# FCC QUARTERLY ISSUES/PROGRAMMING REPORT **FOURTH QUARTER 2011 JANUARY 10, 2012** WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the fourth quarter of 2011. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, CRIME, CONSUMER/ECONOMICS, and FAMILY.

### **COMMUNITY**

TITLE:

"Channel 4 News - Surviving the Storm Safety Tours"

DATE:

October 6, 2011

TIME:

6:00 - 7:00 pm

LENGTH:

3 to 3.5 minutes

**DESCRIPTION:** 

WSMV weather anchors held severe weather safety seminars at First Baptist Church, Joelton, TN, to inform the public on how to protect themselves

during severe weather.

TITLE:

"Channel 4 News - Surviving The Storm Safety Tours"

DATE:

October 13, 2011

TIME:

6:00 - 7:00 pm

LENGTH:

3 to 3.5 minutes

**DESCRIPTION:** 

WSMV weather anchors held severe weather safety seminars at College Hills Church of Christ, Lebanon, TN to inform the public on how to protect

themselves during severe weather.

TITLE:

"Military Greetings"

DATE:

December 12 – December 31, 2011

TIME:

4:00 - 6:00 am, 12 - 12:30 pm, 4-5 pm, 5-5:30 pm, 6-7 pm, 10-

10:35 pm

LENGTH:

15 to 40 seconds

**DESCRIPTION:** 

Recorded holiday greetings from local Army, Air Force and Navy

servicemen and women to their families in Middle Tennessee.

TITLE:

"Salvation Army Angel Tree Telethon"

DATE:

December 15, 2011

TIME:

4:00 - 10:30 pm

LENGTH:

2 to 3 minutes

**DESCRIPTION:** 

WSMV hosted a telethon to support Salvation Army Angel Tree

program. More than \$30,000 was raised by viewer donations.

### **HEALTH**

TITLE:

"Health Reports"

**DATES:** 

October 1 – December 31, 2011

TIMES: LENGTH: 5:00-5:30 p.m. 20-45 seconds

**DESCRIPTION:** 

Various news reports relating to health and fitness.

TITLE:

"Dr Oz" – "Quick Fixes To Prevent the Diseases You Fear Most"

DATE:

Monday, October 24, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr Oz reveals revolutionary 60 second solutions to reduce your risk for: heart attack, stroke, diabetes, and cancer. Plus quick fixes for hangovers, sugar cravings and salt addictions.

TITLE:

" Dr. Oz" – " Health Myths Busted"

DATE:

Thursday, November 10, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Can chicken soup really cure a cold? Is your dog's mouth cleaner than yours? Dr Oz busts popular health myths that could be putting your life at risk.

TITLE:

"Dr. Oz" - "Miracle Energy Drinks: Do They Really Work?"

DATE:

Tuesday, December 6, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Do energy drinks live up to their claims? They promise to boost

energy, but do you know what's really inside them?

TITLE:

"Dr. Oz" - "Is Your Fat Causing Cancer?"

DATE:

Tuesday, November 22, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

The revolutionary research you need to hear – Dr Oz has lifesaving

information about cancer, if you are looking for a reason to lose weight, this is it!

#### **CRIME**

TITLE:

Basic Crime News

**DATE:** 

October 1 – December 31, 2011

TIME:

5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -

10:35 p.m.

LENGTH:

3 to 6 minutes

**DESCRIPTION:** 

Average coverage of crime in our daily newscasts during this

quarter.

TITLE:

"I-Team Investigations"

DATE: TIME:

October 1– December 31, 2011 5-5:30 pm, 6-7 p.m., 10-10:35 pm

LENGTH:

2:30 to 3:30 each segment

**DESCRIPTION:** 

I-Team investigations reported for this quarter: Bellacino's Murder

Mastermind, All In The Family Pt 1, All In The Family Pt 2, Pox Party, Debit Card Spending, Chemicals in Water, School Repairs, Humphrey's County Sheriff Affair Pt 1, Music City Center Addresses Lawsuit, Humphrey's County Sheriff Affair Pt 2, ARC Investigation, Mad Cow.

TITLE:

"Dr Oz" – "The Top 7 Health Scams: Are You Being Duped

Now?"

DATE:

Thursday, October 6, 2011

TIME:

3:00 - 4:00 p.m.

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3.00 - 4.00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr Oz reveals the top seven health scams and asks the audience

"Are you being duped"?

TITLE:

"Dr. Oz" – "Lisa Ling: Sex Trafficking in America"

DATE:

Tuesday, November 15, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

A Dr Oz special report: Lisa Ling goes undercover to expose the

shocking secret world of sexual slavery. Young girls forced into prostitution.

TITLE:

"Dr. Oz" – "Miracle Healer or Fraud"

**DATE:** 

Thursday, November 24, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** He's the controversial healer who says he can cure you with just one look. He doesn't use medicine or conventional treatments. Is he the real deal or just a fraud?

### **CONSUMER/ECONOMICS**

TITLE:

"Channel 4 News @ 4:30" "Working 4 Your Money"

DATE:

October 1 – December 31, 2011

TIME:

4:30 - 5:00 p.m.

LENGTH:

45 seconds to 2 minutes

**DESCRIPTION:** 

Jennifer Johnson reports on various tips for money management.

TITLE:

"Dr Oz " – "The New Face of Hunger In America"

DATE:

Tuesday, November 29, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr Oz exposes the new hunger crisis striking America. Middle class families are desperate to feed their kids, struggling to keep food on the table. Dr.

Oz asks "Are you a paycheck away from a food pantry"?

TITLE:

"Today Show" - "Steals and Deals"

DATE:

Tuesday, November 8, 2011

TIME:

9:39 - 9:42 a.m.

LENGTH:

3 minutes

**DESCRIPTION:** 

Jill Martin discusses with the audience several different items which can be purchased at significant savings through various websites using the Today

Show discount code.

TITLE:

"Dr. Oz" – "Healthy On The Cheap: The Dr Oz \$1000 Savings

Plan"

DATE:

Wednesday, October 12, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** Dr Oz discusses easy ways to save on supplements, prescriptions, secret steals and deals to put \$1000 back in your pocket. Plus one dollar quick fixes for your most annoying health problems.

TITLE:

"Dr. Oz" – "The Largest Free Health Clinic In The Country"

DATE:

Wednesday, November 23, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr Oz travels to the largest free health clinic in the country to treat

and put a face on the uninsured in America. Dr Oz and his team change lives for

thousands of the 50 million Americans without health insurance.

#### **FAMILY**

TITLE:

"Bulger's Beat" - "Event To Benefit Camp for Kids Injured by

Fire"

DATE:

Tuesday, December 6, 2011

TIME:

6:00 - 6:30 pm

LENGTH:

1:45 minutes

**DESCRIPTION:** 

Vanderbilt's Camp Home provides a summer camp for children

who have been scarred by a fire accident. Volunteers held a fundraising benefit

December 8 at Belcourt Theatre to raise money for the camp.

TITLE:

"Bulger's Beat" - "Frist Center Displays Egyptian Artifacts"

DATE:

Monday, November 28, 2011

TIME:

4:00 – 4:30 pm, 6:30 – 7 pm

LENGTH:

1:45 minutes

**DESCRIPTION:** 

Terry visited the First Center to explore the 109 Egyptian treasures

on display. The relics are on loan from the Brooklyn Museum.

TITLE:

"Dr Oz" – "ADHD: The Diagnosis That Could Save Your

Marriage"

DATE:

Wednesday, October 19, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Eight million have it and 75 percent go undiagnosed. Is your spouse disorganized? Not listening? Can't focus? The four warning signs you must

know.

"Dr. Oz" – "Could Your Marriage Survive: How Likely Is Your

Spouse to Cheat"

DATE:

TITLE:

Friday, October 21, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr Oz discusses with the audience how from sleep to diet to libido

- can cause your spouse to cheat.