# FCC QUARTERLY ISSUES/PROGRAMMING REPORT FIRST QUARTER 2011 APRIL 10, 2011 WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the first quarter of 2011. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, **CRIME**, **CONSUMER/ECONOMICS**, and **FAMILY**.

#### **COMMUNITY**

**TITLE:** "Surviving The Storm"

**DATE:** March 24, and March 31, 2011

**TIME:** 6:00 - 7:00 pm **LENGTH:**  $3 \text{ to } 3 \frac{1}{2} \text{ minutes}$ 

**DESCRIPTION:** WSMV weather team conducted Surviving The Storm safety tours to provide our viewers with information to help them be better prepared for severe weather. Tours were presented at Shelbyville First Baptist Church (March 24) and Camden Church of Christ (March 31).

TITLE: "Channel 4 News Weather Special"

**DATE:** January 10, 2011 **TIME:** 4:00 – 5:00 pm **LENGTH:** 60 minutes

**DESCRIPTION:** Channel 4 weather anchors aired a one hour special due to the severe winter weather in Middle Tennessee. Regular programming was preempted for this one hour special

**TITLE:** "Channel 4 News Special Report"

**DATE:** January 20, 2011 **TIME:** 4:00 – 5:00 pm **LENGTH:** 60 minutes

**DESCRIPTION:** WSMV aired a weather special to alert viewers to the severe winter weather in our viewing area. Regular programming was preempted for this special.

TITLE: "Channel 4 News Special"

**DATE:** January 21, 2011 **TIME:** 7:00 – 8:00 am

**DESCRIPTION:** WSMV aired a one hour weather special to alert viewers to road conditions due to the severe winter weather that hit Middle Tennessee.

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### **HEALTH**

TITLE:

"Health Reports"

DATES:

January 1 – March 31, 2010

TIMES:

5:00-5:30 p.m.

LENGTH:

20-45 seconds

**DESCRIPTION:** 

Various news reports relating to health and fitness.

TITLE:

"Dr. Oz "- "The Most Misused Over The Counter Drugs In

America"

DATE:

Wednesday, January 19, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr. Oz discusses the most common misused over-the-counter

drugs in America, plus the number one over-the-counter drug.

TITLE:

"Dr. Oz" – "28 Days To Prevent A Heart Attack"

DATE:

Friday, January 21, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr. Oz discusses the 28 day challenge to protect yourself from heart disease. Other topics: health secrets from the Mediterranean; The Liver: Your

body's secret safeguards. Health items Dr. Oz can't live without.

TITLE:

"Dr. Oz" – "The Little Cough That Kills: Lung Cancer"

DATE:

Thursday, February 10, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

Dr. Oz discusses the signs and symptoms of lung cancer. Are you **DESCRIPTION:** at risk for lung cancer based on where you live? The dangers of diarrhea. Dr. Oz's favorite gadgets that prevents you from getting sick. The hidden powers of Vitamin C.

TITLE:

"Dr. Oz" – "The New Heart Disease Risk for Women: Shocking

Truths About Heart Attacks And Women – What Every Woman

Should Know"

DATE:

Wednesday, March 16, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

**DESCRIPTION:** 

60 minutes

Dr. Oz goes through the new list of heart disease risks for women. Star Jones talks about her heart condition and open heart surgery. Secrets to preventing motion sickness. Anti-aging lotions and potions. Foods that burn extra calories.

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#### **CRIME**

TITLE:

Basic Crime News

**DATE:** 

January 1 – March 31, 2011

TIME:

5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -

10:35 p.m.

LENGTH:

3 to 6 minutes

**DESCRIPTION:** 

Average coverage of crime in our daily newscasts during this

quarter.

TITLE:

"I-Team Investigations"

**DATE:** 

January 1- March 31, 2011

TIME:

6 - 7 p.m.

LENGTH:

2:30 to 3:30 each segment

**DESCRIPTION:** I-Team investigations reported for this quarter: Victim's Names, Wrong Raid, Money for Victims, Carbon Monoxide Build-up, Kid with Leg Braces Denied School Transportation, Teacher Arrested, Toyota Recall Follow-up, Hijacking Tapes Released, Courtney Logan Letters, Streams for Sale, Crimes on Confinement, Juvy Court Money Follow-up, Crimes on Confinement Follow-up, Gibson Guitar CEO Interview, Hendersonville Missing School Money, Inmates Collecting Taxes, Carbon Monoxide Follow-up, Doctors & Drugs, Hendersonville Money Follow-up, Antique Find, Judge Barbara Haynes Follow-up, Mike Munchak Hometown, Ambulance Response Times Follow-up, Energy Efficient Homes, Sumner County Teachers Follow-up.

TITLE:

"Oprah Winfrey Show" – "The 16 Year Old Boy Who Killed His

Molester"

DATE:

Friday, January 7, 2011

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** In an exclusive interview, Oprah talks to Daniel Kovarbasich, the 16 year old boy who killed his molester by stabbing him 55 times. Hear how he and his parents were groomed and learn the warning signs that could help parents protect their children. Then, in 1993, Ellie Nesler became one of the most notorious killers in America after walking into a courtroom and shooting the man accused of molesting her

son. The audience learns what happened to the son she protected.

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TITLE:

"Oprah Winfrey Show" - "Raped By Their Father And Brothers-

Twin Sisters Come Forward"

DATE:

Tuesday, February 8, 2011

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** Today's show shares the story of twin 19 year old sisters who endured and survived years of torture and terror in their own home. For eight years they were sex slaves, raped almost every day by their two older brothers and father.

TITLE:

"Oprah Winfrey Show" - "The Seven Year Old Who Tried To Kill

His Mother"

DATE:

Friday, February 18, 2011

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

A mother shares her struggle with her son's violent mental illness

that was so bad; she says her own second grade child tried to kill her.

### **CONSUMER/ECONOMICS**

TITLE:

"Dr. Oz" - "Dr. Oz's \$5 Friday - \$5 Fixes For Sleep, Sex and

Stress"

DATE:

Friday, January 7, 2011

TIME:

3:00-4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr. Oz shares fabulous \$5 fixes to a new you everyone must have.

Super value super foods for under \$5, \$5 heartburn helpers. \$5 to look five years

younger. Fix it for \$5 game.

TITLE:

"Dr. Oz" – "Rachael Ray's Eating Healthy On a Budget"

DATE:

Thursday, January 27, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH: DESCRIPTION:

60 minutes

Rachael Ray teaches viewers how to eat healthy on a budget.

TITLE:

"Dr. Oz" - "The Cost of Being Fat: How To Lose Pounds and Get

Rich With Suze Orman""

**DATE:** 

Monday, March 14, 2011

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

Can you afford to be fat? The link between weight gain and

financial drain revealed. Suze Orman's four-step plan to downsize debt.

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**TITLE:** "Oprah Winfrey Show" – "Money Powerhouse Suze Orman's

Intervention With Octomom Nadya Suleman"

**DATE:** Friday, January 14, 2011

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** The most controversial mom in America says she is destitute. Mother of octuplets, Nadya Suleman, issues a desperate plea for help. Financial expert, Suze Orman provides intervention.

### **FAMILY**

**TITLE:** "Oprah Winfrey Show" – "Oprah Reveals A Hidden Secret"

**DATE:** Monday, January 24, 2011

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** On today's show Oprah reveals a family secret that she has been keeping for months. Only a handful of people have known about this. Viewers

experience Oprah's miracle reunion.

**TITLE:** "Oprah Winfrey Show" – "The Bravest Families In America With

First Lady Michelle Obama, Tm Brokaw, Bob Woodward"

**DATE:** Thursday, January 27, 2011

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** American men and women have risked their lives to fight for freedom in Iraq and Afghanistan. More than 5800 American's have died, and more than 40,000 have been injured. Today we'll shine a light on a casualty of war often lost in all the numbers – our nation's military families. First lady Michelle Obama and legendary journalists Tom Brokaw and Bob Woodward join Oprah to highlight some of the bravest families in America as they cope with the visible wounds of war.

**TITLE:** "Oprah Winfrey Show" – "Love, Marriage, Betrayal: Our Most

Memorable Couples Return!"

**DATE:** Friday, January 28, 2011

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Oprah has invited some of her most memorable couples back for a surprising update. TV star Fran Drescher and her ex-husband talk publicly for the first time about why their picture perfect marriage ended. The audience discovers if Rochelle and John are still together. Rochelle was America's most controlling wife. Plus 12 years ago, two strangers met and wed at the Mall of America. Has their marriage stood the test of time.