



WCWJ
9117 Hogan Rd
Jacksonville, FL 32216

Multimedia Services Co
915 King St
2nd Floor
Alexandria, VA 22134

Contract # 1067481

Schedule Dates 03/09/15-03/09/15
Advertiser Republican Party of Florida (30350)
Agency Multimedia Services Co (10523)
Product Political - Candidate Other (1066)
Brand 413/3 Pac Curry, Renner (413512)
Salesperson Continental - Washington, Washington DC (1438)
Sales Office Continental - Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/67/413
Account Types National/Spot Agency
Billing Type Standard
Comments 3 Pac- Curry, Renner

Date Entered 03/04/15
Last Modified 03/04/15
Entered By Katherine Rutherford
CO-OP No
Headline # ECR09513079
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$54.75
Net Total \$310.25
Sales Tax

Jacksonville (WCWJ)

By Broadcast Month	Spots	Rate
Mar. 2015	3	\$365.00
Grand Total:	3	\$365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/09/15-03/09/15	5	:30	12P- Law & Order: SVU	1	1							1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/4/15
2.0	Normal Line / SPOT	03/09/15-03/09/15	5	:30	6:58P- Mike & Molly	1	1							1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/4/15
3.0	Normal Line / SPOT	03/09/15-03/09/15	5	:30	7:30P- Mike & Molly	1	1							1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/4/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Florida TV Stations

Date:

I, Dwight Sterling,

being/on behalf of: Lenny Curry, Paul Renner, & Travis Hutson,

a legally qualified candidate of the Republican

political party for the office of: Jacksonville Mayor, FL HD-24, & FL SD-6

in the First

election to be held on: March 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached	as Ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida, 420 E. Jefferson St., Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell, Treasurer RPOF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/6/15

Date _____

Signature

To Be Signed By Station Representative

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title