# FCC QUARTERLY ISSUES/PROGRAMMING REPORT **THIRD QUARTER 2007 OCTOBER 10, 2007** WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the third quarter of 2007. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: COMMUNITY, HEALTH, CRIME, CONSUMER/ECONOMICS, and FAMILY.

### **COMMUNITY**

TITLE:

"Nashville Gospel"

DATES:

Sunday July 1, 8, 15, 22, 29

August 5, 12

TIME:

2:30 – 3 a.m. each Sunday/Monday

LENGTH:

30 Minutes each show

**DESCRIPTION:** 

"Nashville Gospel" is a Black gospel music program. The program features a wide variety of guests singing gospel music as well as different church choirs. The program also features a "community bulletin board" that makes announcements for churches and other organizations.

TITLE:

"Word On The Street"

DATE:

July 1 - Sept. 30,2007

TIME:

6 - 7 p.m. & 10 - 10:30 p.m.

LENGTH:

1:15 to 1:40 each show

**DESCRIPTION:** 

Reporter Larry Brinton reports on various community issues of

interest to viewers.

TITLE:

"Channel 4 News Special – Mayoral Debate"

DATE:

August 20, 2007

TIME:

7-8 pm

LENGTH:

60 minutes

**DESCRIPTION:** 

WSMV along with the Nashville Chamber of Commerce

sponsored and staffed a Mayoral Debate Forum for the two run-off candidates for the office of Mayor in Nashville, Tennessee. The debate was held at Belmont University.

TITLE:

"The Men Behind The Commerical"

DATE:

August 26, 2007, September 8, 2007

TIME:

1 - 1:30 pm, 1:30 - 2 pm

LENGTH:

30 minutes

**DESCRIPTION:** 

Dan Miller sat down and interviewed Bob Clement and Karl Dean,

the two run-off candidates for Mayor of Nashville to let viewers have a better

understanding of who these men are outside the public eye.

## **HEALTH**

TITLE:

"Health Reports"

**DATES:** 

July 1 – Sept. 30, 2007

TIMES:

5:00-5:30 p.m.

LENGTH:

1:30 to 1:45 on each show

**DESCRIPTION:** 

Various news reports relating to health and fitness.

TITLE:

"Oprah Winfrey Show " – "Best Life Weight Loss Challenge:

The Launch"

**DATE:** 

Tuesday, July 3, 2007

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Fitness expert Bob Greene has just months to get selected viewers

into shape. They must follow the rules or their out.

TITLE:

"Oprah Winfrey Show" – "Dr. Oz Answers Your Most Burning

Weight Loss Questions"

DATE:

Monday, July 23, 2007

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Dr. Oz answered questions about his 10 day weight loss plan. He

also provides information on how to lose weight during the holiday season.

TITLE:

"Oprah Winfrey Show" - "The Faces Of Autism"

DATE:

Thursday, August 2, 2007

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

A mystery affecting millions of families – Oprah speaks to families

living with Autism.

### **CRIME**

TITLE:

Basic Crime News

DATE:

July 1 – September 30, 2007

TIME:

5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -

10:30 p.m.

LENGTH:

3 to 6 minutes

**DESCRIPTION:** 

Average coverage of crime in our daily newscasts during this

quarter.

TITLE:

"I-Team Investigation"

DATE:

July 1 – September 30, 2007

TIME:

LENGTH:

6 - 7 p.m., 10- 10:30 p.m. 2:30 to 3:30 each segment

**DESCRIPTION:** 

I-Team reported on several investigations during this three-month

period – i.e: Cars for Kids Investigation, Radioactive Test Landfill, Radioactive Landfill Meeting, Taxpayer Waste-Mental Health Cost, Haunted Husband, Prescription Coupons, Dirty Politics Part 1, Dirty Politics-Poisoned Dog, Serial Killer Ongoing Investigation, Food bugs, 30 year old murdered arrested, Video Surgeons, Landfill Defunct Documents, Telemarketer Lawsuits, Safe Escape, Caffeine Myths, Trailer Trouble Investigation, Lottery Scholarships, Crosswalks, Serial Killer Ongoing Investigation, Radioactive Secrecy, Radioactive Medical Concerns, Doctor Botches Surgeries, Juvenile Clerk Arrested, Juvenile Clerk Investigation.

TITLE:

"Dr. Phil" - "Identity Theft"

**DATE:** 

Thursday, July 19, 2007

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** Ricky and Ray say their brother, Robin has been stealing their identity for years. Robin has used his older brother's ID to open lines of credit, rent a mobile home and even tried to buy a Harley using their good names and credit. Worst of all, he's used his brothers names when he's been arrested, causing warrants to be issued in their names.

TITLE:

"Oprah Winfrey Show" – "Confronting The Attacker"

DATE:

Tuesday, July 7, 2007

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

A mother of 5 goes behind bars to confront the man who murdered

her father.

TITLE:

"Oprah Winfrey Show" – "What The New Scam Artists Don't

Want You To Know"

DATE:

Friday, August 3, 2007

TIME:

4:00-5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** This is the show scam artists do not want you to watch. A woman tried to help a stranger and as a result lost her life savings. Millions are dating online and another guest got scammed big time. Oprah discusses new ways to protect yourself against being scammed.

TITLE:

"Oprah Winfrey Show" - "Headline Making Survivors"

DATE:

Friday, August 31, 2007

TIME:

4:00 - 5:00 p.m.

60 minutes

LENGTH: **DESCRIPTION:** 

Oprah's guest was nine months pregnant when she was brutally attacked by a woman trying to steal her unborn baby. She shares with the audience her

dramatic escape.

TITLE:

"Oprah Winfrey Show" – "Exclusive: Mary Winkler – The Wife

Who Killer Her Pastor Husband"

DATE:

Wednesday, September 11, 2007

TIME:

4:00 - 5:00 p.m.

60 minutes

LENGTH: **DESCRIPTION:** 

Mary Winkler, the wife and mother of three who in 2006 killer her

husband, a minister. Mary Winkler - convicted of voluntary manslaughter and served a total of 7 months for the crime, opens up about the abuse she claims occurred within her marriage, and tells why she wanted to share her story.

#### **CONSUMER/ECONOMICS**

TITLE:

"Oprah Winfrey Show" - "Moms Who Made Millions"

DATE:

Thursday, September 6, 2007

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Mom's who made millions reveal their secrets. Another mom

turned trash into major cash – 140 million.

## **FAMILY**

TITLE:

"Dr. Phil" – "Family Drama"

DATE:

Thursday, August 16, 2007

TIME:

3:00-4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Conflict is a part of life. Today's guest Carrie says her family calls

her a drama queen who tries to destroy their relationships. Carrie admits that she can be attracted to conflict, but says she feels isolated by her family.

TITLE:

"Dr. Phil " - "Bully Dads"

DATE:

Monday, August 27, 2007

TIME:

3:00-4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

Today's guest Shannon says she's ready for divorce. Her husband Kevin calls her kids fat, lazy losers and has physically assaulted her son. She's even called the Police on him three weeks prior to their wedding. Kevin says he feels he's to the breaking point and intimidates his step children because he's not allowed to punish

them.

TITLE:

"Oprah Winfrey Show" - "When Your Husband Cheats With Your

Best Friend"

DATE:

Thursday, July 5, 2007

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

It's every woman's worst nightmare and the ultimate betrayal –

your husband cheats with your best friend.

TITLE:

"Oprah Winfrey Show" – "Childhood Interrupted"

DATE:

Friday, July 6, 2007

TIME:

4:00-5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** 

How young it too young to be in charge? Lisa Ling goes inside

America's hidden population to see children running entire households.