# FCC QUARTERLY ISSUES/PROGRAMMING REPORT THIRD QUARTER 2012 OCTOBER 10, 2012 WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the third quarter of 2012. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, **CRIME**, **CONSUMER/ECONOMICS**, and **FAMILY**.

#### **COMMUNITY**

**TITLE:** "Channel 4 News – Surviving The Storm"

**DATE:** September 20 & 27, 2012

**TIME:** 4 – 4:30 pm, 5-5:30 pm, 6–7 pm

**LENGTH:** 2 to 3 minutes approx.

**DESCRIPTION:** WSMV anchors held seminars at Goodlettsville City Hall and Dickson Middle School to provide information to viewers on how to protect themselves during severe weather.

**TITLE:** "Bulger's Beat" "Ship Used in Normandy Invasion Visits

Nashville"

**DATE:** August 19, 2012 **TIME:** 4 – 4:30 pm **LENGTH:** 3:38 minutes

**DESCRIPTION:** History buffs have the opportunity to take a step back to the WWII era and tour a ship used in the liberation of France in 1944. The LST 325, which was used to land men on the beaches of Normandy on D-Day, is anchored in downtown Nashville along Riverfront Park. The 328 foot long ship made more than 40 trips across the English Channel to France during the massive operation to end Nazi tyranny in Europe.

**TITLE:** "Bulger's Beat" "Sweet Treats at Nashville Candy Store"

**DATE:** July 11, 2012 **TIME:** 4 – 4:30 pm **LENGTH:** 2:56 minutes

**DESCRIPTION:** Rocket Fizz, a new candy store on Second Avenue gives customers a trip down memory lane. They feature candy from the 1950s, 60s and 70s including Chuckles and Charleston Chew and over 500 varieties of soda.

**TITLE:** "Channel 4 News"- "Job Fair Attracts Thousands at Ft. Campbell"

**DATE:** September 20, 2012

**TIME:** 4 - 4:30 pm

**LENGTH:** 2:36 minutes approx.

**DESCRIPTION:** The Army Career and Alumni Program held a job fair at Ft.

Campbell with more than 130 booths for local and national companies for soldiers ending their service..

**TITLE:** "Bulger's Beat" "Longtime Metro Janitor Earns College Degree"

**DATE:** September 5 & 6, 2012

**TIME:** 4 am, 5 am, 6 am, 4:30 pm, 5 pm, 6:30 pm

**LENGTH:** 3:45 minutes

**DESCRIPTION:** Len Majors, a janitor at Metro Housing, has been working for the last 16 years on his college degree. At age 83 with only an 8<sup>th</sup> grade education he finally receives his degree.

## **HEALTH**

**TITLE:** "Health Reports"

**DATES:** July 1 – September 30, 2012

**TIMES:** 5-5:30 p.m. **LENGTH:** 20-45 seconds

**DESCRIPTION:** Various news reports relating to health and fitness.

**TITLE:** "Dr Oz" – "Is 40 Too Old To Have A Baby"

**DATE:** Thursday, August 23, 2012

**TIME:** 3 - 4 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Dr. Oz looks into the controversy behind delaying motherhood into your 40's. Are fertility treatments and later-in-life pregnancies a medical miracle or dangerous gamble? Both sides sound off on the controversial debate.

**TITLE:** " Dr. Oz" – "The Cancer You're Most Like To Miss - Pancreatic

Cancer"

**DATE:** August 14, 2012

TIME: 3 - 4 p.m. LENGTH: 60 minutes

**DESCRIPTION:** Dr. Oz addresses your biggest cancer risks. Stop the fastest growing cancers before it's too late. Learn about the cancer you're most likely to miss and cancer solutions.

**TITLE:** "Dr. Oz" – "The Best Solutions For Your Pain"

**DATE:** Wednesday, August 15, 2012

**TIME:** 3 - 4 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Stop living in pain! Dr. Oz has unconventional, cutting edge treatments for your back, neck and shoulders, and even migraines. Life-changing pain solutions from head to toe.

**TITLE:** "Today Show" – "Can You Have Cavity-Free Teeth For Life?"

**DATE:** Wednesday, July 11, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 1:09 minutes

**DESCRIPTION:** Two scientists who claim to have found a molecule to end cavities forever are pursuing a patent for their discovery, which they are calling "Keep 32".

**TITLE:** "Today Show" – "Eat Smart This Summer With Flat Belly Foods"

**DATE:** Wednesday, July 18, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 4:17 minutes

**DESCRIPTION:** Sara-Jane Bedwell of Self Magazine shares snacks and meals like peanut butter and berry yogurt, and portabella mushroom pizza that can actually help with your summer slimdown.

**TITLE:** "Today Show" – "Gym Class Cut Leads To Deadly Sepsis In Boy

12"

**DATE:** Wednesday, July 18, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 7:07 minutes

**DESCRIPTION:** When Roy Staunton scrapped his arm diving for a basketball, nobody thought much about it. But two days later, the 12 year old boy was fighting for his life in a New York hospital as bacteria from the injury raced through his bloodstream. He died in the intensive care unit. The bacteria and his body's reaction to it – a condition known as septic shock – killed him.

#### **CRIME**

**TITLE:** Basic Crime News

**DATE:** July 1 – September 30, 2012

**TIME:** 5 - 7 a.m., 5 - 5:30 p.m., 6 - 7 p.m. and 10 - 10:35 p.m.

**LENGTH:** 3 to 6 minutes

**DESCRIPTION:** Average coverage of crime in our daily newscasts during this

quarter.

**TITLE:**"I-Team Investigations" **DATE:**July 1 – September 30, 2012 **TIME:**5-5:30 pm, 6-7 p.m., 10-10:35 pm

**LENGTH:** 2:30 to 3:30 each segment

**DESCRIPTION:** I-Team investigations reported for this quarter: Furniture Cooties, TDOT Sleepers Update, Research Paper, Independent Living, State Contracts, Vic Talks at 10, Squatter Update, Kindness Leads to Homeless, Horse Driver Speaks, Sleeping Workers, Squatter Raid, 3 Angeles Federal Complaint, Squatter Follow Up, 3 Angels Chameleon, Donna Keel Update, 3 Angels Farms Owner, Accused Squatter Says – He Didn't Do It, Bill Boner File, Smyrna Mom Had Been Investigated Before Children Died, Hendersonville Mom Murdered, Teen Smiled As He Confessed To Mother's Murder, Squatter, No DCS Oversight, Lawmaker Questions "Who Is Holding DCS Accountable" Fugitive Mom, Bed Bugs Follow Up, Depositions, Church Closed, MTMHI Sued, Terri's Farm Closed, Whitsey's Criminal History, Deputy Testifies/Sheriff Struck Handcuffed Man, Benton County Sheriff, Prison Crime Increase, Teen Suspect Tried As Adult, Hendersonville Mom Murdered, Judge's Recusal Law Not Working, Whitsey New Information, Minister Follow Up, DCS Child Deaths, DCS: Lawmaker Wants Investigation, Funeral Director Accused

**TITLE:** "Saturday Today Show" – "Cold Murder Case Reopened After 42

Years"

**DATE:** Saturday, September 22, 2012

**TIME:** 7 - 9 a.m. **LENGTH:** 5:00 minutes

**DESCRIPTION:** Fatal vision revisited: Jeffrey McDonald, who has always said he

didn't kill his family, is back in court and providing new evidence.

# FCC QUARTERLY REPORT 3RD QUARTER 2012

PAGE 5

**TITLE:** "Today Show" – "Model Calls For Action in Airline Dog Death"

**DATE:** Sunday, September 23, 2012

**TIME:** 7-8 a.m. **LENGTH:** 2:23 minutes

**DESCRIPTION:** Supermodel Maggie Rizer is speaking out after her dog Bea died on a cross-country United Airlines flight. She has said Bea died due to the airline's negligence.

**TITLE:** "Today Show" – "Soccer Mom Madam Pleads Guilty, Gets Deal"

**DATE:** Wednesday, September 26, 2012

**TIME:** 7-11 a.m. **LENGTH:** 3:01 minutes

**DESCRIPTION:** Suburban New York mom Anna Gristina pleaded guilty to one count of promoting prostitution, after having maintaining her innocence since her arrest in February.

## **CONSUMER/ECONOMICS**

**TITLE:** "Working 4 Your Money" **DATE:** July 1 - September 30, 2012

**TIME:** 4:30 - 5 p.m.

**LENGTH:** 45 seconds to 1.5 minutes

**DESCRIPTION:** Jennifer Johnson reports on various tips for money management.

TITLE: "Today Show" – "Today's 911"

DATE: Wednesday, September 19, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 4:33 minutes

**DESCRIPTION:** Jean Chatzky, Sharon Epperson, and David Bach, Today's 911 panel answer viewer questions about dealing with a low home appraisal and how to stop the process on a short sale.

**TITLE:** "Today Show" – "Give These Perfect Personalized Gifts"

**DATE:** Wednesday, July 11, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 4:04 minutes

**DESCRIPTION:** Style expert Jill Martin shows her fun finds for personalized gifts you can give or keep for yourself from trinket trays to wine holders at great prices.

**TITLE:** "Today Show" –"Made In America"

**DATE:** Monday, July 2, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 4:20 minutes

**DESCRIPTION:** Joey Fortman of I Village talks about how she spent a few days purchasing only items produced in America, and what she learned from the experience.

**TITLE:** "Today Show" – "How To Protect Your Child's Social Security

Number"

**DATE:** Wednesday, August 22, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 5:19 minutes

**DESCRIPTION:** Personal financial experts Jean Chatzky, Sharon Epperson, and Farnoosh Torabi tackle viewer's money questions, including how to protect your kids from identity theft, and what to do when you owe more on your house than it's worth.

**TITLE:** "Today Show" – "Five Ways You Can Get Free Checking"

**DATE:** Wednesday, September 26, 2012

**TIME:** 7 - 11 a.m. **LENGTH:** 3:49 minutes

**DESCRIPTION:** CNBC personal finance expert Sharon Epperson says you can void

extra fees and get free checking accounts by maintaining a higher balance, avoid

excessive withdrawals and using you're bank's ATM.

# **FAMILY**

**TITLE:** "Today Show" - "She Gave Birth To Her Daughter's Baby"

**DATE:** Friday, September 7, 2012

**TIME:** 7 - 11 am

**LENGTH:** 1:26 minutes approx.

**DESCRIPTION:** A young Chicago couple welcomed Elle Cynthia Jordan into the world with the help of the baby's 53 year old grandmother, who acted as the surrogate for her daughter, who can't carry a baby for medical reasons.

**TITLE:** "Today Show" - "Fun Tech for Your Toddler and Teens"

**DATE:** Wednesday, July 11, 2012

**TIME:** 7 - 11 am **LENGTH:** 4:50 minutes

**DESCRIPTION:** Soleil Moon Frye, former Punky Brewster star and author of "Happy Chaos", shares her favorite apps and gadgets for kids including games that can help children read.

**TITLE:** "Today Show" – "Michelle Obama: I hope I'm A Good Parent"

**DATE:** Tuesday, August 21, 2012

**TIME:** 7 - 11 am **LENGTH:** 4:53 minutes

**DESCRIPTION:** Kelly Wallace of I Village sat down with Michelle Obama for an exclusive interview. She reveals what the first lady said about worrying whether she is doing the right thing for her children and her campaign to tackle childhood obesity.

**TITLE:** "Today Show" – "Fun & Safe Gear For Back To School"

**DATE:** Tuesday, August 21, 2012

**TIME:** 7-11 am **LENGTH:** 3:57 minutes

**DESCRIPTION:** Trae Bodge of RetailMeNot.com shares her picks for the best back

to school items for kids, such as cool lunch boxes and sporty backpacks.