## **ITEMS OF PUBLIC INTEREST AIRED ON KDPM-FM (Q4 2021)**

As part of KDPM'S regular programming schedule from 6am-7pm the station airs announcements, updates and interviews regarding a myriad of items in the public interest. It should be noted that these announcements are not relegated to only 30 minutes of "public interest programming" but are integrated as part of the station's *regular programming* and each of the announcements air a minimum of three to four times a day and sometimes more. The following is a list of some, but not limited to, the topics that aired during the fourth quarter of 2021:

Each Friday evening from Oct. 7<sup>th</sup>-Nov. 12th as part of KDPM's coverage of Hallsville High School sports, the station aired two five-minute interviews featuring one of the school's administrators and one of the school's leading students.

Oct.1-Dec. 31<sup>st</sup>: Announcements encouraging listeners to shop locally and contribute to the region's economy

Oct. 1-Oct. 17: Announcements promoting the Texas International Music Festival raising money for the non-profit East Texas Performing Arts Society

Oct. 1-Oct. 9: Announcements promoting the Marshall Chamber of Commerce's Fire Ant Festival

Oct. 12-Oct. 31: Announcements promoting the Trail of Terror event raising money for the non-profit Buddy Power Foundation which distributes funds to other community non-profit organizations

Oct. 12-Oct. 31: Announcements promoting the Tunnel of Terror event raising money for the Marshall ISD Student Color Guard organization

Oct. 18-Oct. 22: Announcements promoting the Trunk or Treat event raising money for the non-profit Court Appointed Special Advocate non-profit agency that serves children in a four-county area

Oct. 18-Oct. 23: Announcements promoting the Jingle Bell Express sponsored by the Marshall Elks Club raising money for disabled veterans

Oct. 17-December 18<sup>th</sup>: Announcements promoting KDPM's Shop With a Cop initiative that raised money to buy \$100.00 gift cards for disadvantaged children to shop with a member of the law enforcement community for the children's families for Christmas

Nov. 1-Nov. 12: Announcement promoting the Jefferson Chamber of Commerce's Casino Nigbt raising money for Toys for Tots

Nov. 1-Nov. 13: Announcements promoting the Marshall Elks Lodge's Veterans Day Parade

Nov. 4-Dec. 18: Announcements promoting the non-profit Wreaths Across America program which sponsors the placement of wreaths of the graves of veterans

Nov. 15-Nov. 24: Announcements promoting a Movie Night fundraiser for the non-profit Marshall Depot Society

Nov. 15-Dec. 23: Announcements promoting the City of Marshall's Wonderland of Lights event

Nov. 23-Dec. 4: Announcements promoting the Empty Stocking Fund which provides toys of disadvantaged children at Christmastime

Nov. 23-Dec. 19: Announcements promoting events at the non-profit Marshall City Hall Performance Center

Dec. 6-Dec. 19: Announcements promoting the Marshall Elks Lodge holiday lunch event for veterans

Dec. 7-Dec. 18: Announcement promoting the UGLY Dog Sweater Walk raising money for the Friends of Marshall Animals non-profit organization

Additionally, KDPM-FM regularly airs short-form interviews (5-10 minutes) during its Mornings in Marshall morning show which air between 6am-9am Monday-Friday.. Again, it should be noted these interviews air during KDPM's "prime time listening hours" and are not relegated to some slower time of day. These interviews included, but were not limited to, the following:

Oct. 4: Buddy Power to discuss his non-profit organization which raises money for other non-profits that usually benefit children's groups

Oct. 5: Lewis Thomas to discuss a gun raffle that raised money for a local non-profit conservation organization

Oct. 6: Marshall Fire Department spokesmen to discuss Fire Prevention Week

Oct. 7: Marshall Police Chief Carruth to discuss the National Night Out event

Oct. 7: Representatives from the Marshall Chamber of Commerce to discuss their upcoming events

Oct. 8: Justice of the Peach John Oswalt to discuss a chili cookoff to raise money for the Marshall Food Bank

Oct. 12: Melissa Sexon of the Marshall Elks to discuss their Jingle Bell Express fundraising event

Oct. 26: A representative from the Harrison County Extension Office to discuss their Master Gardener class

Oct. 27: Buddy Power to discuss his non-profit organization's events

Oct. 27: Representatives from East Texas Baptist University to discuss their theater presentation of "You're a Good Man Charlie Brown" Oct. 28: Tiffany Ammerman of the Marshall Symphony Guild to discuss their upcoming fundraisers and events

Oct. 29: Russell Adams to discuss the non-profit State Fair of Louisiana

Nov. 2: Cassie Emerson to discuss events at the non-profit LPCA Rodeo

Nov. 2: Kermit Poling, conductor of the Marshall Symphony Orchestra, to discuss an upcoming performance

Nov.3: Stacia Runnells of the Marshall Chamber of Commerce

Nov. 4: Robert Coleman to discuss Wreaths Across American

Nov. 5: Rachel Driskill of the non-profit Starr Family Home to discuss one of their events

Nov. 9: Sherri Wayt to talk about programs available through the non-profit Women's Center of East Texas

Nov. 10: Marshall City manager Mark Rohr to discuss the city's current state of affair

Nov. 12: Angela Bray to discuss the Trinity Episcopal Church's community Thanksgiving dinner

Nov. 12: David Zick of American Legion Post 267 to talk about their fundraising event

Nov. 17: Dinora Harris to discuss an event sponsored by the non-profit Michelson Art Museum

Dec. 1: Stasha Runnels from the Marshall Chamber of Commerce

Dec. 10: Coleen Martelly to discuss a performance by the non-profit Marshall Ballet Theater group