

# ORDER WORKSHEET

<b>Rep Order#</b> 10703232	<b>Ver#</b> 1	<b>Status</b> New	<b>Traffic Order#</b>	<b>Printed:</b> 10/23/15 12:36 PM	Duplicate	1 of 2
<b>EC'd</b> Yes				<b>Last Received:</b> 10/23/15 12:07 PM		
				<b>Showing Buylines:</b>	All Rep Changes or Last Station Changes	

  

<b>Station</b> WPNT-TV PITTSBURGH, PA	<b>Agency</b> (BCXM) BRABENDER COX MIHALKE	<b>Rep Firm</b> MILLENNIUM SALES & MARKETING
<b>Advertiser</b> (NW80) POLITICAL	1218 GRANDVIEW AVE, 1ST FLOOR	<b>Sales Office</b> (DC) WASHINGTON
<b>Product</b> LALLEY/GIORDANO	PITTSBURGH, PA 15211	<b>Salesperson</b> (TH3) TREVOR HEATON
<b>Estimate#</b> 49	<b>Agency C/P1/P2/E</b> 16/20/49	<b>Sales Assistant</b>
<b>Buyer</b> LIZ KUNDU	<b>Flight Dates</b> 10/26/15-11/08/15	<b>Salesperson Phone#</b> 202-955-5342
		<b>Salesperson Fax#</b> 917-206-8372

## --- CONTRACT COMMENT ---

PAUL LALLEY AND EMIL GIORDANO PA COMMONWEATH COURT / PA SUPERIOR COURT

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER. MG FROM WPGH #10702999 PLS CF ASAP-THX

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/27-10/27	10P-11P	CH 11 NEWS ON WPNT	30	\$375.00	Tu	2	1	2	\$750.00	-
	Buy Comment: MG FROM WPGH #10702999										
2	10/28-10/28	10P-11P	CH 11 NEWS ON WPNT	30	\$375.00	W	2	1	2	\$750.00	-
	Buy Comment: MG FROM WPGH #10702999										
3	10/30-10/30	10P-11P	CH 11 NEWS ON WPNT	30	\$375.00	F	2	1	2	\$750.00	-
	Buy Comment: MG FROM WPGH #10702999										

## ---REPORT TOTALS---

Report Totals: 6 / \$2,250.00

## ---SALES MONTHLY TOTALS---

Nov2015: 6/ \$2,250.00

Order Totals: 6 / \$2,250.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$131,578.95	CABL .00%	KDKA 34.18%	UNKN .00%	WNPA .00%	WPCW 1.90%
		WPGH 5.70%	WPNT 1.71%	WPXI 27.50%	WTAE 29.02%	

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Advertiser (NW80) POLITICAL  
Product LALLEY/GIORDANO  
Estimate# 49  
Buyer LIZ KUNDU

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Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH3) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

Books [null]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS