

WJXX
Appomattox, VA
Quarterly Issues/Programs List
First Quarter, 2015
04/09/2015

WJXX
Quarterly Issues/Programs List

WJXX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS - ROANOKE:** DISASTER RELIEF/HEALTH - SAFETY/BLOOD SERVICES
- **ANGELS OF ASSISI:** PET/ANIMAL SHELTER IN SW VIRGINIA
- **APPOMATTOX HISTORICAL SOCIETY:** APPOMATTOX HISTORICAL SOC. SESQUICENTENNIAL
- **BEACON OF HOPE:** ASSIST STUDENTS WITH FINANCIAL AID FOR COLLEGE
- **BIG BROTHERS/SISTERS OF SWVA:** PROMOTING MENTORING FOR YOUTH IN SW VA
- **BOYS AND GIRLS CLUB OF L'BURG:** BOYS AND GIRLS CLUBS OF LYNCHBURG (CENTRAL VA)
- **BRAFB/CHALLENGED SPORTS EXCH.:** Blue Ridge Area Food Bank/Activities for handicapped individuals
- **Gleaning for the World:** Gleaning For The World - International and local humanitarian aid
- **LIBERTY GODPARENT HOME:** HOME/SUPPORT FOR GIRLS FACING UNINTENDED PREGNANCY
- **Miller Home:** HOME FOR GIRLS WHO CANNOT LIVE AT HOME
- **RKE VALLEY CHARITY CAR SHOW:** CAR SHOW TO BENEFIT MUSCULAR DYSTROPHY ASSN
- **RUSH HOMES OF LYNCHBURG:** PROVIDING HOUSING FOR CITIZENS WITH DISABILITIES

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Gleaning for the World	AROUND TOWN - Gleaning For The World	Gleaning For The World - International and local humanitarian aid	Ron Davidson	01/04/2015 07:07 AM	030:20
BRAFB/CHALLENGE D SPORTS EXCH.	AROUND TOWN - BRAFB/Challenged Sports Exchange	Blue Ridge Area Food Bank/Activities for handicapped individuals	R. JONES (BRAFB)/M. ION (CSE)	01/11/2015 07:13 AM	031:06
BEACON OF HOPE	AROUND TOWN - BEACON OF HOPE	ASSIST STUDENTS WITH FINANCIAL AID FOR COLLEGE	LAURA HAMILTON	01/18/2015 07:14 AM	030:06
AMERICAN RED CROSS - ROANOKE	AROUND TOWN - RED CROSS ROANOKE CHAPTER	DISASTER RELIEF/HEALTH - SAFETY/BLOOD SERVICES	Lee Clark, CEO Red Cross Chap	01/25/2015 07:17 AM	030:31
LIBERTY GODPARENT HOME	AROUND TOWN - LIBERTY GODPARENT HOME	HOME/SUPPORT FOR GIRLS FACING UNINTENDED PREGNANCY	JANELLE BASHAM	02/01/2015 07:13 AM	030:16
RUSH HOMES OF LYNCHBURG	AROUND TOWN - RUSH HOMES	PROVIDING HOUSING FOR CITIZENS WITH DISABILITIES	KRISTEN DE LEPPER	02/08/2015 07:12 AM	030:05
BIG BROTHERS/SISTERS OF SWVA	AROUND TOWN - BIG BROS/SISTERS SWVA	PROMOTING MENTORING FOR YOUTH IN SW VA	JESSICA SCAGGS	02/15/2015 07:11 AM	030:04
Miller Home	AROUND TOWN - MILLER HOME OF LYNCHBURG	HOME FOR GIRLS WHO CANNOT LIVE AT HOME	Stacy Garrett, Executive Dire	02/22/2015 07:14 AM	030:04
RKE VALLEY CHARITY CAR SHOW	AROUND TOWN - 35TH ANNUAL MDA CAR SHOW	CAR SHOW TO BENEFIT MUSCULAR DYSTROPHY ASSN	BILL BOOZE	03/01/2015 07:12 AM	030:58
ANGELS OF ASSISI	AROUND TOWN - ANGELS OF ASSISI - LISA O'NEILL	PET/ANIMAL SHELTER IN SW VIRGINIA	LISA O'NEILL	03/08/2015 07:12 AM	030:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BOYS AND GIRLS CLUB OF L'BURG	AROUND TOWN - L'BURG BOYS/GIRLS CLUB	BOYS AND GIRLS CLUBS OF LYNCHBURG (CENTRAL VA)	MARK SHEEHAN EXECUTIVE DIR.	03/15/2015 07:12 AM	030:03
RUSH HOMES OF LYNCHBURG	AROUND TOWN - RUSH HOMES	HOUSING FOR DISABLED AND LOW INCOME	KRISTEN DE LEPPER	03/22/2015 07:11 AM	030:29
APPOMATTOX HISTORICAL SOCIETY	AROUND TOWN - CIVIL WAR 150TH ANNIVERSARY	APPOMATTOX HISTORICAL SOC. SESQUICENTENNIAL	TOM ADAMS AND DEE DEE DAVIS	03/29/2015 07:15 AM	031:14

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL WELFARE	LOCAL PSA/LYNCHBURG HUMANE SOC./GENERIC/30	000:31	046
ANIMAL WELFARE	LOCAL PSA/LYNCHBURG HUMANE SOC./LOST N FOUND/30	000:31	042
HEALTHCARE	LOCAL PSA/MATCHING DONORS DOT COM/30	000:30	050
HEALTHCARE	LOCAL PSA/MATCHING DONORS DOT COM/30	000:31	035
ELDER CARE	LocalPSA/Alzheimers Association/30	000:30	090
PUBLIC HEALTH	LocalPSA/American Red Cross/30	000:30	076
PUBLIC HEALTH AND SAFETY	LocalPSA/American Red Cross/RED CROSS MONTH/30	000:29	012
POVERTY AND HUNGER	LocalPSA/Gleaning For The World (2015 Generic)	000:31	088
YOUTH DEVELOPMENT	LocalPSA/Valley Character/Cabel Brand/30	000:31	070
YOUTH DEVELOPMENT	LocalPSA/Valley Character/Junior Achievement/30	000:32	018
AREA ENTERTAINMENT	VA MUSEUM OF TRANSPORTATION	000:33	089
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	024

Also, WJXX promoted and appeared at the 2015 MDA Car Show, March 6th, 7th and 8th at the Berglund Center in Roanoke. The car show is an annual fundraising event for The Roanoke office of the Muscular Dystrophy Association. The car show is presented by the Roanoke Valley Charity Car Show Committee. The 2015 MDA Car Show is the 35th annual event to raise money for the Roanoke MDA.