

ORDER WORKSHEET

Rep Order# 10695802 Ver# 3
 EC'd Yes

Status Revised

Traffic Order#

Last Received:
 Showing Buylines:

Printed: 10/09/15 12:50 PM
 10/09/15 12:45 PM
 All Rep Revised Lines

1 of 2

Station WPGH-TV PITTSBURGH, PA
 Advertiser (NW80) POLITICAL
 Product KEVIN DOUGHERTY
 Estimate# 2
 Buyer BOB DUDLEY

Agency (DUDL) DUDLEY MEDIA
 919 CATHARINE ST
 PHILADELPHIA, PA 19147
 Agency C/P1/P2/E /2
 Flight Dates 10/13/15-10/19/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

KEVIN DOUGHERTY FOR PA SUPREME COURT
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MG FOR LN 2 SHOWN ON LN 5 - PLEASE CNFM, THANKS BRAD FOR TREVOR

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
2*	10/18-10/18	10A-11A	FULL MEASURE	30	\$50.00	Su	0	1	0	\$0.00	-
			MADE-GOOD BY LINE(S) 5								
			V3 Effective Dates Changed								
5*	10/13-10/16	1P-2P	COURT	30	\$50.00	Tu-F	1	1	1	\$50.00	-
			Sales remark: V3 MG FOR LN 2 1X 10/18								
			MKGD FOR SPOTS MISSED ON LN #2: 10/18(1/WK)								
			V3 Added								

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Oct2015: 8 / \$4,650.00
 Order Totals: 8 / \$4,650.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$93,000.00	CABL	.00%	KDKA	37.00%	UNKN	.00%	WPCW	4.00%	WPGH	5.00%
		WPNT	.00%	WPXI	27.00%	WTAE	27.00%				

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Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS