

# CONTRACT



**WSOC-TV**  
**WSOC Television, Inc.**  
 PO Box 809229  
 Chicago, IL 60680-9229  
 (855) 333-2676

<u>Contract / Revision</u> 468556 /		<u>Alt Order #</u> 09296619
<u>Product</u> 890/1027/6429		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 6429
<u>Advertiser</u> Pol/Kathy Manning/D/Con/NC-A		<u>Original Date / Revision</u> 11/01/18 / 11/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Atlanta CoxReps	<u>Sales Office</u> CoxReps Atlant
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Ref</u> P00019678	<u>Advertiser Ref</u>	<u>Product 1/2</u> 1027

And:

Canal Partners Media LLC  
 900 Circle 75 Pkwy SE  
 Ste 1650  
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 36	WSOC	11/05/18	11/05/18	M-F 730-8P	730-8P		:30			P-02		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$1,800.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WSOC	11/05/18-11/11/18		M-F 730-8P	730-8P	M-----	:30		\$1,800.00			NM		
See MG 36.2														
2	WSOC	11/05/18-11/05/18		EWN Special- Non Prime	7:30 PM-8:00 PM	M-----	:30		\$1,800.00			NM		
Ⓜ MG for 36.1 11/05														
E 114	WSOC	11/02/18	11/02/18	M-F 7P-730P	7P-730P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$1,400.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WSOC	10/29/18-11/04/18		M-F 7P-730P	7P-730P	-----F----	:30		\$1,400.00			NM		
See MG 114.2														
2	WSOC	11/02/18-11/02/18		EWN Special- Non Prime	7:00 PM-7:30 PM	-----F----	:30		\$1,400.00			NM		
Ⓜ MG for 114.1 11/02														
E 118	WSOC	11/02/18	11/02/18	M-F 730-8P	730-8P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$1,400.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WSOC	10/29/18-11/04/18		M-F 730-8P	730-8P	-----F----	:30		\$1,400.00			NM		
See MG 118.2														
2	WSOC	11/02/18-11/02/18		EWN Special- Non Prime	7:30 PM-8:00 PM	-----F----	:30		\$1,400.00			NM		
Ⓜ MG for 118.1 11/02														
									<b>Totals</b>	0.00			97	\$106,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	97	\$106,800.00	(\$16,020.00)	\$90,780.00
<b>Totals</b>	97	\$106,800.00	(\$16,020.00)	\$90,780.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
468556 /	09296619

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/06/18	890/1027/6429	6429

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Kathy Manning/D/Cor	11/01/18 / 11/01/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!