

## **ITEMS OF PUBLIC INTEREST AIR ON KDPM-FM Q4 2023**

As part of KDPM's *regular programming schedule* from 6a-7p Monday through Friday the station airs announcements, updates, interviews and pre-recorded promos regarding a myriad of items in the public interest. It should be noted that these announcements are not relegated to only 30 minutes of "public interest" programming per week but are integrated as part of the station's day-to-day programming with each announcement airing a minimum of three to four times a day and sometimes more. The following is a list of some, but not limited to, the topics and events that aired in the fourth quarter of 2023

During each broadcast of Hallsville ISD sports between October 1<sup>st</sup> and December 31<sup>st</sup> the station airs two five-minute interviews featuring a school administrator and one of the school's leading students to discuss activities and concerns related to the school.

On the first Wednesday of each month the station airs an interview with the Marshall Chamber of Commerce regarding its activities.

### **REGULARLY SCHEDULED PROMOS (3-4X/day) Monday-Friday ANNOUNCED BETWEEN 6A-7P DURING THE TIME PERIODS INDICATED**

Oct. 1-Oct. 21: Hispanic Heritage Month

Oct. 1-Oct. 13: Doug Stone concert at non-profit Memorial City Hall

Oct. 1-Oct. 14: Texas Sounds International Music Competition for the non-profit East Texas Performing Arts Association

Oct. 1-Oct. 7: Fire Ant Festival for the Greater Marshall Chamber of Commerce

Oct. 23-Dec. 9: Shop With a Cop...the station's award-winning program that provides 60 deserving children with \$100 gift cards for the holidays

Oct. 23-Oct. 26: Rodeo event to raise money for the non-profit Marshall Symphony Orchestra

Oct. 23-Oct. 27: Judy Carmichael performance at non-profit Memorial City Hall

Oct. 1-Oct. 27: City of Hallsville's Western Days event

Oct. 30-Nov. 11: B-Twins performance at non-profit Memorial City Hall

Oct. 31-Dec. 16: Code 3 Christmas promotion which provided over 30 children with gift cards and

**Nov. 13-Nov.: Gospel Soul of Elvis at non-profit Memorial City Hall on behalf of the non-profit Marshall Regional Arts Council**

**Nov. 13-Nov.23: Free Thanksgiving community dinner at Bread of Heaven restaurant**

**Nov. 21-Dec. 30: The City of Marshall's Wonderland of Lights Festival**

**Nov. 28-Dec. 8: Christmas performance at non-profit Memorial City Hall**

**Dec. 11-Dec. 15: Promotion of Marshall Regional Arts Council's Third Saturday Weekend**

**Dec. 18-Dec. 30: Promotion of non-profit East Texas Performing Arts guitar event**

**Dec. 26-Dec. 30: Downtown Marshall Fireworks event**

**In addition to the announcements above, KDPM-FM airs, on a regular basis, interviews with representatives of various city entities and non-profit organizations to promote their various events and causes. These interviews, which air Monday-Friday between 6a-9a, included but were not limited to the following:**

**Oct. 3: National Night Out**

**Oct. 4: National Night Out**

**Oct. 6: Jefferson Burn Run fundraiser for a camp for juvenile burn victims**

**Oct. 6: Marshall Elks Lodge fundraiser**

**Oct. 9: Marshall Lions Pancake Supper fundraiser**

**Oct. 10: Marshall High School Pink Out event for cancer research**

**Oct. 10: Memorial City Hall**

**Oct. 11: Marshall Lions Pancake Supper**

**Oct. 11: Greater Marshall Chamber of Commerce Fireant Festival schedule of events**

**Oct. 12: Hallsville Western Days Chili Cook-Off fundraiser**

**Oct. 13: Hallsville Chamber of Commerce**

**Oct. 23: Early Voting**

**Oct. 24: Judy Carmichael to discuss her performance at Memorial City Hall**

**Oct. 25: Downtown Marshall construction**

**Oct. 25: Marshall Symphony Orchestra Rodeo scholarship fundraiser**

**Oct. 26: High school band competition**

**Oct. 31: Artist from B Twins to discuss performance at Memorial City Hall**

**Nov. 1: City of Marshall Job Fair**

**Nov. 2: Marshall Main Street Downtown Street Fair**

**Nov. 3: Downtown Marshall's Girls Night Out promotion**

**Nov. 6: Wiley University homecoming**

**Nov. 6: Memorial City Hall**

**Nov. 7: Downtown Marshall construction update**

**Nov. 8: Marshall Lions Club Veterans Day flag sale**

**Nov. 8: Hispanic Heritage Month**

**Nov. 10: Historic Marshall Train Depot Veterans Day ceremony**

**Nov. 14: Area road construction update**

**Nov. 14: Downtown Marshall Christmas Market**

**Nov. 15: Hallsville Mayor**

**Nov. 16: Downtown Marshall's Girls Night Out event**

**Nov. 16: New Marshall Chamber of Commerce board members**

**Nov. 17: Code Three Christmas**

**Nov. 17: Jefferson Chamber of Commerce**

**Nov. 20: Bread of Heaven free community dinner**

**Nov. 20: Empty Stocking Fund Toy Drive**

**Nov. 21: City of Hallsville Light Up the Park**

**Nov. 21: City of Marshall Job Fair**

**Nov. 22: Bread of Heaven free community dinner**

**Nov. 22: Marshall Chamber of Commerce Holiday events**

**Nov. 27: Hallsville Christmas Parade**

**Nov. 28: Hallsville Christmas Parade**

**Nov. 28: American Legion Toy Drive**

**Nov. 28: Marshall Regional Arts Council**

**Nov. 28: Empty Stocking Toy Drive**

**Nov. 30: City of Waskom Christmas events**

**Nov. 30: Marshall Youth Basketball league**

**Dec. 4: Memorial City Hall performances**

**Dec. 5: Chili's/Marshall Elks Lodge fundraiser**

**Dec. 7: Marshall ISD Junior ROTC**

**Dec. 7: City of Jefferson Candlelight Tour of Homes**

**Dec. 11: How to prevent "porch pirates"**

**Dec. 12: Top Ladies of Distinction bicycle giveaway**

**Dec. 13: Hallsville Mayor**

**Dec. 13: Marshall Symphony fundraiser**

**Dec. 14: Christmas at the Airport event**

**Dec. 15: Wonderland of Lights musical events**

**Dec. 18: Fundraiser for Harrison County sheriff's deputy burned out of his home**

**Dec. 19: New City Park equipment**

**Dec. 20: Demolition of old Marshall hospital building**

**Dec. 21: Hallsville ISD award**

**Dec. 21: Pictures with Santa event at Wonderland of Lights**

**Dec. 22: Marshall Main Street Scavenger Hunt promotion**

**Dec. 27: Marshall Kwanza events**

**Dec. 28: Free food at Mission Marshall**

