## COMCAST SPOTLIGHT®

INVOICE NO.	INVOICE DATE
ES2578654	11/25/2018
BILL CYCLE	INVOICE DUE DATE

WATERFRONT STRATEGIES - NCC NCC MEDIA BLOOMFIELD, NJ 07003

#### INVOICE

AGENCY	AGENCY	NO.	CUSTOMER		CUSTOME	R NO.
WATERFRONT STRATEGIES	- NCC WATERFRN	TNCC	WOMEN VOTE PROJ 202 WAS	242 - NCC -	B61817	
ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS OR	DERED	UNITS AIRED
ES12078423	Washington, DC	TV	\$9,203.00	73		73

#### **INVOICE NOTES**

Net Advertising Total	\$6,805.48
Rep Commission	(\$1,017.07)
Agency Commission	(\$1,380.45)
Gross Advertising Total	\$9,203.00

Terms:Net 30 DaysMail to:COMCAST SPOTLIGHT<br/>P.O. BOX 415949

BOSTON, MA 02241-5949

# COMCAST SPOTLIGHT

#### INVOICE NO. ES2578654

INVOICE DATE

11/25/2018

INVOICE DUE DATE

201811

BILL CYCLE

### **AFFIDAVIT**

Product: 10231029 Estimate No: 7250 Campaign No:

Comcast Order No: ES12078423 TIM Est No: 2490733 AE Name: NCC - WAS - WASH DC

Market: Washington, DC Contract Type: Single

#### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1419611	VA071000H Look		BRVO, CNN, ESPN, FOOD,	73	\$9,203.00
		VA Zone/1593	HGTV, HIST, LIF, MNBC, TBSC,		
			TLC, TNT, USA		

#### **Channel Summary**

Network	Zone	Spot ID	Spots	Cost
HIST	Culpepper/6592	NE1419611	3	\$98.00
ESPN	Culpepper/6592	NE1419611	3	\$176.00
HIST	Spotsylvania VA Zone/1593	NE1419611	3	\$402.00
MNBC	Culpepper/6592	NE1419611	5	\$276.00
BRVO	Spotsylvania VA Zone/1593	NE1419611	3	\$402.00
TLC	Culpepper/6592	NE1419611	3	\$34.00
USA	Culpepper/6592	NE1419611	3	\$176.00
USA	Spotsylvania VA Zone/1593	NE1419611	3	\$799.00
FOOD	Culpepper/6592	NE1419611	3	\$98.00
LIF	Culpepper/6592	NE1419611	3	\$98.00
MNBC	Spotsylvania VA Zone/1593	NE1419611	5	\$1,388.00
TBSC	Culpepper/6592	NE1419611	3	\$176.00
CNN	Culpepper/6592	NE1419611	4	\$226.00
CNN	Spotsylvania VA Zone/1593	NE1419611	5	\$1,388.00
ESPN	Spotsylvania VA Zone/1593	NE1419611	2	\$445.00
FOOD	Spotsylvania VA Zone/1593	NE1419611	3	\$402.00
TBSC	Spotsylvania VA Zone/1593	NE1419611	2	\$445.00
TNT	Culpepper/6592	NE1419611	3	\$176.00
HGTV	Spotsylvania VA Zone/1593	NE1419611	2	\$445.00
TNT	Spotsylvania VA Zone/1593	NE1419611	3	\$799.00
BRVO	Culpepper/6592	NE1419611	3	\$176.00
HGTV	Culpepper/6592	NE1419611	3	\$176.00
LIF	Spotsylvania VA Zone/1593	NE1419611	3	\$402.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-18	BRVO	Culpepper/6592	1:35PM	VA071000H Look	30	2	\$33.00	
10-29-18	BRVO	Culpepper/6592	5:29PM	VA071000H Look	30	4	\$63.00	
10-29-18	BRVO	Culpepper/6592	11:41PM	VA071000H Look	30	6	\$80.00	
10-29-18	CNN	Culpepper/6592	5:56AM	VA071000H Look	30	14	\$50.00	
10-29-18	CNN	Culpepper/6592	3:54PM	VA071000H Look	30	8	\$33.00	
10-29-18	CNN	Culpepper/6592	4:34PM	VA071000H Look	30	10	\$63.00	
10-29-18	CNN	Culpepper/6592	7:32PM	VA071000H Look	30	12	\$80.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
10-29-18	ESPN	Culpepper/6592	11:57AM	VA071000H Look	30	16	\$33.00
10-29-18	ESPN	Culpepper/6592	5:56PM	VA071000H Look	30	18	\$63.00
10-29-18	ESPN	Culpepper/6592	8:45PM	VA071000H Look	30	20	\$80.00
LO-29-18	FOOD	Culpepper/6592	12:53PM	VA071000H Look	30	22	\$23.00
0-29-18	FOOD	Culpepper/6592	5:56PM	VA071000H Look	30	24	\$33.00
.0-29-18	FOOD	Culpepper/6592	10:54PM	VA071000H Look	30	26	\$42.00
0-29-18	HGTV	Culpepper/6592	2:42PM	VA071000H Look	30	28	\$33.00
.0-29-18	HGTV	Culpepper/6592	6:39PM	VA071000H Look	30	30	\$63.00
0-29-18	HGTV	Culpepper/6592	7:41PM	VA071000H Look	30	32	\$80.00
0-29-18	HIST	Culpepper/6592	9:40AM	VA071000H Look	30	34	\$23.00
0-29-18	HIST	Culpepper/6592	4:45PM	VA071000H Look	30	36	\$33.00
0-29-18	HIST	Culpepper/6592	8:45PM	VA071000H Look	30	38	\$42.00
0-29-18	LIF	Culpepper/6592	10:50AM	VA071000H Look	30	40	\$23.00
0-29-18	LIF	Culpepper/6592	5:52PM	VA071000H Look	30	42	\$33.00
0-29-18	LIF	Culpepper/6592	9:54PM	VA071000H Look	30	44	\$42.00
0-29-18	MNBC	Culpepper/6592	6:34AM	VA071000H Look	30	52	\$50.00
0-29-18	MNBC	Culpepper/6592	8:16AM	VA071000H Look	30	52	\$50.00
0-29-18	MNBC	Culpepper/6592	1:56PM	VA071000H Look	30	46	\$33.00
0-29-18	MNBC	Culpepper/6592	6:22PM	VA071000H Look	30	48	\$63.00
0-29-18	MNBC	Culpepper/6592	11:21PM	VA071000H Look	30	50	\$80.00
0-29-18	TBSC	Culpepper/6592	9:44AM	VA071000H Look	30	54	\$33.00
0-29-18	TBSC	Culpepper/6592	4:46PM	VA071000H Look	30	56	\$63.00
0-29-18	TBSC	Culpepper/6592	8:46PM	VA071000H Look	30	58	\$80.00
0-29-18	TLC	Culpepper/6592	10:50AM	VA071000H Look	30	60	\$6.00
0-29-18	TLC	Culpepper/6592	5:08PM	VA071000H Look	30	62	\$14.00
0-29-18	TLC	Culpepper/6592	9:34PM	VA071000H Look	30	64	\$14.00
0-29-18	TNT	Culpepper/6592	12:42PM	VA071000H Look	30	66	\$33.00
0-29-18	TNT	Culpepper/6592	5:36PM	VA071000H Look	30	68	\$63.00
0-29-18 0-29-18	TNT	Culpepper/6592	10:37PM	VA071000H Look	30	70 72	\$80.00
	USA	Culpepper/6592	2:24PM	VA071000H Look	30	72 74	\$33.00
0-29-18 0-29-18	USA USA	Culpepper/6592 Culpepper/6592	6:47PM 7:48PM	VA071000H Look VA071000H Look	30 30	74 76	\$63.00 \$80.00
0-29-18	BRVO	Spotsylvania VA Zone/1593	10:12AM	VA071000H Look	30	78	\$76.00
0-29-18	BRVO	Spotsylvania VA Zone/1593	4:08PM	VA071000H Look	30	80	\$150.00
0-29-18	BRVO	Spotsylvania VA Zone/1593	4:08PM	VA071000H Look	30	82	\$176.00
0-29-18	CNN	Spotsylvania VA Zone/1593	5:49AM	VA071000H Look	30	90	\$235.00
0-29-18	CNN	Spotsylvania VA Zone/1593	11:56AM	VA071000H Look	30	84	\$150.00
0-29-18	CNN	Spotsylvania VA Zone/1593	5:31PM	VA071000H Look	30	86	\$295.00
0-29-18	CNN	Spotsylvania VA Zone/1593	9:54PM	VA071000H Look	30	88	\$354.00
0-29-18	CNN	Spotsylvania VA Zone/1593	11:34PM	VA071000H Look	30	149	\$354.00
0-29-18	ESPN	Spotsylvania VA Zone/1593	11:12AM	VA071000H Look	30	92	\$150.00
0-29-18	ESPN	Spotsylvania VA Zone/1593	5:56PM	VA071000H Look	30	94	\$295.00
0-29-18	FOOD	Spotsylvania VA Zone/1593	2:23PM	VA071000H Look	30	98	\$76.00
0-29-18	FOOD	Spotsylvania VA Zone/1593	4:24PM	VA071000H Look	30	100	\$150.00
0-29-18	FOOD	Spotsylvania VA Zone/1593	10:54PM	VA071000H Look	30	102	\$176.00
0-29-18	HGTV	Spotsylvania VA Zone/1593	12:42PM	VA071000H Look	30	104	\$150.00
0-29-18	HGTV	Spotsylvania VA Zone/1593	4:39PM	VA071000H Look	30	106	\$295.00
0-29-18	HIST	Spotsylvania VA Zone/1593	12:42PM	VA071000H Look	30	110	\$76.00
0-29-18	HIST	Spotsylvania VA Zone/1593	5:43PM	VA071000H Look	30	112	\$150.00
0-29-18	HIST	Spotsylvania VA Zone/1593	11:47PM	VA071000H Look	30	114	\$176.00
0-29-18	LIF	Spotsylvania VA Zone/1593	1:13PM	VA071000H Look	30	116	\$76.00
0-29-18	LIF	Spotsylvania VA Zone/1593	5:53PM	VA071000H Look	30	118	\$150.00
0-29-18	LIF	Spotsylvania VA Zone/1593	8:52PM	VA071000H Look	30	120	\$176.00
0-29-18	MNBC	Spotsylvania VA Zone/1593	7:59AM	VA071000H Look	30	128	\$235.00
0-29-18	MNBC	Spotsylvania VA Zone/1593	10:20AM	VA071000H Look	30	122	\$150.00
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Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-18	MNBC	Spotsylvania VA Zone/1593	8:24PM	VA071000H Look	30	126	\$354.00	
10-29-18	MNBC	Spotsylvania VA Zone/1593	9:55PM	VA071000H Look	30	150	\$354.00	
10-29-18	TBSC	Spotsylvania VA Zone/1593	12:12PM	VA071000H Look	30	130	\$150.00	
10-29-18	TBSC	Spotsylvania VA Zone/1593	6:41PM	VA071000H Look	30	132	\$295.00	
10-29-18	TNT	Spotsylvania VA Zone/1593	1:46PM	VA071000H Look	30	136	\$150.00	
10-29-18	TNT	Spotsylvania VA Zone/1593	6:23PM	VA071000H Look	30	138	\$295.00	
10-29-18	TNT	Spotsylvania VA Zone/1593	11:35PM	VA071000H Look	30	140	\$354.00	
10-29-18	USA	Spotsylvania VA Zone/1593	12:27PM	VA071000H Look	30	142	\$150.00	
10-29-18	USA	Spotsylvania VA Zone/1593	4:37PM	VA071000H Look	30	144	\$295.00	
10-29-18	USA	Spotsylvania VA Zone/1593	11:47PM	VA071000H Look	30	146	\$354.00	

Order# ES12078423 Total: \$9,203.00

## COMCAST SPOTLIGHT

#### BILL TO

WATERFRONT STRATEGIES - NCC NCC MEDIA BLOOMFIELD, NJ 07003

	_
INVOICE NO.	
ES2578654	
BILL CYCLE	
201811	

#### REMITTANCE

#### Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES - NCC	WATERFRNTNCC	WOMEN VOTE PROJ 202242 - NCC - WAS	B61817

Terms:	Net 30 Days	Phone:	866-531-1721
Mail to:	COMCAST SPOTLIGHT P.O. BOX 415949	Note:	Ask_BusOps@cable.comcast. com
	BOSTON, MA 02241-5949		
Special Note:	We have adopted an Eco-Friendly billing ap previously selected EDI or Customer Portal copy in the mail.	proach by elimi to obtain invoic	nating paper invoices. If you es, you will no longer receive a

#### **Net Balance Due**

\$6,805.48

We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at www.comcastinvoices.com or call us at 866-531-1721.