# FCC QUARTERLY ISSUES/PROGRAMMING REPORT **FIRST QUARTER 2009 APRIL 10, 2009** WSMV-TV, NASHVILLE, TENNESSEE

The following is a sampling of locally produced programming and syndicated programming, or segments of programming, that aired on WSMV-TV during the past three (3) months in response to community issues. This report covers the first quarter of 2009. This list is by no means all-inclusive, but is meant only to provide the reader with an idea of topics we have addressed that are of community concern.

Issues we have covered during this quarter include: COMMUNITY, HEALTH, CRIME, CONSUMER/ECONOMICS, and FAMILY.

#### **COMMUNITY**

TITLE:

"Surviving The Storm Safety Tour"

DATE:

Feb. 5, Mar. 17, Mar. 24, Mar. 31, 2009

TIME:

5 - 5:30 pm, 6 - 7 pm, 10-10:35 pm

LENGTH:

3 to 3.5 minutes

**DESCRIPTION:** 

Our weather team visited several locations (Lafayette, TN,

Coverage of the swearing in of President Barack Obama, and the

Columbia, TN, Paris, TN, and Perry County, TN) to provide our viewers with life-saving safety tips to help them prepare for severe weather. Live weather forecasts were given from each location, along with information about the event.

TITLE:

"Tornado Anniversary Special Coverage"

DATE:

February 5, 2009

TIME:

4:30 - 7:00 am

LENGTH:

5 - 6 minutes

**DESCRIPTION:** Anchor, Holly Thompson reported live from Macon County, where tornadoes killed dozens and destroyed homes and businesses one year ago. Live shots aired every half hour from this devastated community.

TITLE:

"Inauguration Day"

DATE:

January 20, 2009

TIME:

9:30 am - 4 pm

LENGTH:

390 minutes

**DESCRIPTION:** 

days activities, including the luncheon and parade.

#### **HEALTH**

TITLE:

"Health Reports"

**DATES:** 

January 1 – March 31, 2009

TIMES:

5:00-5:30 p.m.

LENGTH:

45 seconds, 1:30 minutes

**DESCRIPTION:** 

Various news reports relating to health and fitness.

TITLE:

"Oprah Winfrey Show " – "The Great Debate:

Should You Replace Your Hormones?"

DATE:

Thursday, January 15, 2009

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

DESCRIPTION:

Women over age 35 may be confused about hormone therapy.

Many want to know about hormone replacement therapy and how it can treat the

symptoms of menopause.

TITLE:

"Oprah Winfrey Show " – "Suzanne Somers –

The Bio-identical Hormone – Follow-Up"

DATE:

Thursday, January 29, 2009

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** Suzanne Somers shares how she found herself at the center of the hormone replacement debate, and how it saved her life. Specific questions are discussed so you will know exactly what to ask your doctor

TITLE:

"Oprah Winfrey Show" - "Obese Families In Crisis: The

Intervention"

**DATE:** 

Monday, January 26, 2009

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** Overweight teens confront their issues with food, themselves and their parents in a groundbreaking intervention. Counselors Rich and Yvonne Dutra-St. John lead a life changing eight hour workshop with sixteen teens, which teaches them to release their pain, anger and frustrations and look for the true cause of their hunger.

**TITLE:** "Oprah Winfrey Show" – "Dr. Oz – The Woman With The 140

Pound Tumor"

**DATE:** Tuesday, February 10, 2009

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** A woman thought she had the flu only to discover what was making her sick was a tumor in her stomach. Viewers watch as doctors successfully removed the tumor and tell why it is so important to get a second opinion.

TITLE: "Oprah Winfrey Show" – "Medical Mistakes: Dr. Oz Talks To

Actor Dennis Quaid

**DATE:** Tuesday, March 10, 2009

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** More people die from breast cancer, AIDS, and car accidents combined. It's a major health issue that will touch almost every single American at one point in their lives. Actor Dennis Quaid discusses the simple mistake that nearly killed his newborn twins. Also in the show, a woman discusses having a mastectomy, but never had breast cancer.

#### **CRIME**

**TITLE:** Basic Crime News

**DATE:** January 1 – March 31, 2009

**TIME:** 5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00 - 7:00 p.m. and 10:00 -

10:30 p.m.

**LENGTH:** 3 to 6 minutes

**DESCRIPTION:** Average coverage of crime in our daily newscasts during this

quarter.

TITLE: "I-Team Investigations"

DATE: January 1– March 31, 2009

TIME: 6 - 7 p.m., 10- 10:30 p.m.

LENGTH: 2:30 to 3:30 each segment

**DESCRIPTION:** Topics covered during the quarter: Lawyer Faked Death, Low Flow Hydrants, Low Flow Hydrants Community Reacts, Hearing – Juvenile Court Clerk, Juvenile Court Clerk – Contempt of Court, Lawmakers & Low Flow Hydrants, Mayor, Fire Chief & Water Dept. on Low Flow Hydrants, Fire Chief Presentation to City Council – Low Flow Hydrants, Industrial Development Bond Audit, Overton High School Community Breakdown, Still Teaching, Lawmakers & Dept. of Safety – Order of Protection, Criminal Justice Log Jam, TVA Exclusive, TVA Pt. 2, Lawmakers Introduce Legislation – Order of Protection, Foreclosed Homes, Colonoscopy, Delayed Autopsy,

Parking Tickets, 135 million Computer glitch, Ron Ramsey Interview, Unclaimed Property, Making Meth

**TITLE:** "Oprah Winfrey Show" – "The Little Girl Found Living Like An

Animal"

**DATE:** Tuesday, March 3, 2009

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Neighbors report a pale little girl without clothes hidden from the world. Lean what police found when they entered the home, and what happened to the biological mother that neglected the little girl. Dr. Bruce Perry joins Oprah to talk about some extreme cases of child neglect and the story of 10 year old Danielle.

TITLE: "Dr. Phil" – "Omaha Mall Shooting: A Mother's Guilt"

**DATE:** Wednesday, January 7, 2009

**TIME:** 3:00-4:00 p.m.

**LENGTH:** 60 minutes

**DESCRIPTION:** Robert Hawkins walked into the Von Maur Mall in Omaha, Nebraska with an AK-47 rifle and 30 rounds of ammunition. The troubled 19 year old gunned down eight people and wounded two others before taking his life in the deadliest mall shooting in history. His mother says she can't get over the guilt.

**TITLE:** "Dr. Phil" – "Pursuing The Predator – Internet Investigation"

**DATE:** Tuesday, February 3, 2009

**TIME:** 3:00 – 4:00 p.m.

**LENGTH:** 60 minutes

**DESCRIPTION:** Pedophiles once lurked in parks and around school yards. Now they prowl the playground of the World Wide Web. Predators now have a more sinister method – sending explicit text messages directly to your child's cell phone. Dr. Phil examines the latest technological threats to your kids and shows you how to protect them.

TITLE: "Dr. Phil" – "One Mistake Away from Jail" Show"

**DATE:** Monday, November 5, 2008

**TIME:** 3:00 - 4:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Truancy, vandalism and drinking alcohol may seem exciting to some kids, but these actions can have severe consequences. Warren Messner found out the hard way, and his shocking story made headlines. In 2005, 15-year-old Warren and his friends were smoking marijuana and drinking in the woods when they happened upon an unsuspecting homeless man. What happened next was unthinkable and landed the teen in jail for 22 years. Dr. Phil cameras go inside a maximum security prison for the first televised sit-down interview with Warren, now 18.

#### **CONSUMER/ECONOMICS**

TITLE: "Oprah Winfrey Show" – "Suze Orman – Can You Afford

College, A Wedding A Divorce"

**DATE:** Wednesday, March 4, 2009

**TIME:** 4:00 – 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** On today's show, financial expert Suze Orman lays it on the line.

Suze helps today's guests crunch the numbers to see what they can afford

TITLE: "Oprah Winfrey Show" – "Best Life Week:

You're Money Plan 2009"

**DATE:** Thursday, January 8, 2009

**TIME:** 4:00 – 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Suze Orman offers a master class for 2009. She reveals her action

plan to eliminate credit card debt, her three steps to savings, and the new rules for

retirement. Viewers learn what to do with their money and when to do it.

TITLE: "Oprah Winfrey Show" – "The Thriftiest Family In America"

**DATE:** Tuesday, February 3, 2009

**TIME:** 4:00 - 5:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** Many families are having trouble making ends meet in these tough economic times. On today's show Oprah talks to a family that has been called one of the thriftiest families in America. The audience watches what happens when our thrifty mom moves in with a family who needs to cut back, but doesn't know where to begin.

**TITLE:** "Dr. Phil" – "How Not To Get Scammed"

**DATE:** Tuesday, February 24, 2009

**TIME:** 3:00 – 4:00 p.m. **LENGTH:** 60 minutes

**DESCRIPTION:** With the country facing economic woes, American's are looking for ways to make extra cash. Today's guest Corbie found out the hard way when she registered to be a mystery shopper. The job came with a check for \$4000, but she lost \$5000. Another guest Blair, surfed the net for a part-time job and was hired for a data entry position paying \$35 her hour, but she ended up losing thousands. Attorney Steven Weisman gives viewers the tools to protect your self from con artists.

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TITLE: "Oprah Winfrey Show" – "Oprah's What Can You Live

Without Experiment"

**DATE:** Monday, March 2, 2009

**TIME:** 4:00 – 5:00 p.m.

**LENGTH:** 60 minutes

**DESCRIPTION:** Could you go a whole week with no shopping, spending or wasting? In this troubled economy more and more people are asking themselves – what can I live without? Oprah challenges two families with too much stuff to get back to the basics. Advice was given to the audience on how they can simplify their lives and live with less.

**TITLE:** "Oprah Winfrey Show" – "Tent Cities In America:

A Lisa Ling Report"

**DATE:** Wednesday, February 25, 2009

**TIME:** 4:00 - 5:00 p.m.

**LENGTH:** 60 minutes

**DESCRIPTION:** The spiraling economy and the foreclosure crisis are causing an increasing number of Americans to suffer. Lisa Ling investigates the emergence of tent cities – makeshift temporary shelters set up by people who have no where else to go. Cameras follow a family who went from living in a condo and driving a Lincoln Navigator to sleeping in shelters and carrying all their possessions in garbage bags.

#### **FAMILY**

**TITLE:** "Oprah Winfrey Show" – "Evangelist Ted Haggard, His Wife, And

The Gay Sex Scandal"

**DATE:** Wednesday, January 28, 2009

**TIME:** 4:00 - 5:00 p.m.

**LENGTH:** 60 minutes

**DESCRIPTION:** Evangelist Ted Haggard joins Oprah for his first television

interview since his gay sex and drug scandal made national headlines. He reveals how he hid his secret life from the family and 30 million devoted followers. He reveals the point at which he finally confessed the truth. His wife Gayle explains why she stayed by his side and when it took to rebuild their family.

TITLE:

"Oprah Winfrey Show" – "Oprah Talks To An Entire Family

Addicted To Heroin"

DATE:

Tuesday, February 17, 2009

TIME:

4:00 - 5:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** Oprah speaks to a mom, dad and two teenage sons all addicted to heroin. Cameras follow a mom and dad on their daily drug run with their infant son. Everyone in the family is hooked except the baby. Oprah also speaks to a pregnant woman struggling with her addiction – she shoots up every 4 hours.

TITLE:

"Dr Phil" – "An Addict In The Family"

DATE:

Monday, January, 12, 2009

TIME:

3:00 - 4:00 p.m.

LENGTH:

60 minutes

**DESCRIPTION:** While battling cancer, Paula says she missed the signs their 21 year old daughter, CJ, was disconnecting from the family and turning to drugs to heal her anguish. After Paula's husband had an affair, the signs of trouble became clearer. The family has done everything to help her – rehab, counseling, tough love, but nothing helped. CJ ingests a combination of 13 prescription and street drugs and is on the edge of killing herself.