

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2019 - May 22, 2020

1) **Employment Unit: Beasley Media Group – Las Vegas**

2) **Unit Members (Stations and Communities of License):**

KDWN (AM), Las Vegas, NV
KCYE (FM), Boulder City, NV
KKLZ (FM), Las Vegas, NV
KOAS (FM), Dolan Springs, AZ
KVGS (FM), Meadview, AZ

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: JoAnn Johnson/Business Manager
	E-mail Address: joann.johnson@bbgi.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
(a) Account Executive (2 positions)	Employee Referral & Indeed.Com
(b) National Sales Manager	Employee Referral
(c) Digital Content Editor Videographer	Employee Referral
(d) Program Director KVGS	Employee Referral
(e) Digital Program Director	Employee Referral
(f) Program Director KOAS	All Access

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5) Job Title: A Account Executive (2 positions)

Referral Source(s) of Hire: Employee Referral & Indeed.Com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				3	N
Indeed.Com	On Line Access			1	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		4	N
Employment Security	Stephen Settembre	Website Posting: http://nvos.state.nv.us/seeker/index.asp . sssettembre@nvdepr.org		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	www.lvcc.com		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	https://csn-csn.symplicity.com/employers	702-651-4144	0	N
Devry University	Ebony Black	ebblack@devry.edu	702-492-3702	0	N
Help of So Nevada	Paula McDonald	pmcdonald@helpsonnv.org	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	nthomas@reviewjournal.com	702-383-0494	0	N

5) Job Title: B National Sales Manager

Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				1	N
Indeed.Com	On Line Access			1	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		1	N
Employment Security	Stephen Settembre	Website Posting: http://nvos.state.nv.us/seeker/index.asp . sssettembre@nvdepr.org		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	www.lvcc.com		0	N

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LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	https://csn-csn.symplicity.com//employers	702-651-4144	0	N
Devry University	Ebony Black	ebblack@devry.edu	702-492-3702	0	N
Help of So Nevada	Paula McDonald	pmedonald@helpsonnv.org	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	nthomas@reviewjournal.com	702-383-0494	0	N

5) Job Title: C Digital Content Editor Videographer Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				1	N
Indeed.Com	On Line Access			3	N
Zip Recruiter				1	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		0	N
Employment Security	Stephen Settembre	Website Posting: http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	www.lvlcc.com		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	https://csn-csn.symplicity.com//employers	702-651-4144	0	N
Devry University	Ebony Black	ebblack@devry.edu	702-492-3702	0	N
Help of So Nevada	Paula McDonald	pmedonald@helpsonnv.org	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	nthomas@reviewjournal.com	702-383-0494	0	N

5) Job Title: D Program Director KVGs Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				1	N
Indeed.Com	On Line Access			0	N
LinkedIn				0	N

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Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		2	N
Employment Security	Stephen Settembre	Website Posting: http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	www.lvcc.com		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	https://csn-csn.symplicity.com//employers	702-651-4144	0	N
Devry University	Ebony Black	ebblack@devry.edu	702-492-3702	0	N
Help of So Nevada	Paula McDonald	pmedonald@helpsonnv.org	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	nthomas@reviewjournal.com	702-383-0494	0	N

5) Job Title: E Digital Program Director Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				1	N
Indeed.Com	On Line Access			0	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		2	N
Employment Security	Stephen Settembre	Website Posting: http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	www.lvcc.com		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	https://csn-csn.symplicity.com//employers	702-651-4144	0	N
Devry University	Ebony Black	ebblack@devry.edu	702-492-3702	0	N
Help of So Nevada	Paula McDonald	pmedonald@helpsonnv.org	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	nthomas@reviewjournal.com	702-383-0494	0	N

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5) Job Title: F Program Director KOAS Referral Source(s) of Hire: All Access

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				1	N
Indeed.Com	On Line Access			0	N
Radio On Line				1	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		2	N
Employment Security	Stephen Settembre	Website Posting: http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	www.lvcc.com		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	https://csn-csn.symplicity.com/employers	702-651-4144	0	N
Devry University	Ebony Black	ebblack@devry.edu	702-492-3702	0	N
Help of So Nevada	Paula McDonald	pmcdonald@helpsonnv.org	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	nthomas@reviewjournal.com	702-383-0494	0	N

6) Total # of Interviewees Referred: For the period from **May 23, 2019 - May 22, 2020** this Employment Unit interviewed 26 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Job Fairs

On June 27, 2019, the Station Employment Unit participated in a job fair at the Texas Station, Las Vegas, NV with LasVegasJobs.com. Through radio and print ads advertising the event, job seekers were invited to tour booths and meet with potential employers. The Employment Unit Business Manager, Director of Sales, NTR Manager and Program Directors, all of whom have substantial responsibility in the making of hiring decisions, participated with a booth, educating potential employees about job opportunities in radio and at the Employment Unit, and accepting resumes from job fair participants.

On January 20, 2020, the Station Employment Unit participated in a job fair at the Texas Station, Las Vegas, NV with LasVegasJobs.com. Through radio and print ads advertising the event, job seekers were invited to

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tour booths and meet with potential employers. The Employment Unit Business Manager, Local Sales Manager, NTR Manager and Program Directors, all of whom have substantial responsibility in the making of hiring decisions, participated with a booth, educating potential employees about job opportunities in radio and at the Employment Unit, and accepting resumes from job fair participants.

The Employment Unit planned to participate in the NAB Job Fair in April 2020, but the event was cancelled due to Covid-19.

(b) Initiative: Internship Program

The Station Employment Unit has established and conducted an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, the Employment Unit hosted an intern from the SBI of Southern Nevada.

(c) Initiative: Participation in Program Sponsored by Educational Institution and Local Government

The Station Employment Unit participated in Clark County Summer Business Institute Program. We hosted a graduating high school senior from the Clark County School District. Training in various departments: Internet, Production, Sales, Reception, Programming and Promotions.

(d) Initiative: Public Affairs Programming

- i. Among the many services provided by our Nevada Broadcasters Association for radio and TV groups throughout the state, a comprehensive broadcasting job bank, job search and placement service has been set up. The President of the Nevada Broadcasters Association discussed the service with our Public Affairs Director during "Talking Solutions with Terrie Springs."
- ii. Our Public Affairs host participated in bringing awareness to the community about local non-profits' needs for donations/volunteer work, through live broadcasts and live interviews. In addition, she provided the community information about resources available to them for free, such as mental health education and support, free tax services for low-income families, and shelter for domestic violence victims, and kept the community informed of upcoming fundraising events, galas and local marathons.

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