



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Santana Media  
12030 SW 129 Court  
Miami, FL 33186

## Contract # 50704

### Schedule Dates

10/04/16-10/15/16

### Advertiser

POLI/Campaign for Mario Diaz Balart (4336)

### Agency

Santana Media (2863)

### Product

Political Issues (1082)

### Brand

MARIO DIAS BALART 2016 (22914)

### Salesperson

Rodriguez, Steven (1171)

### Sales Office

HOUSE

### Buyer Name

Machado, Ruben

### Phone/Fax

(786) 247-8812 /

### CPE

MARIO DIAS BALART

### Account Types

Local/Political Candidate

### Billing Type

Standard

### Comments

Date Entered 09/29/16

Last Modified 09/29/16

Entered By Wilnette Ortega

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,205.00

Net Total \$12,495.00

Sales Tax

## WSVN (WSVN)

By Broadcast Month

Oct. 2016 23

Grand Total: \$14,700.00

Rate

\$14,700.00

\$14,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	6A- 7A (ET)	1				1				1	\$650.00	\$650.00	WSVN (WSVN)	TODAY IN FL	9/29/16
2.0	Normal Line / SPOT	10/04/16-10/04/16	5	:30	6:30A- 7A (ET)	1	1							1	\$650.00	\$650.00	WSVN (WSVN)	TODAY IN FL	9/29/16
3.0	Normal Line / SPOT	10/04/16-10/05/16	5	:30	7:30A- 8A (ET)	1	1	1						2	\$650.00	\$1,300.00	WSVN (WSVN)	TODAY IN FL	9/29/16
4.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- 6P (ET)	1	1	1	1					3	\$700.00	\$2,100.00	WSVN (WSVN)	CH 7 NEWS	9/29/16
5.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	6:30P- 7P (ET)	1							1	1	\$350.00	\$350.00	WSVN (WSVN)	CH 7 NEWS	9/29/16
6.0	Normal Line / SPOT	10/11/16-10/13/16	5	:30	6A- 7A (ET)	1	1	1	1					3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY IN FL	9/29/16
7.0	Normal Line / SPOT	10/11/16-10/13/16	5	:30	6:30A- 7A (ET)	1	1	1	1					3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY IN FL	9/29/16
8.0	Normal Line / SPOT	10/10/16-10/13/16	5	:30	7:30A- 8A (ET)	1	1	1	1	1				4	\$650.00	\$2,600.00	WSVN (WSVN)	TODAY IN FL	9/29/16
9.0	Normal Line / SPOT	10/10/16-10/13/16	5	:30	5:30P- 6P (ET)	1	1	1	1	1				4	\$700.00	\$2,800.00	WSVN (WSVN)	CH 7 NEWS	9/29/16
10.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	6:30P- 7P (ET)	1							1	1	\$350.00	\$350.00	WSVN (WSVN)	CH 7 NEWS	9/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.