



## QUARTERLY ISSUES / PROGRAMS REPORT

**Station: WSMV**

**Location: Nashville, TN**

**For Quarter Beginning:**

**January 1, 2022**

**April 1, 2022**

**July 1, 2022**

**October 1, 2022**

*The following issues were identified as significant and were addressed by WSMV-TV to serve the community and act in the public interest as set forth by the Federal Communications Commission.*

COMMUNITY DEVELOPMENT – includes efforts to enhance the community and promote increased pride, such as fundraising for various programs, revitalizing neighborhoods, volunteerism, etc.

CRIME & LAW ENFORCEMENT – includes crime prevention, police conduct, fire safety, etc.

HUMAN INTEREST – includes stories that make a difference in the Nashville and surrounding communities ... features Middle Tennesseans doing unique things and sharing gifts that spark our viewers’ interest, etc.

HEALTHCARE & SAFETY – includes health education and awareness, healthcare for the elderly, wellness, and fitness environmental issues, etc.

ECONOMY – includes local issues, job opportunities, and the state of the economy, etc.

EDUCATION – includes education standards, school safety, efforts to keep up with growth in the area, budget matters, etc.

GOVERNMENT – includes federal, state, local and county political issues / events, profiles and headlines regarding political leaders and newsmakers, governmental corruption, etc.

ENVIRONMENT – includes stories where the environment has affected the community and/or surrounding areas, etc.

The listed programs aired on the station during the reporting period on the dates and times indicated. Each program regularly provides information or addresses current issues of concern to viewers in the area where the station is located.

PROGRAM	DAY	TIME
WSMV - News 4 Today	Monday - Friday	4:00a - 5:00a
WSMV - News 4 Today	Monday - Friday	5:00a - 6:00a
WSMV - News 4 Today	Monday - Friday	6:00a - 7:00a
News 4 Midday	Monday – Friday	11:00a – 12:00p
News 4 at Noon	Monday - Friday	12:00p - 1:00p
Today In Nashville	Monday – Friday	2:00p – 3:00p
WSMV - News4 at 3	Monday - Friday	3:00p - 4:00p
WSMV - News4 at 4	Monday - Friday	4:00p - 5:00p
WSMV - News4 at 5	Monday - Friday	5:00p - 5:30p
WSMV - News4 at 6	Monday - Friday	6:00p - 6:30p
WSMV - News4 at 6	Monday - Friday	6:30p - 7:00p
WSMV - News4 at 10p	Monday - Friday	10:00p - 10:30p
WSMV - News 4 Today	Saturday	5:00a - 7:00a
WSMV - News 4 Today	Saturday	8:30a - 9:00a
WSMV - News 4 Today	Sunday	5:00a - 7:00a
WSMV - News 4 Today	Sunday	8:00a - 9:00a
WSMV - News4 at 10p	Saturday & Sunday	10:00p - 10:30p
<b>Repeat 10P</b>	Monday - Friday	12:30a - 1:00a

All the above programs are locally produced programs presenting a mix of news, weather, sports and issue-related stories and segments. Issue responsive program segments are usually :30 – 2:00 in duration unless otherwise indicated.



**DATELINE NBC: Fridays 8PM – 9PM (Central) ---**

**1 to 2 hours** (including commercials)

Produced weekly by NBC, provides compelling mysteries, powerful documentaries, and in-depth investigations. **“Dateline” is NBC's** Award-winning newsmagazine with a focus on mysteries, investigative reporting, and social justice.



**NIGHTLY NEWS with LESTER HOLT: Weekdays at 5:30PM (Central)**

**30 Minutes** (including commercials)

A daily live broadcast provides current domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment, and sports.



**NBC NEWS DAILY w/Vicky Nguyen, Morgan Radford, Kate Snow & Aaron Gilchrist: Weekdays at 2PM (Central)**

**1 Hour** (including commercials)

A daily live broadcast that is a promised up-to-the minute national and international news.

# STATION PROGRAMS THAT ADDRESS LOCAL ISSUES

The following local programs address issues and concerns in the station's city of license and within its service area.

COMMUNITY DEVELOPMENT				
Date	Program Name	Schedule	Length	Brief Generic Description
7/7/22	Proposed Hotel	6:30pm	1:09	A hotel broke ground in Nashville. I will be one of the tallest buildings in Nashville once completed (34-stories) and the is anticipated to provide additional funding for city improvements. We previewed what Nashville people can expect out of the new hotel.
7/14/22	Cooking Camp for Kids	6:30pm	2:19	A local chef has started a four-week inner city cooking camp. The camp takes disadvantaged children and teaches them how to cook.
8/8/22	New Gulch Greenway	6pm	1:49	A new Greenway is now open in downtown Nashville. It took almost 5 years to complete, and the designers say ... it could be the model for other areas of downtown.
8/10/22	Neighborhood Initiative	6pm	2:08	Metro Nashville and TDOT construction crews are now working on more than 800+ neighborhood improvement projects in Davidson County. Mayor John Cooper said at least 17 of those projects are aimed at fixing flooding issues.
9/6/22	Backpacks for Kids	4:30pm	1:30	A group of children at Fall Hamilton Elementary were given backpacks by a local car dealership. We talked to the kids that received the backpacks.
9/6/22	Nashville Women Walkers	10pm	1:21	A group of Tennessee Women who regularly walk together in different parts of Nashville, react to the national story out of Memphis, TN where a woman was kidnapped while jogging. They shared safety tips with us.

HEALTHCARE				
Date	Program Name	Schedule	Length	Brief Generic Description
7/6/22	Covid Update	6pm	1:36	In the summer heat Covid can spread easier. State officials and doctors are warning Tennesseans to be wary during the summer as Covid numbers are on the rise once again.
7/7/22	Monkeypox	10pm	2:18	LabCorp will become one of the few places in the nation that will handle the tests for Monkeypox. Metro announced the same day we previewed the lab, that an active case was found in Metro Nashville.
8/4/22	Monkeypox now a ... Health Emergency	4pm	:35	Here in Tennessee, we're up to 39 confirmed cases of Monkeypox and half of those are here in Davidson County. The Metro Public Health Department says ... they've seen 17 cases so far.
8/18/22	Abortion Fund	12pm	2:12	A Nashville family is raising funds for women to be able to travel to other states to be able to get abortions after the recent Roe V. Wade overturn. The family has raised over \$2,000 in this effort.
9/1/22	Ovarian Cancer	6pm	1:52	One woman in Clarksville, TN is shedding light on her journey with cancer and how it inspired her to go back to school.
9/1/22	MPOX Intradermal	11:30a	1:10	Metro put out the number of cases of Monkeypox cases in Nashville. We showed what Metro Health is doing to combat the virus.

CRIME AND LAW ENFORCEMENT				
Date	Program Name	Schedule	Length	Brief Generic Description
7/5/22	Stolen Mail	6pm	1:57	Multiple people have had their mail stolen out of the mailboxes. Some of the items stolen are checks which the people we interviewed need to live on.
7/8/22	Gun Shop Break-in	6pm	1:44	Thieves backed a stolen truck through the front door of a gun shop and stole \$10,000 worth of the arms.
8/1/22	Airbnb Robbed	6pm	1:54	Thieves break into a local Airbnb. They stole cars, laptops, iPads, and numerous other person items.
8/2/22	Antioch Home Invasion	6pm	1:46	The victim returned home, left his door unlocked when a man entered his apartment and demanded money. The victim was able to get the suspect outside where he was able to fire at the robber with his gun.
9/1/22	Madison Murder	6pm	1:05	The Metro Crime Scene Unit is pursuing strong leads in the death investigation of a 28-year-old woman discovered deceased in Orchard Park Apartments in Madison, TN this morning. We talked to neighbors.
9/5/22	Murfreesboro Crash	5pm	1:26	A Cumberland University football player was killed after a vehicle accident in Murfreesboro, TN. We profiled the football player and others that were hurt in the crash.

<b>ECONOMY</b>				
Date	Program Name	Schedule	Length	Brief Generic Description
7/1/22	Airport Travel	6pm	1:25	The Nashville Airport was scheduled to be busy both in numbers and in dollars with an increase costing 14% more than last year.
7/5/22	NES Bill Hike	6pm	1:42	Nashville Electric Service let its customers that they can expect to see a higher bill in July. The reason was due to higher natural gas prices.
8/1/22	Grocery Tax	5pm	2:00	For the entire month of August, you won't pay sales taxes on groceries. In Tennessee, you normally pay a four percent sales tax, however, for the month August you won't be charged sales tax.
8/1/22	Last Minute School Shopping	6:30am	1:12	We compared several stores pricing on the same list of school supply items. We also shared discount options.
9/1/22	Student Loan Scams	6pm	1:49	The BBB is warning people of student loan forgiveness scammers. We spoke to a student from Belmont University and warned people about what to look for.
9/2/22	New Apartments in Nashville	6pm	1:46	Apartment prices in Nashville are going up faster than people can afford. We investigated why this is happening.

<b>CULTURAL</b>				
Date	Program Name	Schedule	Length	Brief Generic Description
7/1/22	Man in Hot Dog Eating Contest	6pm	1:59	A local man participated in the Nathan's Hot Dog Eating Contest that is held in NYC every year. We previewed him and what he did to prepare for his trip.
7/6/22	Antioch Pastor	10pm	1:25	A church that has been in Nashville for over 195 years ... they have a first. The first African American Pastor in Hamilton Church. We talked to the pastor.
8/5/22	Nashville Black Market	10pm	1:36	Nashville Black Market started back in 2018 to highlight black owned businesses. They continue to do so through their event every first Friday of the month at the Farmers Market location.
8/15/22	Fisk Gymnastics	5pm	1:56	Fisk University started its gymnastics program this year. They have a huge recruit on the team --- a life-long HBCU gymnast.
9/13/22	Homeless Teen Turned Fisk Athlete	6pm	1:32	From homelessness to now a college athlete, one Fish University student is sharing his story of success. We talked with him.
9/16/22	African Street Festival	5pm	1:19	From art to music and culture, Nashville's Annual African Street Festival is in its 40 <sup>th</sup> year. It's a 3-day cultural experience.

<b>ENVIRONMENT</b>				
Date	Program Name	Schedule	Length	Brief Generic Description
7/7/22	Development Proposed in a Flood Plain	6pm	2:31	The Bellevue community is concerned about a proposed apartment complex that would add noise and traffic to their neighborhood. It would also be built in a flood plain. We talked to a city administrator about how the environment may suffer if the construction is approved.
7/14/22	Sewage Overflow	6pm	1:03	Sewage backed up into at least three houses and yards in one Nashville neighborhood. The backup was investigated by metro to determine the damage to the environment of homes in the area.
8/3/22	Rare Titanium Mine	5pm	2:01	All the technology we use daily; our phones, airplanes, even electric cars, are all made with Titanium. One company found that the largest source of Titanium in North America is here in Tennessee.
8/15/22	Civil War Remains Found	6pm	1:44	A construction site was shut down after Civil War remains were found at the site. The company brought in an historian to make sure that the remains were, in fact, real.
9/8/22	TSU Ag Farm Expo	4pm	1:27	The Tennessee State University's annual Small Farm Expo is back! After being suspended due to a tornado that severely damaged structures, and killed several animals ... The TSU Small Farm Expo is back.
9/13/22	Radnor Lake Top State Park	4pm	1:42	The Tennessee Department of Environment and Conversation announced that Radnor Lake Park --- located in South Nashville --- is the state's top park for the year. We went out and talked to people at the park about the award.

SOCIAL SERVICES				
Date	Program Name	Schedule	Length	Brief Generic Description
7/5/22	Unemployment Website Folo	5pm	1:55	The State of TN's unemployment website is where you must go to register to receive unemployment checks. That site has been down now for a week due to a cyberattack. Multiple people will not be getting their checks.
7/5/22	Voter Registration	12N	1:27	Local Administrators are encouraging voters to register. Voters can register via their county office on: <a href="https://web.go-vote-tn.elections.tn.gov">https://web.go-vote-tn.elections.tn.gov</a> till 11:59PM today.
8/12/22	Food Banks	5pm	1:29	The impact of inflation is bringing more people to local food banks. The local food banks provide much needed food for lower income families. The inflation is increasing the needs for food and household items more frequently.
8/17/22	Diversity Program in MCSS	6pm	1:37	More than half of students are from diverse backgrounds, but only 17% of teachers are of color. The program is using COVID-19 relief money to pair veteran teachers up with new teachers.
9/19/22	House Dedication	5pm	1:08	Two Clarksville churches come together to create more affordable homes. Two lucky people had their names drawn to become homeowners of new properties that will soon be built in Clarksville, TN.
9/14/22	Publix Housing Scams	4pm	2:36	Millions of people across the nation rely on public housing. According to housing experts, those searching for a place to live are prime targets for con artists.

GOVERNMENT				
Date	Program Name	Schedule	Length	Brief Generic Description
7/1/22	Street Vendors Kicked Off	4:30pm	:48	Street Vendors that had been making a living off tourists and curb traffic, have been banished from the downtown area beginning in a week. We previewed what will happen by talking to some of the vendors.
7/14/22	Maury County 911	5pm	2:00	A new Maury County 911 database will help provide tools to communicate with the most vulnerable people in the county. The new system is a resource for 1 <sup>st</sup> responders who will provide support for people who have autism.
8/9/22	Business Scam	6pm	2:07	The forms being mailed to organizations across the state as for \$175 for a certificate of existence. I talked with a victim that is concerned about this scam.
8/10/22	Murfreesboro Landfill	4pm	2:12	The city of Murfreesboro has sued the owners of Middle Point Landfill with claims of contamination and poisoning land near the dump.
9/7/22	City Safety Update	5pm	1:53	The mayor and chief of police met with community groups to talk about the city's growing crime rate and what is being done to lower crime.
9/14/22	East Bank Stadium	11:30a	1:15	Mayor Cooper's Office provided an update on the plans for stadium on the East Bank of the Cumberland River downtown. We previewed that is planned and the mayor shared his financial plan for the stadium.

EDUCATION				
Date	Program Name	Schedule	Length	Brief Generic Description
7/1/22	Education Laws	6pm	1:21	Beginning July 1 <sup>st</sup> teachers must learn the signs of and for human trafficking. We previewed what the teachers should look for.
7/6/22	End of the Year Test Scores	6pm	1:22	The end of the year student achievement test scores have come in. We spoke with a Learning Lab Tutoring Service and discussed how kids are struggling academically.
8/1/22	Back To School for Wilson County	6pm	1:13	We went out to Wilson County to show their back-to-school efforts. They start of the year with their largest enrollment ever for the school system. They need more teachers and support staff.
8/3/22	SRO Officers	5pm	2:02	Metro Police have their security plan for the upcoming school year. Police say they are making history with police presence. School resource officers will now be at every grade level, but they are facing an officer shortage.
9/12/22	MNPS Announcement	5pm	1:38	Mayor Cooper and the head of Metro Nashville Public Schools awarded schools that excelled last year. The mayor shared that the investment paid off.
9/14/22	Humphreys Co. Schools Update	6pm	1:48	There are physical effects from the flood, but the community is still dealing with the mental health effects. The shuffling of students also impacts them academically. We spoke to the Humphreys Co. school director about these issues.

## LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following local issues of concern to the community were addressed in the programming of the station during the past quarter.

Date	Issue / Concern	Brief Description of Issue or Concern
July/August, 2022	Teacher Shortage	As the school year begins, Metro Nashville Public Schools is dealing with a shortage of teachers and bus drivers.
July /August, 2022	Monkeypox Vaccines	In the month of July, Monkeypox Vaccines remained extremely limited, however, in August supply increased and is now plentiful according to The Metro Health Department.
July 26, 2022	Fentanyl Overdose Meeting	Fentanyl is a big problem in Davidson County, Metro Nashville. So far this year, we found that Fentanyl was detected in 78% of deaths due to drug overdoses.
August 15, 2022	Homeless Bill Follow-up	A new anti-camping TN State Law was passed. Some encampments are being displaced due to the new bill ... while others have been left alone. State and Local officials are allowing time to help people find alternative housing options.

## COMMUNITY OUTREACH

(List any efforts such as school tours, phone banks, etc.)



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WELCOME BACK...

OUR NEWS 4 SURPRISE SQUAD IS BACK AT IT... HELPING UN-SUSPECTING PEOPLE IN OUR COMMUNITY. GIVING TO OUR UNSUNG HEROES... THAT'S WHAT OUR NEWS 4 SURPRISE SQUAD LOVES TO DO. SURPRISING THOSE WHO ARE ALWAYS GIVING BACK...

July 29, 2022 – Surprise Squad – Honored a Pencil Volunteer at “Together for Teachers” Event with ...

\$1,000 worth of Teacher Supplies donated in his name

September 1, 2022 – Surprise Squad – Honored Michael Mashburn an amazing young man who has overcome challenges with cancer and continues to encourage others.

We presented him with \$1,000 worth of gift cards, in addition --- sports and Ford Mustang memorabilia to help him celebrate his 40<sup>th</sup> Birthday.

September 30, 2022 – Surprise Squad – Honored Jen Starsinic as Co-Founder of “Girls Write Nashville” ... a songwriting mentorship program to encourage and empower young girls by building resilience and confidence.

We presented Ms. Starsinic with a special gift of \$2,000 for their program.

Sponsored by: Dunkin Donuts and United Community Bank

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We had 2 employees March in the “Tomato Art Festival” Parade in East Nashville on Saturday, August 12<sup>th</sup> to represent the station and support the festival. This festival provided the community with an Art Gallery presentation, contests, and games in addition to the parade. We also had approximately 15 employees represent WSMV at our booth during the Tomato Art Festival on Friday and Saturday. WSMV provided Nashville residents and visitors with giveaways.

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## Anchor Participation in the Community this Quarter:

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Tracy Kornet, PM Anchor, appearance at “The Hiding Place” at CPA (Christ Presbyterian Academy) theatre, Nashville, TN --- Sunday, July 10<sup>th</sup>, 2022

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Holly Thompson, AM Anchor, Keynote Speaker for the Hendersonville Rotary Club, Hendersonville Bluegrass Country Club, Hendersonville, TN --- Wednesday, July 13<sup>th</sup>, 2022

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Dan Thomas, Meteorologist, provided Weather Presentation for Marshall County Coaches Clinic --- Wednesday, July 20<sup>th</sup>, 2022

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Dan Thomas, Meteorologist, provided Weather Presentation for Julia Green Summer Camp at Julia Green Elementary School --- Friday, July 22<sup>nd</sup>, 2022

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Tracy Kornet, PM Anchor, Keynote Speaker for multiple workshops at the Habitat for Humanity State Conference, Murfreesboro, TN --- Monday, July 25<sup>th</sup>, 2022

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Dan Thomas, Meteorologist/ Holly Thompson, AM Anchor/ Marius Payton, PM Anchor/ volunteered at Pencil Foundation Headquarters to fill Backpacks for Metro / Davidson County Teachers --- Thursday, July 28<sup>th</sup>, 2022

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Tracy Kornet, PM Anchor, Zoom Interview Panel Discussion for Asbury University, Dayton School of Business Leaders --- Friday, August 5<sup>th</sup>, 2022

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Holly Thompson, Spokesperson for Tennessee Breast Cancer Coalition, one-day Golf Tournament at Hermitage Golf Course in Hermitage, TN --- Friday, August 12, 2022

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Carley Gordon, AM Anchor/ Tracy Kornet, PM Anchor/ Lauren Lowrey, PM Anchor/ Lisa Spencer, Meteorologist/ Dan Thomas, Meteorologist/ Holly Thompson, AM Anchor/ marched in East Nashville’s Community “Tomato Art Festival Parade” and worked in WSMV-TV’s booth --- Saturday, August 13<sup>th</sup>, 2022

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Marius Payton, PM Anchor, Emceed an American Cancer Society event at Centennial Park in Nashville, TN --- Thursday, August 25<sup>th</sup>, 2022

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Holly Thompson, AM Anchor, Master of Ceremonies for the 5<sup>th</sup> Annual Veteran Impact Celebration --- Middle Tennessee State University Charlie & Hazel Daniels Veterans and Military Family Center, Murfreesboro, TN --- Thursday, August 25<sup>th</sup>, 2022

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Lisa Spencer, Meteorologist, provided Weather Presentation at MAC Elementary Weather Program in Franklin, TN --- Friday, September 2<sup>nd</sup>, 2022

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Lisa Spencer, Meteorologist, provided Weather Presentation at Goddard Preschool in Brentwood, TN --- Wednesday, September 7<sup>th</sup>, 2022

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Tracy Kornet, PM Anchor and Marius Payton, PM Anchor, Co-Emceed a fundraiser “Stories & Songs” for Uprise Nashville at the Loveless Barn, Nashville, TN --- Thursday, September 8, 2022

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Lisa Spencer, Meteorologist, provided Weather Presentation at HB Williams Elementary School, White House, TN --- Friday, September 9<sup>th</sup>, 2022

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Lisa Spencer, Meteorologist, attended “Leadership Middle Tennessee” Program – Military Impact on behalf of WSMV-TV at Ft. Campbell, Kentucky --- Wednesday & Thursday, September 14<sup>th</sup> & 15<sup>th</sup>, 2022

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Lauren Lowrey, Anchor, Emcee for Awards Ceremony for Nelson’s Greenbrier Distillery; hosted at Thistle Farms. NGB donates \$5,000 to each 3 deserving women making a difference in the community. – September 20<sup>th</sup>, 2022

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Carley Gordon, Anchor/Reporter, Emcee for Gilda’s Club Benefit “Red Door Bash” for cancer patients in 15 Middle Tennessee Counties at the Omni Hotel in Nashville, TN --- Wednesday, September 21<sup>st</sup>, 2022

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Lauren Lowrey, Anchor, Interviewer/Speaker at the AWIN (Advancing Women in Nashville) annual summit. I conducted an on-stage interview with a Fortune 500 CEO the completed the keynote send-off presentation "Finding Purpose in the Corporate Culture" --- Wednesday, September 21<sup>st</sup>, 2022

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Holly Thompson, AM Anchor, Judge for "Taste of Hendersonville" community event at The Streets of Indian Lake, Hendersonville, TN --- Thursday, September 22<sup>nd</sup>, 2022

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Holly Thompson, AM Anchor, Emcee / Host for United Way of Sumner County Luncheon / Fall Classic Golf Scramble at Bluegrass Country Club in Hendersonville, TN --- Monday, September 26, 2022

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Tracy Kornet, PM Anchor, Guest for Podcast Taping, "Second Cup of Joe" in Old Hickory, TN --- Thursday, September 29, 2022

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Carley Gordon, Anchor/Reporter, Emcee for Oktoberfest Event benefitting "Room at the Inn" in Maury County, TN --- Friday, September 30<sup>th</sup>, 2022

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Lisa Spencer, Meteorologist, attended "Book-em Breakfast" Fundraiser on behalf of WSMV-TV to promote Reading at Maggiano's Little Italy restaurant, in Nashville, TN --- Wednesday, September 28<sup>th</sup>, 2022

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## PSA's AIRED THIS QUARTER

PSA NAME	ISSUE ADDRESSED	LENGTH	AIRD # OF TIMES
Hispanic Federation	Community Support	:30	4
Hispanic Federation	Community Support	1:00	9
CASA 2022 Volunteer	Community Support	:30	28
Equality Alliance	Community Support	:30	7
TAB- TBI Gun Safety	Gun Safety	:30	17
TAB- TCFC- Drive Electric Event	Electric Vehicle Advocacy	:30	28
TAB- TCFC- Drive Electric Save	Electric Vehicle Advocacy	:30	53
TAB- TDOT- Talking Trash	Community Support	:30	1
TAB- TDTD Kid Approved	Tourism	:30	27
TAB- TDTD- Peaks & Valleys	Tourism	:30	46
TAB- TGAS- Leaks 2021	Utility Safety	:30	24
TAB- TGAS – Right of Way	Utility Safety	:30	17
NAB- We Are Broadcasters	Community Support	:15	9
NAB- We Are Broadcasters	Community Support	:30	22
Stand Up to Cancer	Health	:15	17
Stand Up to Cancer	Health	:30	12
Cancer	Health	1:00	9
Washington Media Scholars	Education	:30	49
Girl Scouts	Community Support	1:00	5
Drug Free Kids	Health	:30	2