

ORDER



WDBD

Orders	Order / Rev:	1373090
	Alt Order #:	10677000
	Product Desc:	HURST FOR MS AG
	Estimate:	914920
	Flight Dates:	09/14/15 - 09/20/15
	Original Date / Rev:	09/11/15 / 09/11/15
	Order Type:	Political

Primary AE:	Washington DC Millennium
Sales Office:	M-DC
Sales Region:	National

Agency	Name:	Smart Media Group, LLC.
	Buying Contact:	
	Billing Contact:	
		1427 Leslie Avenue
		Alexandria, VA 22301

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Hurst, Mike/R/Attorney General/M
	Demographic:	A35+
	Product Codes:	PL30
	Priority:	P 4
	Revenue Codes:	Agency, Political, Pol-Candidate

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/20/15	32	\$1,645.00	\$1,398.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	32	\$1,645.00	\$1,398.25	0.00
Totals	32	\$1,645.00	\$1,398.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDBD	7%	\$1,645.00
Market	100%	\$23,500.00

Competitive Share

Competitive Share	Share	Total
ABJK	3%	\$705.00
DLBT	0%	\$0.00
TLBT	0%	\$0.00
WAPT	30%	\$7,050.00
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	29%	\$6,815.00
WLBT	31%	\$7,285.00
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDBD	09/14/15	09/14/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	M- - - - -	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
FOX40 MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/14/15	09/20/15	M- - - - -		1		\$10.00		0.00					
E 2	WDBD	09/15/15	09/15/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	- T- - - - -	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00

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 Product Desc: HURST FOR MS AG
 Estimate: 914920

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WDBD	09/15/15	09/15/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	-T-----	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
FOX 40 NEWS @ 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	-T-----	1		\$75.00		0.00						
E 15	WDBD	09/16/15	09/16/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	--W----	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
FOX 40 NEWS @ 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	--W----	1		\$75.00		0.00						
E 16	WDBD	09/17/15	09/17/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	---T---	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
FOX 40 NEWS @ 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	---T---	1		\$75.00		0.00						
E 17	WDBD	09/18/15	09/18/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	----F--	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
FOX 40 NEWS @ 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	----F--	1		\$75.00		0.00						
E 18	WDBD	09/19/15	09/19/15	LOC Late News Sa FOX 40 NEWS AT 9 SAT	Comm	9-930P	-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
FOX 40 NEWS @ 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	-----S-	1		\$75.00		0.00						
E 19	WDBD	09/20/15	09/20/15	LOC Late News Su FOX 40 NEWS AT 9 SUN	Comm	9-930P	-----S	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
FOX 40 NEWS @ 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	-----S	1		\$50.00		0.00						
E 20	WDBD	09/14/15	09/14/15	M-F 6-630P M-F 6-630P	Comm	6-630P	M-----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	M-----	1		\$35.00		0.00						
E 21	WDBD	09/15/15	09/15/15	M-F 6-630P M-F 6-630P	Comm	6-630P	-T-----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	-T-----	1		\$35.00		0.00						
E 22	WDBD	09/16/15	09/16/15	M-F 6-630P M-F 6-630P	Comm	6-630P	--W----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	--W----	1		\$35.00		0.00						
E 23	WDBD	09/17/15	09/17/15	M-F 6-630P M-F 6-630P	Comm	6-630P	---T---	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	---T---	1		\$35.00		0.00						
E 24	WDBD	09/18/15	09/18/15	M-F 6-630P M-F 6-630P	Comm	6-630P	----F--	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	----F--	1		\$35.00		0.00						
E 25	WDBD	09/14/15	09/14/15	M-F 630-7P M-F 630-7P	Comm	630-7P	M-----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/14/15	09/20/15	M-----	1		\$35.00		0.00						
E 26	WDBD	09/15/15	09/15/15		Comm	630-7P	-T-----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7P											
				M-F 630-7P											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	-T-----			1		\$35.00		0.00				
E 27	WDBD	09/16/15	09/16/15	M-F 630-7P	Comm	630-7P	--W----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
				M-F 630-7P											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	--W----			1		\$35.00		0.00				
E 28	WDBD	09/17/15	09/17/15	M-F 630-7P	Comm	630-7P	---T---	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
				M-F 630-7P											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---T---			1		\$35.00		0.00				
E 29	WDBD	09/18/15	09/18/15	M-F 630-7P	Comm	630-7P	----F--	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
				M-F 630-7P											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	----F--			1		\$35.00		0.00				
E 30	WDBD	09/16/15	09/16/15	Wed Hour 1	Comm	7-8P	--W----	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
				MASTERCHEF											
MASTERCHEF-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	--W----			1		\$300.00		0.00				
E 31	WDBD	09/17/15	09/17/15	Thu Hour 2	Comm	8-9P	---T---	:30	2	\$125.00	P 4	0.00	NM	2	\$250.00
				THUR PRIME B											
ENCORES THU BONES-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/15	09/20/15	---T---			2		\$125.00		0.00				
Totals													32	\$1,645.00	