

**FCC QUARTERLY ISSUES/PROGRAMMING REPORT
FOURTH QUARTER 2010
JANUARY 10, 2011
WSMV-TV, NASHVILLE, TENNESSEE**

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the fourth quarter of 2010. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY, HEALTH, CRIME, CONSUMER/ECONOMICS, and FAMILY.**

COMMUNITY

- TITLE:** "Working 4 You: The Candidates for Governor"
DATE: October 13, 2010
TIME: 7-7:30 pm
LENGTH: 30 minutes
DESCRIPTION: Channel 4 news anchor Bob Sellers conducted a one on one interview with gubernatorial candidates Bill Haslam and Mike McWherter on hot topic issues facing Tennessee voters.
- TITLE:** "Local Weather Cut-In"
DATE: October 26, 2010
TIME: 9:38 am – 2:00 pm
LENGTH: 292 minutes
DESCRIPTION: Programming was interrupted for severe weather coverage due to strong storms and tornado watches/warnings in the middle Tennessee area.
- TITLE:** "Election Updates"
DATE: November 2, 2010
TIME: 7:30 – 7:32, 7:58 – 8:10, 8:13 – 8:29, 10:30 - 11 pm
LENGTH: 2 minutes, 12 minutes, 17 minutes, 30 minutes
DESCRIPTION: Local news cut- ins occurred at 7:30, 7:58 and 8:13 pm to update viewers on election night returns. We also extended our 10 pm newscast to provide viewers with updated provide election information.

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TITLE: "Surviving The Storm"
DATE: October 14, and October 21, 2010
TIME: 6:00 – 7:00 pm
LENGTH: 3 to 3 ½ minutes
DESCRIPTION: WSMV weather team conducted Surviving The Storm safety tours to provide our viewers with information to help them be better prepared for severe weather. Tours were presented at Granny White Church of Christ (Oct. 14) and Hickman County High School (Oct 21).

TITLE: "Holiday Greetings"
DATE: November 25 – December 31, 2010
TIME: 6:00 – 7:00 pm
LENGTH: 15 to 40 seconds
DESCRIPTION: Recorded "holiday greetings" from local Air Force, Army and Navy families aired during our 6 pm newscast.

HEALTH

TITLE: "Health Reports"
DATES: October 1 – December 31, 2010
TIMES: 5:00-5:30 p.m.
LENGTH: 20-45 seconds
DESCRIPTION: Various news reports relating to health and fitness.

TITLE: "Oprah Winfrey Show – "One Mom, 20 Personalities"
DATE: Wednesday, October 6, 2010
TIME: 4:00 - 5:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Oprah's guest is a mom with 20 different personalities. She suffers from dissociative identity disorder, previously known as multiple personality disorder. Her story is like her life, layered, heartbreaking and unbelievably fascinating. Oprah also speaks to the daughter of Trudy Chase, who had 92 personalities.

TITLE: " Dr. Oz" – "The Lifesaving Appointment You Must Make This Year"
DATE: Friday, October 1, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: It's the doctor one-third of Americans skipped last year. Dr. Oz and oral health expert Dr. Jonathan Levine explain how a trip to the dentist can save your life.

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TITLE: "Dr. Oz" – "Ticking Time Bomb: Cholesterol"
DATE: Wednesday, October 6, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: How to change your cholesterol levels before the damage is done. Which cholesterol drug is right for you?

TITLE: "Dr. Oz" – "Am I Perimenopausal? How To Tell If You Are Perimenopausal"
DATE: Tuesday, October 12, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Dr. Oz dishes out the facts about perimenopause. Three ways to fight hot flashes. The science of stink – alleviating body odor.

TITLE: "Dr. Oz" – "The Silent Killer Revealed: New Clues To Ovarian Cancer"
DATE: Tuesday, October 26, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: New revelations about how ovarian cancer form. Reduce your risk of ovarian cancer.

CRIME

TITLE: Basic Crime News
DATE: October 1 – December 31, 2010
TIME: 5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 - 10:35 p.m.
LENGTH: 3 to 6 minutes
DESCRIPTION: Average coverage of crime in our daily newscasts during this quarter.

TITLE: "I-Team Investigations"
DATE: October 1– December 31, 2010
TIME: 6 - 7 p.m.
LENGTH: 2:30 to 3:30 each segment
DESCRIPTION: I-Team investigations reported for this quarter: Synthetic Drugs, Teen Dating Violence, Homeowner Trouble, Sex Offenders Access, Home Schooling Loophole, Missing Body Parts, Inmates on the Loose, Background Checks Faulty, Inmates on the Loose Pt 2, Suspected Nepotism in Wilson County, Election Context, PAC Money, Opryland Hotel Return, Conflict of Interest?, Deadly Delays, Deadly Delays Pt 2, Airbags, Airbags Pt 2, Airbags Pt 3, Whistleblower Speaks, MTA Special

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meeting, Wastewater Plant, Guardianship Concerns, Punishment Concerns, Levy New Charges, We Are home, Addiction Drug Not Covered, Army Corp of Engineers Flood Report, Gallatin Police Chief Investigation, Teacher's Aid Arrest, Serial Killer Website, Juvenile Court Improvements, I-Team Year In Review.

TITLE: "Oprah Winfrey Show" – "The 16 Year Old Boy Who Killed His Molester"
DATE: Monday, October 18, 2010
TIME: 4:00 - 5:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: In an exclusive interview, Oprah talks to Daniel Kovarbasich, the 16 year old boy who killed his molester by stabbing him 55 times. Hear how he and his parents were groomed and learn the warning signs that could help parents protect their children. Then, in 1993, Ellie Nesler became one of the most notorious killers in America after walking into a courtroom and shooting the man accused of molesting her son. The audience learns what happened to the son she protected.

TITLE: "Oprah Winfrey Show" – "Tyler Perry Speaks Out About Being Molested"
DATE: Wednesday, October 20, 2010
TIME: 4:00 - 5:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Tyler Perry is best known as the creative genius behind more than 20 movies, plays and successful TV shows. He's also a survivor of sexual abuse. For the first time, he opens up about the severe abuse he suffered from his father as a child and the damage it's done to his life.

TITLE: "Oprah Winfrey Show" – "200 Men Who Were Molested Came Forward"
DATE: Friday, November 5, 2010
TIME: 4:00 - 5:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Today's guests are husbands, brothers, fathers, and sons. 200 men are courageously standing together to say they were all molested. One in six men are molested as a child. Today's show opens up floodgates for millions of men and begins to lift the veil of shame.

CONSUMER/ECONOMICS

TITLE: "Dr Oz" – "Insiders Guide To Getting The Best"
DATE: Monday, October 4, 2010
TIME: 4:00 – 5:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Experts reveal ways to recession proof your health and save at the doctor's office. 5 ways to save at the drugstore; 5 ways to save money and improve your health in the kitchen. Best places to buy anything at the best deal

TITLE: "Dr. Oz" – "Dr Oz Dollar Diet"
DATE: Monday, October 25, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Shopping strategies for a dollar diet plan. Dr. Oz unveils his dollar menu with tips on how to eat right on a budget.

TITLE: "Dr. Oz" – "Best & Worst of 2010"
DATE: Monday, November 22, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Dr. Oz best and worst offers for weight loss. The best and worst at the drugstore. Best and worst herbal supplements for under \$10. Best and worst foods to order at a restaurant.

TITLE: "Dr. Oz" – "Rachael Ray's Eating Healthy On A Budget"
DATE: Monday, November 29, 2010
TIME: 3:00 - 4:00 p.m.
LENGTH: 60 minutes
DESCRIPTION: Rachael Ray teaches the audience how to eat healthy on a budget.

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FAMILY

TITLE: "Oprah Winfrey Show" – "The Sister Wives Controversy: Inside America's Polygamist TV Family"

DATE: Tuesday, November 30, 2010

TIME: 4:00 - 5:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: He has 16 children and 4 wives. Oprah goes inside the Sister Wives controversy, the new reality series. Viewers will see how the family handles sleeping arrangements, jealousy, and why they invited cameras inside their lives.

TITLE: "Oprah Winfrey Show" – "Why She Sued Her Husband for \$12 Million and Won"

DATE: Thursday, December 16, 2010

TIME: 4:00 - 5:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: She had a picture perfect life until the bomb dropped. Viewers will find out why one woman sued her husband for \$12.5 million and won a landmark case. Next, imagine finding out the man you share your life and bed with is sneaking out and having sex with other men.

TITLE: "Dr Oz" – "Marriage Stress Test"

DATE: Wednesday, November 17, 2010

TIME: 3:00 - 4:00 p.m.

LENGTH: 60 minutes

DESCRIPTION: Assess the health of your marriage. Round the clock stress soothers.