

ORDER WORKSHEET

Rep Order# 10703232 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/23/15 12:36 PM Duplicate 1 of 2
 Last Received: 10/23/15 12:07 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WPNT-TV PITTSBURGH, PA
 Advertiser (NW80) POLITICAL
 Product LALLEY/GIORDANO
 Estimate# 49
 Buyer LIZ KUNDU

Agency (BCXM) BRABENDER COX MIHALKE
 1218 GRANDVIEW AVE, 1ST FLOOR
 PITTSBURGH, PA 15211
 Agency C/P1/P2/E 16/20/49
 Flight Dates 10/26/15-11/08/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

PAUL LALLEY AND EMIL GIORDANO PA COMMONWEATH COURT / PA SUPERIOR COURT
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. MG FROM WPGH #10702999 PLS CF ASAP-THX

| Ln | Dates | Time | Program | Len | Rate | Day | Spots/Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|----|-------------------------------------|---------|--------------------|-----|----------|-----|------------|--------------|-------------|------------|---------|
| 1 | 10/27-10/27 | 10P-11P | CH 11 NEWS ON WPNT | 30 | \$375.00 | Tu | 2 | 1 | 2 | \$750.00 | - |
| | Buy Comment: MG FROM WPGH #10702999 | | | | | | | | | | |
| 2 | 10/28-10/28 | 10P-11P | CH 11 NEWS ON WPNT | 30 | \$375.00 | W | 2 | 1 | 2 | \$750.00 | - |
| | Buy Comment: MG FROM WPGH #10702999 | | | | | | | | | | |
| 3 | 10/30-10/30 | 10P-11P | CH 11 NEWS ON WPNT | 30 | \$375.00 | F | 2 | 1 | 2 | \$750.00 | - |
| | Buy Comment: MG FROM WPGH #10702999 | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 6 / \$2,250.00

---SALES MONTHLY TOTALS---

Nov2015: 6/ \$2,250.00
 Order Totals: 6 / \$2,250.00 Total GRPS: 0.0

--- COMPETITIVE ---

| | | | | | | | | | | | |
|---------------|--------------|------|-------|------|--------|------|--------|------|--------|------|-------|
| Market Totals | \$131,578.95 | CABL | .00% | KDKA | 34.18% | UNKN | .00% | WNPA | .00% | WPCW | 1.90% |
| | | WPGH | 5.70% | WPNT | 1.71% | WPXI | 27.50% | WTAE | 29.02% | | |

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Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS