

# ORDER WORKSHEET

<b>Rep Order#</b> 10695802	<b>Ver#</b> 3	<b>Status</b> Revised	<b>Traffic Order#</b>	<b>Printed:</b> 10/09/15 12:50 PM	1 of 2
<b>EC'd</b> Yes				<b>Last Received:</b> 10/09/15 12:45 PM	
				<b>Showing Buylines:</b> All Rep Revised Lines	

<b>Station</b> WPGH-TV PITTSBURGH, PA	<b>Agency</b> (DUDL) DUDLEY MEDIA	<b>Rep Firm</b> MILLENNIUM SALES & MARKETING
<b>Advertiser</b> (NW80) POLITICAL	919 CATHARINE ST	<b>Sales Office</b> (DC) WASHINGTON
<b>Product</b> KEVIN DOUGHERTY	PHILADELPHIA, PA 19147	<b>Salesperson</b> (TH3) TREVOR HEATON
<b>Estimate#</b> 2	<b>Agency C/P1/P2/E</b> /2	<b>Sales Assistant</b>
<b>Buyer</b> BOB DUDLEY	<b>Flight Dates</b> 10/13/15-10/19/15	<b>Salesperson Phone#</b> 202-955-5342
		<b>Salesperson Fax#</b> 917-206-8372

## --- CONTRACT COMMENT ---

KEVIN DOUGHERTY FOR PA SUPREME COURT

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

MG FOR LN 2 SHOWN ON LN 5 - PLEASE CNFM, THANKS BRAD FOR TREVOR

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
2*	10/18-10/18	10A-11A	FULL MEASURE	30	\$50.00	Su	0	1	0	\$0.00	-
		MADE-GOOD BY LINE(S) 5									
		V3 Effective Dates Changed									
5*	10/13-10/16	1P-2P	COURT	30	\$50.00	Tu-F	1	1	1	\$50.00	-
		Sales remark: V3 MG FOR LN 2 1X 10/18									
		MKGD FOR SPOTS MISSED ON LN #2: 10/18(1/WK)									
		V3 Added									

## ---REPORT TOTALS---

Report Totals: 1 / \$50.00

## ---SALES MONTHLY TOTALS---

Oct2015: 8/ \$4,650.00

Order Totals: 8 / \$4,650.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$93,000.00	CABL .00%	KDKA 37.00%	UNKN .00%	WPCW 4.00%	WPGH 5.00%
		WPNT .00%	WPXI 27.00%	WTAE 27.00%		

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2 of 2

Station WPGH-TV PITTSBURGH, PA  
Advertiser (NW80) POLITICAL  
Product KEVIN DOUGHERTY  
Estimate# 2  
Buyer BOB DUDLEY

Agency (DUDL) DUDLEY MEDIA  
919 CATHARINE ST  
PHILADELPHIA, PA 19147  
Agency C/P1/P2/E /2  
Flight Dates 10/13/15-10/19/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH3) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

Books [null]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS