FCC QUARTERLY ISSUES/PROGRAMMING REPORT SECOND QUARTER 2012 JULY 10, 2012 WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the second quarter of 2012. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, **CRIME**, **CONSUMER/ECONOMICS**, and **FAMILY**.

COMMUNITY

TITLE:

"Channel 4 News – Working 4 The Community" "Nashville Navy

Week"

DATE:

May 7, 2012

TIME:

4:00 – 4:30 pm

LENGTH:

2 to 3 minutes approx.

DESCRIPTION: Nashville Navy Week 2012 in conjunction with the Blue Angels Air show will be packed with events demonstrating the mission of the US Navy and our proud heritage. Events will include: Ship visits, namesake crew visit, Blue Angels, Navy band, leap frog, Navy suburban tour and Navy simulator.

TITLE:

"Breakfast with Bulger/Bulger's Beat" "All for the Hall Promises

Big Show, Impact"

DATE:

April 9, 2012

TIME:

4:00 - 4:30 pm

LENGTH:

2:43 minutes

DESCRIPTION: Nashville's top country music stars are putting aside the paycheck for the benefit of the Country Music Hall of Fame. The show features an incredible line up of Hall of Fame quality singing for the Hall of Fame. Keeping the Country Music Hall of Fame viable takes money and funding does not come from taxpayers.

TITLE:

"Breakfast with Bulger/Bulger's Beat

"Lawrenceburg Corner Drug Store Closes Shop"

DATE:

April 4, 2012

TIME:

4:00 – 4:30 pm

LENGTH:

2 to 3 minutes approx.

DESCRIPTION:

A Middle Tennessee community said good bye to an old friend of

more than 100 years, Ledbetter Drug Co. A family owned and operated drug store

located in the Public Square of Lawrenceburg closed its doors for good.

TITLE:

"Breakfast with Bulger/Bulger's Beat

"Green Thumb Keeps Opryland Gardens Blooming"

DATE: TIME:

April 30, 2012 4:00 - 4:30 pm

LENGTH:

2 to 3 minutes approx.

DESCRIPTION: Terry Bulger visits with Hollis Malone, the chief horticulturist at the Opryland Hotel. Malone and his staff of 20 interior horticulturists maintain the grand gardens inside the hotel.

TITLE:

"Breakfast with Bulger/Bulger's Beat

"Music Row Helps Youngster's Dream Come True"

DATE: TIME:

April 25, 2012 4:00 - 4:30 pm

LENGTH:

2 to 3 minutes approx.

A special trip to Nashville meant a day of drums and dreams for 5 **DESCRIPTION:** year old Holden Deshazo. When he was 5 weeks old his mother committed a crime so violent and heinous that Holden may never be able to produce children. Holden's story caught the attention of music producer, James Stroud, and went into action to make a special day happen for Holden.

HEALTH

TITLE:

"Health Reports"

DATES:

April 1 - June 30, 2012

TIMES:

5:00-5:30 p.m.

LENGTH:

20-45 seconds

DESCRIPTION:

Various news reports relating to health and fitness.

TITLE:

"Dr Oz" – "Dr Oz's Skin Care Plan For Your Skin Type"

DATE:

Thursday, April 5, 2012

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

Each skin type ages differently. Ethnicity could be the reason you look older. Dr. Oz tailors anti-aging advice for your skin type with help from dermatologists Dr. Fran

Cook-Bolden, Dr. Alicia Barba, and Dr. Elizabeth Hale.

TITLE: "Dr. Oz" – "Re-Energize Your Life: 5 Ways To Kick Start Your

Day"

DATE: April 13, 2012 **TIME:** 3:00 - 4:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Are you tempted to press the snooze button when the alarm goes off in the morning? Dr. Oz shows how to avoid snoozing with five ways to kick-start

your day.

TITLE: "Dr. Oz" – "Dr. Oz's Biggest Ambush Ever: Meal Makeovers To

Lose Weight"

DATE: Friday, May 18, 2012 **TIME:** 3:00 - 4:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: Dr. Oz made stops in Atlanta, New York, Philadelphia and Washington, DC to make over meals to help you lose weight and make healthier food choices.

CRIME

TITLE: Basic Crime News **DATE:** April 1 – June 30, 2012

TIME: 5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -

10:35 p.m.

LENGTH: 3 to 6 minutes

DESCRIPTION: Average coverage of crime in our daily newscasts during this

quarter.

TITLE: "I-Team Investigations" **DATE:** April 1– June 30, 2012

TIME: 5-5:30 pm, 6-7 p.m., 10-10:35 pm

LENGTH: 2:30 to 3:30 each segment

DESCRIPTION: I-Team investigations reported for this quarter: Assessor

Allegations, Assessor Accused Pt II, Dickson Deputy Video, Boner New Accusations, Boner More Complaints, State Workers Exchanging Drugs, Sleeping on the Job, Another Death in Mental Health Facility, Gaylord vs Government, Opryland Flood Lawsuit, Gov. On I-Team Mental Health, Radon in Apartments, Vacant Home Squatter, Sex Predators, I-Team Predator Suite, I-Team State Workers, I-Team Middle TN Mental Health/Suspects's Family, I-Team Mental Patient, ATM Scam, I-Team Mental Patient, ATM Scam, I-Team Sex Crime Law Changes, Jeremy on Hackers, I-Team RAM Porat.

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TITLE:

"Today Show" - "Teen Texting and Driving"

DATE:

Friday, June 8, 2012

TIME:

7:00 - 11:00 a.m.

LENGTH:

2:12 minutes

DESCRIPTION: According to the CDC 58% of teens admit to texting while behind the wheel despite years of public service announcement warnings. Texting can be more dangerous than drinking and driving. A Massachusetts teen was just convicted under a new law and will serve a year in jail.

TITLE:

"Today Show" - "Mom's Stroller Sting Uncovers Million Dollar

Crime Ring"

DATE:

Friday, June 8, 2012

TIME:

7:00 - 11:00 a.m.

LENGTH:

3:43 minutes

DESCRIPTION:

One Chicago mom didn't just get mad when her stolen stroller

turned up on Craigslist – she got justice. She set up a sting with Police and the

investigation eventually led to the discovery of a townhouse packed with stolen goods.

CONSUMER/ECONOMICS

TITLE:

"Working 4 Your Money"

DATE:

April 1 - June 30, 2012

TIME:

4:30 - 5:00 p.m.

LENGTH:

45 seconds to 2 minutes

DESCRIPTION:

Jennifer Johnson reports on various tips for money management.

TITLE:

"Today Show" – "Top Tips For Supermarket Savings"

DATE:

Tuesday, April 3, 2012

TIME:

7:00 - 11:00 a.m.

LENGTH:

4 minutes

DESCRIPTION: Consumer Reports Todd Marks reviews grocery shoppers' biggest complaints, the shopping traps to avoid, and his new techniques for saving while you shop.

TITLE:

"Today Show" – "Money Rules To Rescue Your Retirement"

DATE:

Thursday, May 3, 2012

TIME:

7:00 - 11:00 a.m.

LENGTH:

2:37 minutes

DESCRIPTION:

Save a sizeable nest egg for your golden years by following Today

financial editor, Jean Chatzky's tips, including saving everything you can even small amounts here and there, and putting your retirement fund before your child's tuition.

TITLE: "Today Show" – "How To Reduce Your Cable Bill"

DATE: Friday, April 6, 2012 **TIME:** 7:00 - 11:00 a.m. **LENGTH:** 3:57 minutes

DESCRIPTION: Today's financial editor Jean Chatzky shares her top tips for

solving Today's viewer's most common complaint: a sky-high cable bill

TITLE: "Today Show" – "Money 911"

DATE: Wednesday, April 4, 2012

TIME: 7:00 - 11:00 a.m. **LENGTH:** 4:42 minutes

DESCRIPTION: Answering viewers questions personal finance experts Jean Chatzky, David Bach, and Shawn Upperson give advised on how to clean up your credit before buying a house and whether to use 401K money to pay off mortgage.

TITLE: "Better Nashville" – "Summer Camp – Better Ways to Save"

DATE: Monday, May 7, 2012

TIME: 1:00 - 2:00 p.m. **LENGTH:** 1:52 minutes

DESCRIPTION: Summer camp can be a great adventure for kids of all ages, interests and needs. The cost can be between \$100 - \$800 weekly. Best deals on camps can be found at churches, youth agencies or other non-profit groups.

FAMILY

TITLE: "Today Show" - "Plane Crash Survivor Finds Heaven is Here"

DATE: Thursday, May, 2012 **TIME:** 7:00 – 11:00 am **LENGTH:** 4:23 minutes

DESCRIPTION: Stephanie Nielson, a popular blogger and mother of five, and her husband Christian we in a horrific plane crash in 2008. She was on the brink of death, with burns covering more than 80 percent of her body and 30 percent of his. Nielson writes in her new memoir, "Heaven is Here", how she beat the odds and recovered from the emotional and physical scars.

TITLE: "Today Show" - "7 Ways to Nurture Yourself On Mother's Dav"

DATE: Wednesday, May 2, 2012

TIME: 7:00 – 11:00 am **LENGTH:** 3:26 minutes

DESCRIPTION: Dr. Robi Ludwig, Today Show contributor, gives Mom's advice on

how to nurture yourself without feeling guilty.

TITLE:

"Today Show" – "Viewers Get Life Makeover From Today's

Professionals

DATE:

Friday, June 8, 2012

TIME:

7:00 - 11:00 am

LENGTH:

5:54 minutes

DESCRIPTION: Divorced mom of two, Jennifer Kops says putting herself on the back burner as a single mom has made her lose confidence. Star Jones, Donny Deutsch and Dr. Nancy Snyderman come to her rescue providing her with a Today Professional pick me up.

TITLE:

"Today Show" - "Teens Dish On What Parents Need to Know"

DATE:

Friday, June 1, 2012

TIME:

7:00 - 11:00 am

LENGTH:

4:11 minutes

DESCRIPTION: Ricky Handle, a recent college graduate, and Lucie Fink, a junior at John Hopkins University help orient parents to the interests of their kids as they return from school for the summer, including popular music artists, movies and websites.