



125 West 55th St
New York, NY 10019

Contract # 25262281	Changes as of: 8/4/2016 at 1:26 PM	Version: Original Order	
CPE: 311/331/5165	Flight: 9/20/16 - 9/26/16	Station: KIMA	Total \$: \$15,765.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: Raise Up Washington	Market: Yakima	Total Spots: 39
	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 5263668	Primary Demo:		Total GRP:
Buyer: Connolly, Erin	Con Type: POLITICAL/VOTE		Separation:
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269		

Comments: Raise Up WA 9.20-9.26;Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
						9/20					
1	Tu-F,M 6a-6:30a		KIMA+ Action News @ Sunrise	\$325.00	30	3		3	\$975.00	\$0.00	0.0
2	Tu-F,M 7a-8a		CBS This Morning	\$475.00	30	1		1	\$475.00	\$0.00	0.0
3	Tu-F,M 8a-9a		CBS This Morning	\$275.00	30	3		3	\$825.00	\$0.00	0.0
4	Su 7a-8:30a		CBS Sunday Morning	\$350.00	30	1		1	\$350.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Meredith Viera	\$125.00	30	2		2	\$250.00	\$0.00	0.0
6	Tu-F,M 10a-11a		Price Is Right	\$325.00	30	4		4	\$1,300.00	\$0.00	0.0
7	Tu-F,M 11a-12n		Young And The Restless	\$250.00	30	2		2	\$500.00	\$0.00	0.0
8	Tu-F,M 12n-12:30p		Celebrity Name Game	\$100.00	30	1		1	\$100.00	\$0.00	0.0
9	Tu-F,M 12:30p-1p		Bold & The Beautiful	\$175.00	30	2		2	\$350.00	\$0.00	0.0
10	Tu-F,M 2p-3p		Let's Make A Deal	\$165.00	30	1		1	\$165.00	\$0.00	0.0
11	Tu-F,M 3p-4p		Dr. Phil	\$250.00	30	3		3	\$750.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Judge Judy	\$325.00	30	3		3	\$975.00	\$0.00	0.0
13	Su 5p-6p		Judge Judy	\$150.00	30	2		2	\$300.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		KIMA+ Action News @ 5p	\$1,400.00	30	2		2	\$2,800.00	\$0.00	0.0
15	Sa 6p-6:30p		CBS Saturday news	\$600.00	30	1		1	\$600.00	\$0.00	0.0
16	Sa 6:30p-7p		KIMA+ Action News @ 630p	\$550.00	30	1		1	\$550.00	\$0.00	0.0
17	Su 6:30p-7p		EN	\$850.00	30	1		1	\$850.00	\$0.00	0.0
18	Tu-F,M 6:30p-7p		Inside Edition	\$800.00	30	1		1	\$800.00	\$0.00	0.0
19	Sa 7p-8p		Big Bang Theory	\$350.00	30	1		1	\$350.00	\$0.00	0.0
20	Sa 8p-9p		Crimetime Saturday 8/7p-CBS	\$400.00	30	1		1	\$400.00	\$0.00	0.0
21	Tu-F,M 11p-11:35p		KIMA+ Action News @ 11p	\$450.00	30	1		1	\$450.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
						9/20					
22	Tu-F,M 11:35p-12:37a		Late Show With Stephen Colbert	\$150.00	30	1		1	\$150.00	\$0.00	0.0
23	Su 7:30p-8:30p		60 Minutes (Special/Premiere)	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
TOTALS:								39	\$15,765.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/04/16 1:26 PM	JONATHAN VITTI	Raise Up WA 9.20-9.26;Separation: 30

Competitive Information	
Market Budget:	
KIMA Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$15,765.00	N/A	0.0
Total	100%	39	\$15,765.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	39	\$15,765.00
Total	39	\$15,765.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/4/16 1:58 PM					\$0	\$0	
New	8/4/16 1:26 PM	JONATHAN VITTI	New	39		\$15,765.00	\$15,765.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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