

CONTRACT



NLAS
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4122

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

<u>Contract / Revision</u> 1554401 /		<u>Alt Order #</u> 26027217
<u>Product</u> TV		
<u>Contract Dates</u> 06/12/18 - 06/18/18		<u>Estimate #</u> 6494
<u>Advertiser</u> POL/AFSCME PAC		<u>Original Date / Revision</u> 06/05/18 / 06/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NLAS	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 401	<u>Product 1/2</u> 428
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u> IN11502

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NLAS	06/12/18	06/18/18	M-F 9a-10a	9a-10a		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/18	06/18/18	MTWTF--				2	\$80.00				
N 2	NLAS	06/12/18	06/18/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/18	06/18/18	MTWTF--				1	\$80.00				
N 3	NLAS	06/12/18	06/18/18	M-F 7p-730p	M-F 7p-730p		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/18	06/18/18	MTWTF--				2	\$80.00				
N 4	NLAS	06/12/18	06/18/18	M-F 8p-9p	M-F 8p-9p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/18	06/18/18	MTWTF--				1	\$80.00				
N 5	NLAS	06/17/18	06/17/18	Sa-Su 8p-10p	Sa-Su 8p-10p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-----S				1	\$80.00				
Totals								0.00				7	\$560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/18/18	7	\$560.00	(\$84.00)	\$476.00
Totals	7	\$560.00	(\$84.00)	\$476.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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