm-530pm
LENGTH: 1:30 minutes approx.
DESCRIPTION: Schools are working to expand summer school programs to combat education loss from COVID.

TITLE: “News 4 @ 5pm” - “Dr. Suess Book”
DATE: Friday, March 5th, 2021 **TIME:** 5pm-530pm
LENGTH: 1:13 minutes approx.
DESCRIPTION: Dr. Seuss read with me week is not coming without controversy as books by the late author are being removed from shelves.