

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; margin-top: 10px;">KPLZ - FM</div>	Date: <div style="margin-top: 10px;">4/5/2019</div>
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Screen Strategies Media

do hereby request station time concerning the following issue:

WEA 2019

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: WEA 2019

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Washington Education Association, 32032 Weyerhaeuser Way S, Federal Way, WA 98001

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/5/2019

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Apr 22, 19
 CONT# 32818421 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KPLZ-FM (Seattle-Tacoma WA)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY SCREEN STRATEGIES MEDIA
 ADDR 11150 FAIRFAX BLVD SUITE 505
 FAIRFAX, VA 22030
 BYR JAMES WELLS
 ADV WASHINGTON EDUCATION ASSOCIATION
 PDT WEA
 FLT Apr 24, 19 - Apr 26, 19

DDS CONT# 0
 C/P/E: WEA / WEA / 5125

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 4/22/2019 11:35:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1								
	1.1		..W....	6A - 10A	60	04/24/2019 - 04/24/2019	1D	2		2
	1.2		..W....	10A - 3P	60	04/24/2019 - 04/24/2019	1D	3		3
	1.3		..W....	3P - 7P	60	04/24/2019 - 04/24/2019	1D	2		2
						** FLIGHT TOTALS **		7	\$980.00	
		FLIGHT 2								
	2.1		...T...	6A - 10A	60	04/25/2019 - 04/25/2019	1D	2		2
	2.2		...T...	10A - 3P	60	04/25/2019 - 04/25/2019	1D	3		3
	2.3		...T...	3P - 7P	60	04/25/2019 - 04/25/2019	1D	2		2
						** FLIGHT TOTALS **		7	\$980.00	
		FLIGHT 3								
	3.1	F..	6A - 10A	60	04/26/2019 - 04/26/2019	1D	2		2
	3.2	F..	10A - 3P	60	04/26/2019 - 04/26/2019	1D	3		3
	3.3	F..	3P - 7P	60	04/26/2019 - 04/26/2019	1D	2		2
						** FLIGHT TOTALS **		7	\$980.00	

Apr 22, 19
 CONT# 32818421 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: WEA / WEA / 5125

	Apr 19					
SPOTS	21					
CASH	2940.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2940.00					

						TOTAL
SPOTS						21
CASH						2,940.00
TRADE						0.00
NSL						0.00
TOTAL						2,940.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KPLZ-FM
140 4th Ave N, Ste 340
Seattle, WA 98109
(206) 404-4000

And:

Screen Strategies Media-Fairfax
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

Contract / Revision 1148226 /		Alt Order # 32818421
Advertiser Washington Education Association		Original Date / Revision 04/22/19 / 04/22/19
Contract Dates 04/24/19 - 04/26/19	Estimate # 5125	
Product WEA		
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLZ-FM	Account Executive Eastman Philadelphia	Sales Office Eastman - Phila
Special Handling		
Demographic Adults 35+		
	Order Type GENERAL	
Agcy Code	Advertiser Code WEA	Product 1/2 WEA
Agency Ref 8114	Advertiser Ref 30058	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPLZ	04/24/19	04/26/19	M-F 6a-10a	6a-10a		1:00			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/19	04/28/19	--222--				6				
N 2	KPLZ	04/24/19	04/26/19	M-F 10a-3p	10a-3p		1:00			NM	9	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/19	04/28/19	--333--				9				
N 3	KPLZ	04/24/19	04/26/19	M-F 3p-7p	3p-7p		1:00			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/19	04/28/19	--222--				6				
Totals											21	\$2,940.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/22/19 - 04/28/19	21	\$2,940.00	(\$441.00)	\$2,499.00
Totals	21	\$2,940.00	(\$441.00)	\$2,499.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.