



WCWJ  
9117 Hogan Rd  
Jacksonville, FL 32216

Multimedia Services Co  
915 King St  
2nd Floor  
Alexandra, VA 22134

**Contract # 1067481**

**Schedule Dates** 03/09/15-03/09/15  
**Advertiser** Republican Party of Florida (30350)  
**Agency** Multimedia Services Co (10523)  
**Product** Political - Candidate Other (1066)  
**Brand** 413/3 Pac Curry, Renner (413512)  
**Salesperson** Continental - Washington, Washington DC (1438)  
**Sales Office** Continental - Washington DC  
**Buyer Name** McDonald, Neal  
**Phone/Fax** /  
**CPE** 10/67/413  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments** 3 Pac- Curry, Renner

**Date Entered** 03/04/15  
**Last Modified** 03/04/15  
**Entered By** Katherine Rutherford  
**CO-OP** No  
**Headline #** ECR09513079  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$54.75  
**Net Total** \$310.25  
**Sales Tax**

Jacksonville (WCWJ)		
By Broadcast Month	Spots	Rate
Mar. 2015	3	\$365.00
<b>Grand Total:</b>	<b>3</b>	<b>\$365.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/09/15-03/09/15	5	:30	12P- Law & Order: SVU	1								1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/4/15
2.0	Normal Line / SPOT	03/09/15-03/09/15	5	:30	6:58P- Mike & Molly	1								1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/4/15
3.0	Normal Line / SPOT	03/09/15-03/09/15	5	:30	7:30P- Mike & Molly	1								1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/4/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Florida TV Stations	<b>Date:</b>
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I, Dwight Sterling,  
 being/on behalf of: Lenny Curry, Paul Renner, & Travis Hutson,  
 a legally qualified candidate of the Republican  
 political party for the office of: Jacksonville Mayor, FL HD-24, & FL SD-6  
 in the First  
 election to be held on: March 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached	as Ordered		

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida, 420 E. Jefferson St., Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell, Treasurer RPOF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/6/15

**Date**

  
**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**