

**FCC QUARTERLY ISSUES/PROGRAMMING REPORT**  
**FIRST QUARTER 2012**  
**APRIL 10, 2012**  
**WSMV-TV, NASHVILLE, TENNESSEE**

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the first quarter of 2012. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY, HEALTH, CRIME, CONSUMER/ECONOMICS, and FAMILY.**

**COMMUNITY**

**TITLE:** “Channel 4 News – Working 4 The Community” “Restaurant Week Kicks off in Music City”

**DATE:** January 16, 2012

**TIME:** 4:00 – 4:30 pm

**LENGTH:** 1 minute, 45 seconds approx.

**DESCRIPTION:** Good food and great deals. Those are just two things that are guaranteed for Music City’s Restaurant Week. The week-long event begins Monday, January 16 and ends January 22. Local eateries offer special deals for breakfast, lunch and dinner.

**TITLE:** “Breakfast with Bulger/Bulger’s Beat” “Founder, Visionary Still Leads Community Paper”

**DATE:** February 3, 2012

**TIME:** 4:00 – 4:30 pm

**LENGTH:** 1 minute, 45 seconds approx.

**DESCRIPTION:** Rosetta Miller-Perry publishes a weekly local paper for the Jefferson Street community called The Tennessee Tribune. Twenty one years ago she decided the African-American community needed a newspaper of its own and it had to be headquartered on historic Jefferson Street. Big banks would not give her a loan, so she put up \$70,000 of her own money and went to work. Today, she is still working at her Tennessee Tribune, where she is surrounded by the significance of her last 20 years on Jefferson Street.

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**TITLE:** "Breakfast with Bulger/Bulger's Beat  
"Marathon Motors Building"  
**DATE:** January 9, 2012  
**TIME:** 4:00 – 4:30 pm  
**LENGTH:** 1 minute, 45 seconds approx.  
**DESCRIPTION:** Terry Bulger visits with Barry Walker, a man who 25 years ago, transformed a rundown vandalized 100 year old building in downtown Nashville into a creative compound. The building was once home to Marathon Motors. A Nashville car built in the early 1900's. 70 companies now reside in Marathon Village, and the Marathon car image is still present

**TITLE:** "The 4Warn Advantage"  
**DATE:** February 1, 2012  
**TIME:** 6:30 – 7:00 pm  
**LENGTH:** 30 minutes  
**DESCRIPTION:** Local weather special to help viewers understand how the new 4Warn Advantage Weather System works along with safety tips during severe weather.

**HEALTH**

**TITLE:** "Health Reports"  
**DATES:** January 1 – March 31, 2012  
**TIMES:** 5:00-5:30 p.m.  
**LENGTH:** 20-45 seconds  
**DESCRIPTION:** Various news reports relating to health and fitness.

**TITLE:** "Dr Oz" – "Is The Orange Juice In Your Refrigerator Safe?"  
**DATE:** Wednesday, January 18, 2012  
**TIME:** 3:00 - 4:00 p.m.  
**LENGTH:** 60 minutes  
**DESCRIPTION:** Dr Oz investigates fungicide found in orange juice that lead to federal testing.

**TITLE:** " Dr. Oz" – "5 Body Pains That Could Mean Cancer"  
**DATE:** Thursday, February 16, 2012  
**TIME:** 3:00 - 4:00 p.m.  
**LENGTH:** 60 minutes  
**DESCRIPTION:** Dr Oz addresses the disease you fear most – cancer. While your common aches or occasional pain might mean there's something wrong. There's still time to do something about it. Dr Oz discusses the 5 pains you need to know.

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**TITLE:** "Dr. Oz" – "Miracle Energy Drinks: Do They Really Work?"  
**DATE:** Tuesday, December 6, 2011  
**TIME:** 3:00 - 4:00 p.m.  
**LENGTH:** 60 minutes  
**DESCRIPTION:** Do energy drinks live up to their claims? They promise to boost energy, but do you know what's really inside them?

**TITLE:** "Dr. Oz" – "Are You Getting Enough of the Vitamins That Keeps You Young?"  
**DATE:** Wednesday, January 11, 2012  
**TIME:** 3:00 - 4:00 p.m.  
**LENGTH:** 60 minutes  
**DESCRIPTION:** You're forgetting things, exhausted, and aging too fast. You could be missing the superhero of vitamins. Dr Oz has the latest information on America's big deficiency.

**TITLE:** "Dr. Oz" – "It's Easy: Simple Ways To Get Healthy"  
**DATE:** Friday, March 2, 2012  
**TIME:** 3:00 - 4:00 p.m.  
**LENGTH:** 60 minutes  
**DESCRIPTION:** Exhausted, Fatigued, Rundown? Let Dr Oz recharge your health the easy way with an hour of simple, no-thought solutions to tackle your biggest health complaints.

**CRIME**

**TITLE:** Basic Crime News  
**DATE:** January 1, 2012 – March 31, 2012  
**TIME:** 5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 - 10:35 p.m.  
**LENGTH:** 3 to 6 minutes  
**DESCRIPTION:** Average coverage of crime in our daily newscasts during this quarter.

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**TITLE:** "I-Team Investigations"  
**DATE:** January 1, 2012 – March 31, 2012  
**TIME:** 5-5:30 pm, 6-7 p.m., 10-10:35 pm  
**LENGTH:** 2:30 to 3:30 each segment  
**DESCRIPTION:** I-Team investigations reported for this quarter: Holly Bobo Follow up, Holly Bobo Search Interference, Dept. of Health-Lawmakers Investigation, Vanderbilt Law School, Tractor Trailers Truck Guards, Truck Safety Failure, Holly Bobo Interferer, Drugs Cover-up, MTA Drivers, MTA Driver Speaks, Flood Report, High Cost of Road to Nowhere, Steep Driveway, DCS-Children Returned to Unsafe Homes, DCS Delays, Mental Hospital Patient Treatment, Mental Institution Follow up, Mental Institution Employees Speak Out, Sparta Highway 111 Unnecessary Overpass, Sommet Center Indictments, Vanderbilt Embezzlement, ABC Director Follow Up, Paramedic Arrest

**TITLE:** "Today Show" – "Feds To Probe Shooting Death of Florida Teen"  
**DATE:** Tuesday, March 20, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 3 minutes approx.  
**DESCRIPTION:** In the wake of growing public outcry, the FBI and Department of Justice are now looking into the deadly shooting of an unarmed 17 year old black teen in Florida by a neighborhood watch captain.

**TITLE:** "Today Show" – "Victim of Shopping Cart Prank Speaks Out"  
**DATE:** Tuesday, March 20, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 3 minutes, 36 seconds  
**DESCRIPTION:** The victim of a dangerous prank at a mall in New York City speaks out for the first time after nearly being killed by a shopping cart tossed from a parking garage balcony.

### CONSUMER/ECONOMICS

**TITLE:** "Channel 4 News @ 4:30" "Working 4 Your Money"  
**DATE:** January 1, 2012 – March 31, 2012  
**TIME:** 4:30 – 5:00 p.m.  
**LENGTH:** 45 seconds to 2 minutes  
**DESCRIPTION:** Jennifer Johnson reports on various tips for money management.

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**TITLE:** "Today Show" – "Steals and Deals"  
**DATE:** Tuesday, January 10, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 2-3 minutes  
**DESCRIPTION:** Today Show contributor, Jill Martin, shares money saving deals offered to Today Show viewers: Miriam Merinfeld necklace - \$23.75, 2(x)ist Underwear - \$3.50 & \$5.50, Earrings from Accessory Artist – \$50, My Publisher.com photo book - \$10, Luxor Linens Turkish Bath Robe - \$79.

**TITLE:** "Today Show" – "Today's Money 911"  
**DATE:** Wednesday, January 11, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 2-3 minutes  
**DESCRIPTION:** Personal finance experts Jean Chatzky, David Bach, and Sharon Epperson take viewer questions and explain how they can manage to pay off debt while taking care of other bills and which 401(k)s are the best.

**TITLE:** "Today Show" – "Today's Consumer: Thrift Stores Making A Comeback"  
**DATE:** Monday, March 5, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 3 minutes approx.  
**DESCRIPTION:** Janice Leiberman, Today Show Consumer Correspondent, explains how second hand stores are competing with department stores offering major discounts to all economic backgrounds. 18% of consumers now shop at thrift stores.

**TITLE:** "Today Show" – "The Art of Negotiating"  
**DATE:** Monday, March 5, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 3 minutes approx.  
**DESCRIPTION:** Financial correspondent, Farnoosh Torabi talks about how to get what you want for the price you want by sweet talking your way to discounts.

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**FAMILY**

**TITLE:** "Today Show" - "After Daughter's Drinking Death, Mother Tells Teens Look Out For Each Other"  
**DATE:** Tuesday, March 20, 2012  
**TIME:** 7:00 – 10:00 am  
**LENGTH:** 3-4 minutes approx  
**DESCRIPTION:** Florida is a popular spring break destination for students, but heavy drinking and intense partying can lead to tragic consequences. NBC's Jane Shamlian talks with Angie Ammon, whose daughter Molly, died from alcohol poisoning. Angie is now warning others of the dangers of binge drinking and hopes it will save the life of someone else's child.

**TITLE:** "Today Show" - "Six Effective Ways To Monitor Your Kids Online"  
**DATE:** Friday, March 16, 2012  
**TIME:** 7:00 – 10 am  
**LENGTH:** 4 minutes, 15 seconds  
**DESCRIPTION:** Educational psychologist, Michelle Borba, advises Today viewers on important things to look and listen for in your child's behavior that could indicate trouble on-line, such as knowledge of internet slang and trends.

**TITLE:** "Today Show" – "Mom Who Shielded Kids From Tornado: I Acted On Instinct"  
**DATE:** Wednesday, March 7, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 9 minutes, 32 seconds  
**DESCRIPTION:** Indiana mom Stephanie Decker, who lost a leg and foot while shielding her kids during a deadly tornado, tells Matt Lauer that she was merely acting on "mama bear instincts."

**TITLE:** "Today Show" – "Safety Tips For Students On Spring Break"  
**DATE:** Friday, March 2, 2012  
**TIME:** 7:00 - 10:00 a.m.  
**LENGTH:** 4 minutes, 10 seconds  
**DESCRIPTION:** Author and safety expert Kathleen Baty demonstrates apps that will track your location and measure your blood alcohol level, and shows different products to ensure your student's spring break will be safe and fun.