

# CONTRACT



**WPHL-TV**  
**5001 Wynnefield Avenue**  
**Philadelphia, PA 19131**  
**(215) 878-1700**

And:

**Shorr Johnson Magnus**  
**100 North 20th Street**  
**Ste 201**  
**Philadelphia, PA 19103**

<u>Contract / Revision</u> 606743 /		<u>Alt Order #</u>
<u>Product</u> Week #11		
<u>Contract Dates</u> 08/19/14 - 08/25/14		<u>Estimate #</u>
<u>Advertiser</u> Wolf/D/Gov/Pa		<u>Original Date / Revision</u> 08/18/14 / 08/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPHL	<u>Account Executive</u> Charles Reilly	<u>Sales Office</u> Philadelphia-WF
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	08/19/14	08/25/14	M-F 730p-8p	730p-8p		:30				NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	1111---				4	\$2,100.00	0.00			
<b>Totals</b>											0.00	4	\$8,400.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/25/14	4	\$8,400.00	\$7,140.00
<b>Totals</b>	4	\$8,400.00	\$7,140.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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