FCC QUARTERLY ISSUES/PROGRAMMING REPORT THIRD QUARTER 2010 SEPTEMBER 10, 2010 WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the third quarter of 2010. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: **COMMUNITY**, **HEALTH**, **CRIME**, **CONSUMER/ECONOMICS**, and **FAMILY**.

COMMUNITY

TITLE: "Statewide Gubernatorial Debate"

DATE: July 12, 2010 TIME: 7-8 pm LENGTH: 60 minutes

DESCRIPTION: Debate between republican and democratic candidates running for Governor in the State of Tennessee. Hosted by WSMV news anchors, Demetria

Kalodimos and Tom Randles.

TITLE: "Local Weather Cut-In"

DATE: July 18, 2010 **TIME:** 2:06 – 2:30 am **LENGTH:** 24 minutes

DESCRIPTION: WSMV aired a local weather cut in on this date to alert viewers to

the severe weather in the area.

TITLE: "Local Weather Cut In"

DATE: July 26, 2010 **TIME:** 7:07 – 7:48 pm **LENGTH:** 41 minutes

DESCRIPTION: WSMV aired a local weather cut in on this date to alert viewers to

the severe weather in the.

TITLE: "Surviving The Storm" **DATE:** September 16, 23, 30, 2010

TIME: 6:00 - 7:00 pm **LENGTH:** $3 \text{ to } 3 \frac{1}{2} \text{ minutes}$

DESCRIPTION: WSMV weather team conducted Surviving The Storm safety tours at Harpeth High School, Kingston Springs; McGavock High School, Nashville, TN; and Spring Meadows Church of Christ, Spring Hill, TN to provide safety tips to help viewers prepare for severe weather.

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HEALTH

TITLE:

"Health Reports"

DATES:

June 1 - August 31, 2010

TIMES:

5:00-5:30 p.m.

LENGTH:

20-45 seconds

DESCRIPTION:

Various news reports relating to health and fitness.

TITLE:

"Oprah Winfrey Show "- "Best of Oprah: America's Silent Killer

- Oprah & Dr. Oz Want to Save Your Life"

DATE:

Monday, July 19, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

Diabetes is a ticking time bomb. Millions of Americans have it and by the time they feel symptoms, the damage is already done. Dr. Oz sees the deadly consequences of this illness. He shows the audience the warning signs and risk factors

and how you can prevent, treat and reverse it.

TITLE:

"Oprah Winfrey Show" – "The Best of Oprah: The Woman Who

Lost 530 Pounds"

DATE:

Thursday, August 12, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

A guest who tipped the scales at 703 pounds reveals why not

anymore.

TITLE:

"Oprah Winfrey Show" – "Best of Oprah: Intervention: The Man

Eating Himself to Death"

DATE:

Friday, August 2, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

Addiction has the power to tear people apart and ruin lives, and in

some cases end them. Oprah talks to 24 year old Josh who struggles with food addiction. He weighed more than 547 pounds. He's made a miraculous transformation in just two years. Next a former PTA mom hits rock bottom when she started guzzling mouthwash in a desperate attempt to get drunk.

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CRIME

TITLE: Basic Crime News

DATE: July 1 – September 30, 2010

TIME: 5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -

10:35 p.m.

LENGTH: 3 to 6 minutes

DESCRIPTION: Average coverage of crime in our daily newscasts during this

quarter.

TITLE: "I-Team Investigations" **DATE:** July 1– September 30, 2010

TIME: 6 - 7 p.m.

LENGTH: 2:30 to 3:30 each segment

DESCRIPTION: I-Team investigations reported for this quarter: Juvenile

Courthouse, MCC Job Follow-up, Lawmakers Golfing, Principal's Benefits, Lawmakers Golfing Pt 2, Dangerous Pet Meds, Debt Scam, Universities Selling Information, Metro Animal Control, Courthouse Security Follow-up, Murderers Day Jobs, Murderers Day Jobs Pt 2, Bank Charges, DC Corps Flood Drama, Army Corps DC Hearing, 911 Cell Phone Issues, Tornado Siren Delay, Rabbi Firebomb Attempt, Employees Trapped, Black Defamation Lawsuit, UBA Follow-up, MTA Workers Follow-up, Officer Rape Arrest, UBA Crackdown, UBA Fallout, UBA Federal Court, Boro Ministry Scam, UBA Workers Not Paid, Levy Case Details, Firefighter Porn, Landslide Victims

TITLE: "Oprah Winfrey Show" – "Former South Carolina First Lady

Jenny Sanford On Surviving Scandal & Safety Expert Gavin de

Becker"

DATE: Thursday, July 22, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: South Carolina's former First Lady, Jenny Sanford, talks to Oprah about the headline making affair in Argentina that rocked the Governor's mansion. Next, a young woman recounts the day she was shot in the face by her high school sweetheart. Could she have done anything to prevent this shocking attack? Safety expert Gavin de Becker reveals the warning signs that could help predict when abuse might escalate to murder.

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TITLE:

"Oprah Winfrey Show" – "Best of Oprah: Exclusive: Accused of

Molesting Her – Oscar Winner Mo'Nique's Brother Comes

Forward"

DATE:

Wednesday, July 14, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

Academy Award winning actress Mo'Nique has been outspoken **DESCRIPTION:** about being sexually molested as a child. The abuser was her oldest brother Gerald. For decades he denied his sister's claim. Today, Gerald speaks out publicly, plus their parents speak out about what they know and the action they took.

TITLE:

"Oprah Winfrey Show" – "Best of Oprah: A Rhodes Scholar, A

Convicted Murder: The Ultimate Twist of Fate"

DATE:

Wednesday, August 18, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

Have you ever wondered who has your exact same name? Two men named Wes Moore, one went on to be a Rhodes Scholar and Wall Street success, the other one became a convicted killer and is serving a life prison sentence.

CONSUMER/ECONOMICS

TITLE:

"Oprah Winfrey Show" – "Best of Oprah: The Thriftiest Family

In America"

DATE:

Thursday, July 29, 2010

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

Having trouble making ends meet in these tough economic times? **DESCRIPTION:** Oprah talks to a family that has been named one of the thriftiest families in America. This thrifty mom moves in with a family who needs to cut back, but doesn't know where to begin. Viewers across the country share their money-saving secrets.

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FAMILY

TITLE: "Oprah Winfrey Show" – "Best of Oprah: Inside Fascinating

Lives: The Controversial Octuplet Mom Nadya Suleman"

DATE: Monday, July 26, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Nadya Suleman was a single mom to six children. She gave birth to octuplets in January, 2009. She says she has been scrutinized and unfairly portrayed. She wants the world to see her for who she really is. Nadya gave the cameras permission to access her life for 24 hours straight to see what it's like to have 14 children.

TITLE: "Oprah Winfrey Show" – "Best of Oprah: Celebs Dig up Their

Family Secrets"

DATE: Tuesday, July 27, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Former "Friends" star, Lisa Kudrow talks about her new show – "Who Do You Think You Are" and tells why it was freeing to find out where she came from. Brooke Shields trip back in time reveals some royal connections. Football legend, Emmitt Smith, uncovers a chilling family secret.

TITLE: "Oprah Winfrey Show" – "Best of Oprah: Ultimate Betrayal: How

She discovered Her Dead Husband's Mistresses"

DATE: Friday, July 30, 2010

TIME: 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

DESCRIPTION: Oprah talks to three women whose husbands all led secret lives and how they had no idea. One woman discovered her husband's numerous infidelities after his unexpected death. Next, an upscale suburban mom was shocked when her husband was arrested for an unimaginable crime. Another woman was living a high society dream, is now a single mom of 3 after her husband went to prison for stealing millions from an investor.