

## **ITEMS OF PUBLIC INTEREST AIR ON KDPM-FM Q1 2024**

As part of KDPM's *regular programming schedule* from 6a-7p Monday through Friday the station airs announcements, updates, interviews and pre-recorded promos regarding a myriad of items in the public interest. It should be noted that these announcements are not relegated to only 30 minutes of "public interest" programming per week but are integrated as part of the station's day-to-day programming with each announcement airing a minimum of three to four times a day and sometimes more. The following is a list of some, but not to, the topics discussed.

During each broadcast of Hallsville ISD sports between January 1<sup>st</sup>-March 31<sup>st</sup> the station airs two five-minute interviews featuring a school administrator and one of the school's leading students to discuss activities and concerns related to the school.

On the first Wednesday of each month the station airs an interview with the Marshall Chamber of Commerce regarding its activities.

### **REGULARLY SCHEDULED PROMOS (3-4X/day) Monday-Friday ANNOUNCED BETWEEN 6A-7P DURING THE TIME PERIOD JANUARY 1<sup>ST</sup>-MARCH 31<sup>ST</sup>**

Jan. 2-March 8: Regular announcements promoting concerts at the City of Marshall's non-profit Memorial City Hall

Jan. 2-Jan. 12: Announcements promoting Bubbles, Bags and Bingo...a fundraiser for the Marshall Symphony Orchestra

Jan. 15-Feb. 7: Announcement promoting the Marshall Chamber of Commerce Cinnamon Roll sale raising money for that organization

Jan. 29-Feb. 28: Announcements about and the airing of pre-recorded vignettes promoting Wiley University and Black History Month which highlights the accomplishments of Wiley alumni

Feb. 6-Feb. 12: Announcements promoting the Marion County "Mardi Gras Upriver" fundraising celebration

Feb. 29-March 31: Announcements promoting Margarita Madness...a fundraising event for CASA of East Texas

March 7-March 31: Announcements promoting a fundraising concert for the non-profit East Texas Performing Arts featuring Pamela Rooney

**March 11-March 31: Announcements promoting a fundraising event for the non-profit East Texas Alzheimer's Alliance**

**March 14-March 31: Announcements promoting a fundraising event for the non-profit Boogie Woogie Organization**

**March 25-March 31: Announcements promoting the Outlaw Nationals Car Show...a fundraising event for the non-profit "Camp I'm Still Me," a camp for severely burned kids**

In addition to the announcements above, KDPM-FM airs, on a regular basis, interviews with representatives of various city entities and non-profit organizations to promote their various events and causes. These interviews, which air Monday-Friday between 6a-9a, included but were not limited to the following:

**Jan. 4: The Michelson Fine Arts Museum**

**Jan. 4: Marshall Chamber of Commerce fundraiser**

**Jan. 10: Youth basketball league formation**

**Jan. 10: Martin Luther King Day activities**

**Jan. 12: Update on downtown Marshall construction**

**Jan. 12: Opening of City of Marshall Warming Center**

**Jan. 17: I-20 construction update**

**Jan. 18: Upcoming Outlaw Nationals Car Show for Camp I'm Still Me**

**Jan. 24: Hallsville Mayor Jessie Casey**

**Jan. 25: Discussion of blood shortage**

**Jan. 25: Marshall Business Expo**

**Jan. 30: Extension Office free tree giveaway**

**Jan. 30: Discussion of Marshall Downtown Association's "Galentine's Day" promotion**

**Jan. 30: Discussion of downtown Marshall construction**

**Jan. 30: I-20 closure discussion**

**Feb. 6: Downtown community policing meeting**

**Feb. 7: Galentine's Day**

**Feb. 8: Memorial City Hall events**

**Feb. 9: "Night to Shine" ...an event for the disabled discussion**

**Feb. 13: Discussion about free flea protection for dogs**

**Feb. 19: Discussion about free flea protection for dogs**

**Feb. 21: Hallsville Mayor Jessie Casey**

**Feb. 21: City of Marshall Economic Summit**

**Feb. 23: CASA of East Texas**

**Feb. 26: Area Career Fair**

**Feb. 27: Marshall Police bike patrol**

**March 1: Marshall Lions Horse Show**

**March 4: Texas State Technical College's Open House**

**March 5: City of Marshall's Taco Wars fundraiser**

**March 7: Marshall Elks Lodge fundraising event**

**March 8: East Texas Alzheimer's Alliance event**

**March 11: New Marshall Regional Arts Council Executive Director**

**March 13: Wiley University fundraising event**

**March 13: "Yappy Hour" fundraiser for the Humane Society**

**March 14: Art League of Marshall's March Madness event**

**March 15: Memorial City Hall performance interview**

**March 15: Boogie Woogie Museum fundraiser**

**March 15: Farm City Week discussion**

**March 18: Farm City Week discussion**

**March 19: Fundraiser at Bubba's 33 Restaurant**

**March 19: Memorial City Hall performer interview**

**March 20: Farm City Week interview**

**March 20: Hallsville Mayor Jessie Casey**

**March 20: Stories & Songs fundraiser interview**

**March 21: CASA of East Texas event**

**March 22: Director of Memorial City Hall interview**

**March 22: Avinger Chamber of Commerce event interview**

**March 25: Texas A&M Extension Office events discussion**

**March 26: Touch a Truck...a free program for kids...discussion**

**March 28: ETBU Theater Department interview about upcoming performances**

**It should be noted that KDPM-FM was recently given the Texas Association of Broadcasters "Excellence in Broadcasting Award" for our outstanding public service. The station was also the subject of a feature story in Texas Monthly magazine highlighting our outstanding public service efforts**

