

ITEMS OF PUBLIC INTEREST AIR ON KDPM-FM Q3 2023

As part of KDPM's *regular programming schedule* from 6a-7p Monday through Friday the station airs announcements, updates, interviews and pre-recorded promos regarding a myriad of items in the public interest. It should be noted that these announcements are not relegated to only 30 minutes of "public interest" programming per week but are integrated as part of the station's day-to-day programming with each announcement airing a minimum of three to four times a day and sometimes more. The following is a list of some, but not limited to, the topics and events that aired in the third quarter of 2023

During each broadcast of Hallsville ISD sports between July 1st and September 30 the station airs two five-minute interviews featuring a school administrator and one of the school's leading students to discuss activities and concerns related to the school.

On the first Wednesday of each month the station airs and interview with the Marshall Chamber of Commerce regarding its activities.

July 1-Sept. 30 the station aired announcements promoting the ongoing "Boogie on the Bricks" event...a free community event presented by the station and the Marshall Regional Arts Council

July 1-Aug. 31 the station aired announcements promoting the non-profit "Harrison County Farmers Market.

July 1-Sept. 30 the station aired announcement promoting the various ticket sales, concert events and other programs for the City of Marshall's non-profit Memorial City Hall performance venue.

July 1-Sept. 30 the station aired announcements promoting the Marshall Regional Arts Council's "Third Saturday Weekend Arts Festival" which presents various musicians and artists performing for the non-profit agency's event and the citizens of Marshall.

Aug. 1-Sept. 30 the station aired announcements promoting the "East Texas Burn Run" event that raises money for the non-profit Phoenix Foundation that runs a camp for children with severe burns.

July 3-July 10 the station aired announcements for the Chamber of Commerce's "Fan Drive" which collect fans to help elderly people stay cool in the summer heat.

July 3-July 8 the station aired announcements promoting the Marshall Elks Lodge Veterans and First Responders breakfast and the non-profit "Rusty Lug Nuts" Car Show.

July 1-July the station aired announcements supporting the non-profit Community Health Corps “Uniform Drive” that collected school clothing for deserving Marshall ISD students.

July 10-July 13 the station aired announcements promoting the “MASH Bash” blood drive

July 10-July 22 the station aired announcement promoting a job fair for Texas State Technical College

July 24-Aug. 18 the station aired announcements promoting a “Community Baby Shower” sponsored by the Marshall Elks Lodge

Aug. 7-Aug. 10 the station aired announcements promoting a public “Pep Rally” for Hallsville ISD sports

Aug. 29-Sept. 15 the station aired announcements promoting the “Boogie Woogie Music Festival” which raised money for the non-profit “Boogie Woogie Corporation” which promotes the City of Marshall’s designation as the “Birthplace of Boogie Woogie” music

Sept. 18-Sept. 30 the station aired announcements promoting the Harrison County Historical Society’s “Hispanic Heritage Month.”

Aug. 1-Sept. 30 the station aired announcements promoting the East Texas Performing Arts production of “Texas Sounds International Music Awards Festival” which is presented by the non-profit organization.

In addition to the announcements above, KDPM-FM airs, on a regular basis, interviews with representatives of various city entities and non-profit organizations to promote their various events and causes. These interviews, which air Monday-Friday between 6a-9a, included, but were not limited to the following:

July 6: the issue of fraud in the Harrison County Tax Assessors office

July 7: discussion of the closure of the Pirkey Power Plant

July 10: discussion of the MASH Bash blood drive

July 10: Texas State Technical College Job Fair

July 11: discussion of the Wonderland of Lights meeting

July 12: Texas State Technical College Job Fair

July 13: MASH Bash blood drive

July 17: discussion of development of Blue Buckle building

July 18: discussion of community policing class

July 20: Blue Buckle building discussion

July 26: Caddo Lake Boat Race fundraising event

July 26: Blackberry Jam community of Karnack fundraiser

July 27: Elysian Fields Pigskin and Purses event

July 27: Boogie Woogie Festival discussion

July 31: Blackberry Jam discussion

Aug. 2: Wonderland of Lights discussion

Aug. 2: Boogie Woogie Festival discussion

Aug. 7: Harrison Co. Extension Office 4-H discussion

Aug. 8: Community Policing discussion

Aug. 10: Boogie Woogie Festival discussion

Aug. 11: Marshall ISD Backpack Drive discussion

Aug. 14: City of Marshall Library Book sale discussion

Aug. 17: City of Marshall's police department's new Facebook page discussion

Aug. 17: Hallsville Alumni Banquet discussion

Aug. 22: Ashley Croft and I can't remember the topic

Aug. 22: "Biz Smart" discussion

Aug. 23: Memorial City Hall discussion

Aug. 24: Interview with Marshall police chief

Aug. 29: City of Marshall Quality of Life survey discussion

Aug. 29: Friends of Caddo Lake Barbeque fundraiser

Aug. 30: American Legion fundraising event

Aug. 31: Historic Train Depot fundraising discussion

Aug. 31: Boogie Woogie Festival

Sept. 1: Jefferson's "Jazz on the Lawn" fundraiser

Sept. 6: Whitetails fundraising banquet fundraiser

Sept. 6: Hallsville ISD food drive discussion

Sept. 7: Boogie Woogie festival discussion

Sept. 7: Dewey Dossett Symphony 4.0 fundraiser discussion

Sept. 8: Hallsville Chamber of Commerce update

Sept. 11: Marshall Art League display discussion

Sept. 13: Discussion with Hallsville Mayor

Sept. 15: City of Marshall Pet Adoption event discussion

Sept. 18: Dayspring Equestrian fundraising dinner discussion

Sept. 19: Marshall Chamber of Commerce Law Enforcement banquet

Sept. 21: Downtown Marshall Committee Girl's Night Out

Sept. 28: Jefferson Burn Run discussion

Of note is the fact that 92-3 The Depot KDPM-FM was awarded the statewide Jason Hightower Award for Broadcast Excellence by the Texas Association of Broadcasters for working with the community and leading the country as it pertains to local radio broadcasting.