

ORDER

**WOOD Grand Rapids**

Orders
Order / Rev: 650030
Alt Order #: 9594842
Product Desc: BMSAF
Estimate: 2263
Flight Dates: 07/13/15 - 07/19/15
Original Date / Rev: 07/10/15 / 07/13/15
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Main Street Advocacy
Demographic: A50+
Product Codes: PL2
Priority: P5
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/15	07/19/15	24	\$10,000.00	\$8,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2015	24	\$10,000.00	\$8,500.00	0.00
Totals	24	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	33%	\$10,000.00
Market	100%	\$30,303.03

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$303.03
WTLJ	0%	\$0.00
WWMT	23%	\$6,969.70
WXMI	14%	\$4,242.42
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	29%	\$8,787.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	07/13/15	07/13/15	5am Daybreak	CM	5a-6am	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/15	07/19/15	M-----			1			\$125.00		0.00			
E 2	WOOD	07/14/15	07/14/15	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5am Daybreak															
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	-T-----	1		\$125.00		0.00						
E 3	WOOD	07/15/15	07/15/15	5am Daybreak	CM	5a-6am	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	--W----	1		\$125.00		0.00						
E 4	WOOD	07/16/15	07/16/15	5am Daybreak	CM	5a-6am	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	---T---	1		\$125.00		0.00						
E 5	WOOD	07/14/15	07/14/15	Today Show II	CM	9-10a	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Today Show 2															
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	-T-----	1		\$250.00		0.00						
E 6	WOOD	07/16/15	07/16/15	Today Show II	CM	9-10a	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Today Show 2															
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	---T---	1		\$250.00		0.00						
E 7	WOOD	07/13/15	07/13/15	Noon News	CM	12-1p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
News 8 @ Noon															
NEWS 8 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	M-----	1		\$300.00		0.00						
E 8	WOOD	07/15/15	07/15/15	Noon News	CM	12-1p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
News 8 @ Noon															
NEWS 8 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	--W----	1		\$300.00		0.00						
E 9	WOOD	07/16/15	07/16/15	Noon News	CM	12-1p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
News 8 @ Noon															
NEWS 8 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	---T---	1		\$300.00		0.00						
E 10	WOOD	07/13/15	07/13/15	Mon Prime Other 2	CM	8-10p	M-----	:30	2	\$700.00	P4	0.00	NM	2	\$1,400.00
Monday 8-10p															
AMER NINJA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	M-----	2		\$700.00		0.00						
E 11	WOOD	07/14/15	07/14/15	LN M-F	CM	11-1135p	-T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
M-F News 8 @ 11															
NEWS 8 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	-T-----	1		\$700.00		0.00						
E 12	WOOD	07/15/15	07/15/15	LN M-F	CM	11-1135p	--W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
M-F News 8 @ 11															
NEWS 8 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	--W----	1		\$700.00		0.00						
E 13	WOOD	07/16/15	07/16/15	LN M-F	CM	11-1135p	---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
M-F News 8 @ 11															
NEWS 8 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/13/15		07/13/15	07/19/15	---T---	1		\$700.00		0.00						
E 14	WOOD	07/17/15	07/17/15		CM	11-1135p	----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				M-F News 8 @ 11											
				NEWS 8 AT 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	----F--					1	\$700.00		0.00			
E 15	WOOD	07/14/15	07/14/15	Tue Hour 3	CM	10-11p	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Tuesday 10-11p											
				HOLLYWOOD GAME NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-T-----					1	\$750.00		0.00			
E 16	WOOD	07/17/15	07/17/15	Friday Prime Other 3	CM	8-10p	----F--	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
				Friday Prime Other 3											
				AMER TALENT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	----F--					1	\$550.00		0.00			
E 17	WOOD	07/18/15	07/18/15	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Daybreak Sat 6am											
				NW8DYBK SA E E											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S-					1	\$100.00		0.00			
E 18	WOOD	07/18/15	07/18/15	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Daybreak Sat@7am											
				NWS8 DAYBK SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S-					1	\$250.00		0.00			
E 19	WOOD	07/19/15	07/19/15	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Daybreak Sun @7am											
				NWS8 DAYBK SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S					1	\$400.00		0.00			
E 20	WOOD	07/19/15	07/19/15	Today Show Su 8a	CM	758-9a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show Sunday											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S					1	\$400.00		0.00			
E 21	WOOD	07/19/15	07/19/15	Meet the Press	CM	858-1001a	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S					1	\$400.00		0.00			
E 22	WOOD	07/19/15	07/19/15	Sun Hour 1	CM	7-8p	-----S	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
				Sunday 7-8p											
				HOLLYWOOD GAME NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S					1	\$550.00		0.00			
E 23	WOOD	07/19/15	07/19/15	Sun Prime Other 1	CM	9-11p	-----S	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
				America's Got Talent											
				AMER NINJA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/13/15		07/13/15	07/19/15	-----S					1	\$500.00		0.00			
													Totals	24	\$10,000.00