

## ORDER



WDBD

|        |                      |                     |
|--------|----------------------|---------------------|
| Orders | Order / Rev:         | 1399033             |
|        | Alt Order #:         | 10703800            |
|        | Product Desc:        | HURST FOR MS AG     |
|        | Estimate:            | C29N03              |
|        | Flight Dates:        | 10/29/15 - 11/03/15 |
|        | Original Date / Rev: | 10/27/15 / 10/30/15 |
|        | Order Type:          | Political           |

|               |                          |
|---------------|--------------------------|
| Primary AE:   | Washington DC Millennium |
| Sales Office: | M-DC                     |
| Sales Region: | National                 |

|               |                  |                                |
|---------------|------------------|--------------------------------|
| <b>Agency</b> | <b>Name:</b>     | <b>Smart Media Group, LLC.</b> |
|               | Buying Contact:  |                                |
|               | Billing Contact: |                                |
|               |                  | 1427 Leslie Avenue             |
|               |                  | Alexandria, VA 22301           |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|                   |                |   |
|-------------------|----------------|---|
| <b>Advertiser</b> | <b>Name:</b>   | <b>POL/Hurst, Mike/R/Attorney General/M</b> |
|                   | Demographic:   | A35+  |
|                   | Product Codes: | PL30  |
|                   | Priority:      | P 4   |
|                   | Revenue Codes: | Agency, Political, Pol-Candidate            |

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/26/15   | 11/03/15 | 13      | \$555.00     | \$471.75   |

**Totals**

| Month         | # Spots   | Gross Amount    | Net Amount      | Rating      |
|---------------|-----------|-----------------|-----------------|-------------|
| November 2015 | 13        | \$555.00        | \$471.75        | 0.00        |
| <b>Totals</b> | <b>13</b> | <b>\$555.00</b> | <b>\$471.75</b> | <b>0.00</b> |

## Account Executives

|                          |              |              |                               |         |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Account Executive        | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Washington DC Millennium |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

| Order Share | Share | Total       |
|-------------|-------|-------------|
| WDBD        | 2%    | \$555.00    |
| Market      | 100%  | \$27,750.00 |

### Competitive Share

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| ABJK              | 0%    | \$0.00      |
| DLBT              | 1%    | \$277.50    |
| TLBT              | 0%    | \$0.00      |
| WAPT              | 20%   | \$5,550.00  |
| WBBJ              | 0%    | \$0.00      |
| WDBDa             | 0%    | \$0.00      |
| WJTV              | 17%   | \$4,717.50  |
| WLBT              | 60%   | \$16,650.00 |
| WLJT              | 0%    | \$0.00      |
| WLOO              | 0%    | \$0.00      |
| WMTU              | 0%    | \$0.00      |

| Ln                 | Ch   | Start             | End             | Inventory Code             | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount  |
|--------------------|------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|---------|
| E 1                | WDBD | 10/29/15          | 10/29/15        | FOX 40 AM<br>FOX 40 AM M-F | Comm  | 7-9A              | ---T--- | :30         | 1     | \$10.00       | P 4 | 0.00 | NM   | 1     | \$10.00 |
| FOX40 MORNING NEWS |      |                   |                 |                            |       |                   |         |             |       |               |     |      |      |       |         |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |         |
|                    |      | Week: 10/26/15    | 11/01/15        | ---T---                    |       | 1                 |         | \$10.00     |       | 0.00          |     |      |      |       |         |
| E 2                | WDBD | 10/30/15          | 10/30/15        | FOX 40 AM<br>FOX 40 AM M-F | Comm  | 7-9A              | ----F-- | :30         | 1     | \$10.00       | P 4 | 0.00 | NM   | 1     | \$10.00 |

Order / Rev: 1399033  
 Alt Order #: 10703800  
 Flight Dates: 10/29/15 - 11/03/15

Advertiser: POL/Hurst, Mike/R/Attorney General/Mis  
 Product Desc: HURST FOR MS AG  
 Estimate: C29N03

WDBD

| Ln                 | Ch   | Start             | End             | Inventory Code                             | Break | Start/End Time    | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots    | Amount   |
|--------------------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|----------|----------|
| FOX40 MORNING NEWS |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | ----F--                                    |       |                   |         |     | 1                 | \$10.00     |     | 0.00          |      |          |          |
| E 3                | WDBD | 11/02/15          | 11/02/15        | FOX 40 AM<br>FOX 40 AM M-F                 | Comm  | 7-9A              | M-----  | :30 | 1                 | \$10.00     | P 4 | 0.00          | NM   | 1        | \$10.00  |
| FOX40 MORNING NEWS |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 11/02/15          | 11/08/15        | M-----                                     |       |                   |         |     | 1                 | \$10.00     |     | 0.00          |      |          |          |
| E 4                | WDBD | 11/03/15          | 11/03/15        | FOX 40 AM<br>FOX 40 AM M-F                 | Comm  | 7-9A              | -T----- | :30 | 1                 | \$10.00     | P 4 | 0.00          | NM   | 1        | \$10.00  |
| FOX40 MORNING NEWS |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 11/02/15          | 11/08/15        | -T-----                                    |       |                   |         |     | 1                 | \$10.00     |     | 0.00          |      |          |          |
| E 5                | WDBD | 11/01/15          | 11/01/15        | SU 930-10P<br>SU 930-10P                   | Comm  | 930-10P           | -----S  | :30 | 1                 | \$20.00     | P 4 | 0.00          | NM   | 1        | \$20.00  |
| TWO AND A HALF MEN |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | -----S                                     |       |                   |         |     | 1                 | \$20.00     |     | 0.00          |      |          |          |
| E 6                | WDBD | 10/29/15          | 10/29/15        | LOC Late News M-F<br>FOX 40 NEWS AT 9P M-F | Comm  | 9-935P            | ---T--- | :30 | 1                 | \$75.00     | P 4 | 0.00          | NM   | 1        | \$75.00  |
| FOX 40 NEWS @ 9P   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | ---T---                                    |       |                   |         |     | 1                 | \$75.00     |     | 0.00          |      |          |          |
| E 7                | WDBD | 11/02/15          | 11/02/15        | LOC Late News M-F<br>FOX 40 NEWS AT 9P M-F | Comm  | 9-935P            | M-----  | :30 | 1                 | \$75.00     | P 4 | 0.00          | NM   | 1        | \$75.00  |
| FOX 40 NEWS @ 9P   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 11/02/15          | 11/08/15        | M-----                                     |       |                   |         |     | 1                 | \$75.00     |     | 0.00          |      |          |          |
| E 8                | WDBD | 11/01/15          | 11/01/15        | LOC Late News Su<br>FOX 40 NEWS AT 9 SUN   | Comm  | 9-930P            | -----S  | :30 | 1                 | \$50.00     | P 4 | 0.00          | NM   | 1        | \$50.00  |
| FOX 40 NEWS@ 9PM   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | -----S                                     |       |                   |         |     | 1                 | \$50.00     |     | 0.00          |      |          |          |
| N 9                | WDBD | 10/29/15          | 10/30/15        | M-F 1005-1035P<br>M-F 1005-1035P           | Comm  | M-F 1005-1035P    | ---TF-- | :30 | 1                 | \$15.00     | P 4 | 0.00          | NM   | 1        | \$15.00  |
| FOX 40 NEWS@ 9PM   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | ---TF--                                    |       |                   |         |     | 1                 | \$15.00     |     | 0.00          |      |          |          |
| N 10               | WDBD | 11/02/15          | 11/02/15        | Mon Hour 1<br>MON PRIME A                  | Comm  | 7-8P              | M-----  | :30 | 1                 | \$200.00    | P 4 | 0.00          | NM   | 1        | \$200.00 |
| FOX 40 NEWS@ 9PM   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 11/02/15          | 11/08/15        | M-----                                     |       |                   |         |     | 1                 | \$200.00    |     | 0.00          |      |          |          |
| N 11               | WDBD | 10/31/15          | 11/01/15        | LOC Late News Sat/Sun<br>Late News Sat/Sun | Comm  | Late News Sat/Sun | -----SS | :30 | 1                 | \$50.00     | P 4 | 0.00          | NM   | 1        | \$50.00  |
| FOX 40 NEWS@ 9PM   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | -----SS                                    |       |                   |         |     | 1                 | \$50.00     |     | 0.00          |      |          |          |
| N 12               | WDBD | 10/31/15          | 11/01/15        | SU 11P-12A<br>SU 11P-12A                   | Comm  | 11P-12A           | -----S  | :30 | 2                 | \$15.00     | P 4 | 0.00          | NM   | 2        | \$30.00  |
| FOX 40 NEWS@ 9PM   |      |                   |                 |  |       |                   |         |     |                   |             |     |               |      |          |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |          |          |
| Week:              |      | 10/26/15          | 11/01/15        | -----S                                     |       |                   |         |     | 2                 | \$15.00     |     | 0.00          |      |          |          |
| Totals             |      |                   |                 |  |       |                   |         |     |                   |             |     |               | 13   | \$555.00 |          |