

WJXX
Appomattox, VA
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

WJXX
Quarterly Issues/Programs List

WJXX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **4-H Cntr & Eplorer Park** : Open House for W E Skelton 4 H Cntr in Wirtz & Open House at Explorer Park
 - **Alzheimer's Assoc Chapter**: What folks need to know about Alzheimer's and Dementia and how the Va. Chapter can help.
 - **BLUE RIDGE AREA FOOD BANK**: BRAFB DISCUSSION OF NEW FEEDING AMERICA SURVEY
 - **BMLG/GENERAL MILLS**: BMLG, GENERAL MILLS, FEEDING AMERICA
 - **COMMUNITY SCHOOL/STRAWBERRY F**: FUNDRAISER FOR ROANOKE COMMUNITY SCHOOL
 - **FEEDING AMERICA SWVA/SALVATIO**: FEEDING AMERICA FOOD DRIVE/SALVATION ARMY EVENTS
 - **Girls Rock Roa & Salem Fair**: Girls Rock Roanoke music camp & Salem Fair
 - **LYNCHBURG BOYS AND GIRLS CLUB**: Boys And Girls Club Needs/Services, etc...
 - **LYNCHBURG HUMANE SOCIETY**: SUMMER OF 1,000 LIVES RESCUE/ADOPTION CAMPAIGN
 - **Roanoke's growth in aviation**: Roanoke's place in aviation history
 - **Salem City Schools**: The challenges for Salem City Schools. Is a smaller school system better than a larger one.
 - **Sidewalk Art Show in Roa**: 55th year for Roanoke's Sidewalk Art Show with changes this year.
 - **Va Amateur Sports**: Subway Virginia Commonwealth Games turns 25. How they started with Va. Amateur Sports
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Alzheimer's Assoc Chapter	AROUND TOWN (Alzheimer's Assoc)	What folks need to know about Alzheimer's and Dementia and how the Va. Chapter can help.	Margie Shaver, Board Member	04/06/201 4 07:00 AM	027:52
FEEDING AMERICA SWVA/SALVATION ARMY	AROUND TOWN - FEEDING AMERICA SWVA/SALVATION ARMY LBURG	FEEDING AMERICA FOOD DRIVE/SALVATION ARMY EVENTS	WALKER NELMS/CHESLEY VOHDEN	04/13/201 4 07:05 AM	026:11
Salem City Schools	AROUND TOWN (Alan Seibert Salem School Superintendent)	The challenges for Salem City Schools. Is a smaller school system better than a larger one.	Dr. Alan Seibert, Superintendent	04/20/201 4 07:03 AM	026:42
COMMUNITY SCHOOL/STRAWBERRY F	AROUND TOWN - STRAWBERRY FESTIVAL/COMMUNITY SCHOOL	FUNDRAISER FOR ROANOKE COMMUNITY SCHOOL	PATTIE STRATTON	04/27/201 4 07:01 AM	025:17
4-H Cntr & Eplorer Park	AROUND TOWN (SKELTON 4-H CNTR & EXPLORER PARK)	Open House for W E Skelton 4 H Cntr in Wirtz & Open House at Explorer Park	RElmore, ExDir & WSchultz, RCP	05/04/201 4 07:04 AM	027:06
BMLG/GENERAL MILLS	AROUND TOWN - OUTNUMBER HUNGER (P A PROGRAM)	BMLG, GENERAL MILLS, FEEDING AMERICA	SCOTT BORCHETTA/CHERYL WELCH	05/11/201 4 07:01 AM	028:51
Sidewalk Art Show in Roa	AROUND TOWN - TAUBMAN SIDEWALK ART SHOW	55th year for Roanoke's Sidewalk Art Show with changes this year.	Eric Fitzpatrick, Artist	05/18/201 4 07:03 AM	026:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BLUE RIDGE AREA FOOD BANK	AROUND TOWN - BLUE RIDGE AREA FOOD BANK	BRAFB DISCUSSION OF NEW FEEDING AMERICA SURVEY	MICHAEL McKEE - BRAFB	05/25/201 4 07:02 AM	026:19
Roanoke's growth in aviation	AROUND TOWN - FORMER MAYOR NELSON HARRIS	Roanoke's place in aviation history	Nelson Harris, former mayor	06/01/201 4 07:00 AM	027:52
LYNCHBURG HUMANE SOCIETY	AROUND TOWN - LYNCHBURG HUMANE SOCIETY	SUMMER OF 1,000 LIVES RESCUE/ADOPTION CAMPAIGN	MAKENA YARBROUGH	06/08/201 4 07:03 AM	023:08
Va Amateur Sports	AROUND TOWN - COMMONWEALTH GAMES	Subway Virginia Commonwealth Games turns 25. How they started with Va. Amateur Sports	Pete Lampman, Exec Dir	06/15/201 4 07:01 AM	026:03
LYNCHBURG BOYS AND GIRLS CLUB	AROUND TOWN - LYNCHBURG BOYS AND GIRLS CLUB	Boys And Girls Club Needs/Services, etc...	MARK SHEEHAN EXECUTIVE DIR.	06/22/201 4 07:02 AM	023:50
Girls Rock Roa & Salem Fair	AROUND TOWN - Girls Rock Roa & Salem Fair	Girls Rock Roanoke music camp & Salem Fair	KBratic,GRCCHarveycutter,Fair	06/29/201 4 07:03 AM	030:48

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	LocalPSA Autism Awareness 5k/30	000:31	016
Area Recreation and Entertainment	LocalPSA MONETA FIREWORX FEST/30	000:31	020
Hunger Prevention	LocalPSA/Aces-FeedingAmerica/30	000:31	021
Elder Care	LocalPSA/Alzheimers Association/30	000:30	062
Health and Public Safety	LocalPSA/American Red Cross/30	000:30	087

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Area Recreation and Entertainment	LocalPSA/DowntownRoanokeInc/30	000:31	025
Animal Welfare	LocalPSA/HappyTailsRabiesClinic/30	000:31	012
Animal Welfare	LocalPSA/LynchburgHumane/Generic/30	000:31	097
Area Recreation and Entertainment	LocalPSA/SMLSongwriterFestival/30	000:31	050
Youth Development	LocalPSA/Valley Character/Cabel Brand/30	000:31	103
Military and Veterans	LocalPSA/WoundedWarriorGolfTourn/30	000:31	018
Education	PSA - GETTING INTO COLLEGE	000:16	002
Education	PSA - HIGH SCHOOL DROP OUT PREVENTION	000:15	001
Financial Education	PSA - MAKING HOME AFFORDABLE- I'm Home	000:15	001
Youth Development	PSA - PERFECT PARENT	000:15	001
Education	PSA - UNITED NEGRO COLLEGE FUND	000:15	001
Area Recreation and Entertainment	VA MUSEUM OF TRANSPORTATION	000:33	142
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	008
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	004
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	059
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	192