



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Kate Nelson Media
5812 Pratt Court
Alexandria, VA 22310

Contract # 229139
Schedule Dates 10/23/20-11/02/20
Advertiser True Kentucky Patriots (17603)
Agency Kate Nelson Media (3645)
Product Political Issue (2173)
Brand 1463/1473/10252 (72703)
Salesperson Katz- Philadelphia, . (1439)
Sales Office Katz - Philadelphia
Buyer Name Kate,Nelson,
Phone/Fax /
CPE 1463/1473/10252
Account Types National/Political-Issue
Billing Type Standard
Comments Issue
 Separation: 30

Date Entered 10/22/20
Last Modified 10/22/20
Entered By Tim Wagner
CO-OP No
External # ECR27153903
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$768.75
Net Total \$4,356.25
Sales Tax

WTVQ (Lexington) (WTVQ)		
By Broadcast Month	Spots	Rate
Oct. 2020	3	\$375.00
Nov. 2020	19	\$4,750.00
Grand Total:	22	\$5,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	6A- 6:30A (EST)	1	X							1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
2.0	Normal Line / SPOT	10/27/20-10/27/20	3	:30	6A- 6:30A (EST)	1		X						1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
3.0	Normal Line / SPOT	10/29/20-10/29/20	3	:30	6A- 6:30A (EST)	1				X				1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
4.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	6A- 6:30A (EST)	1	X							1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
5.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	6:30A- 7A (EST)	1					X			1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
6.0	Normal Line / SPOT	10/27/20-10/27/20	3	:30	6:30A- 7A (EST)	1		X						1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
7.0	Normal Line / SPOT	10/28/20-10/28/20	3	:30	6:30A- 7A (EST)	1			X					1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
8.0	Normal Line / SPOT	10/29/20-10/29/20	3	:30	6:30A- 7A (EST)	1				X				1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20
9.0	Normal Line / SPOT	10/30/20-10/30/20	3	:30	6:30A- 7A (EST)	1					X			1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	10/22/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	5P- 5:30P (EST)	1	X							1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 5	10/22/20
11.0	Normal Line / SPOT	10/28/20-10/28/20	3	:30	5P- 5:30P (EST)	1			X					1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 5	10/22/20
12.0	Normal Line / SPOT	10/30/20-10/30/20	3	:30	5P- 5:30P (EST)	1					X			1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 5	10/22/20
13.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	5P- 5:30P (EST)	1	X							1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 5	10/22/20
14.0	Normal Line / SPOT	10/28/20-10/28/20	3	:30	5:30P- 6P (EST)	1			X					1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News at 530P	10/22/20
15.0	Normal Line / SPOT	10/30/20-10/30/20	3	:30	5:30P- 6P (EST)	1					X			1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News at 530P	10/22/20
16.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	5:30P- 6P (EST)	1	X							1	\$150.00	\$150.00	WTVQ (Lexington) (WTVQ)	ABC 36 News at 530P	10/22/20
17.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	6P- 6:30P (EST)	1	X							1	\$225.00	\$225.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 6	10/22/20
18.0	Normal Line / SPOT	10/29/20-10/29/20	3	:30	6P- 6:30P (EST)	1				X				1	\$225.00	\$225.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 6	10/22/20
19.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	11P- 11:35P (EST)	1	X							1	\$250.00	\$250.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 11	10/22/20
20.0	Revised Line / SPOT	10/31/20-10/31/20	3	:30	3:30P- 7:30P (EST)	1						X					WTVQ (Lexington) (WTVQ)	Late Game - College Football	10/22/20
20.1	Normal Line / SPOT	10/31/20-10/31/20	1	:30	3:30P- ABC College Football 2nd game Doubleheader							1		1	\$2,000.00	\$2,000.00	WTVQ (Lexington) (WTVQ)	Late Game - College Football	10/22/20
21.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	5P- 5:30P (EST)	1					X			1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 5	10/22/20

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