

WJXX
Appomattox, VA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/05/2015

WJXX
Quarterly Issues/Programs List

WJXX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS LYNCHBURG:** ROLE OF LOCAL ARC CHAPTER/UPCOMING EVENTS
- **BBB issues for consumers:** Dealing with the holiday season with help from the BBB
- **BIG BROS/SISTERS CENTRAL VA:** SERVICES, EVENTS, AND NEEDS OF BIG BROS/SISTERS
- **BOYS AND GIRLS CLUB/GLEANING:** BOYS AND GIRLS CLUBS/GLEANING FOR THE WORLD
- **CHILDRENS MIRACLE NETWORK:** Childrens Miracle Network feat. Lady Antebellum
- **Fire Prevention and Safety:** Fire prevention week is here...what will the kids teach the adults from school programs.
- **Genetic testing. Angels award:** Oct iBreast Cancer Awareness Month. We learn about genetic testing. Part2: Recent award for Angels
- **Latest on stage/save energy:** Mill Mtn Theatre comes close to Broadway & saving energy at home.
- **NYEve. Hunters. GS cookies:** New Years Eve Roanoke. Help with Hunters for Hungry. Girl Scouts and social media.
- **RETAIL MERCHANTS ASSOCIATION:** Retail Merchants Assn. hosting Lynchburg Christmas Parade
- **RUSH HOMES OF LYNCHBURG:** housing for individuals and families with disabilities/new projects
- **Stock Market & Drumstick Dash:** Junior League Rke Valley Stocked Market & Drumstick Dash Rke Rescue Missioin
- **Why the need for food banks?:** Feeding America SW Virginia proceeds food to the needy in 26 counties thru their organizations.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--|--|-----------------------------------|------------------------|-----------------|
| Fire Prevention and Safety | AROUND TOWN - FIRE PREVENTION | Fire prevention week is here...what will the kids teach the adults from school programs. | Tiffany Bradbury, Rke FireEMS | 10/05/2014 07:00 AM | 031:51 |
| AMERICAN RED CROSS LYNCHBURG | AROUND TOWN - AMERICAN RED CROSS LYNCHBURG | ROLE OF LOCAL ARC CHAPTER/UPCOMING EVENTS | NATHAN WITTKAMP EXEC DIR | 10/12/2014 07:02 AM | 033:36 |
| Genetic testing. Angels award | AROUND TOWN - Genetic Testing & Angels of Assisi | Oct iBreast Cancer Awareness Month. We learn about genetic testing. Part2: Recent award for Angels | M.WilliamsHCA,L.O'Neil l Angel | 10/19/2014 07:02 AM | 031:09 |
| RUSH HOMES OF LYNCHBURG | AROUND TOWN - Rush Homes of Lynchburg | housing for individuals and families with disabilities/new projects | KRISTEN DE LEPPER | 10/26/2014 07:02 AM | 032:17 |
| Why the need for food banks? | AROUND TOWN - Feeding America SW Virginia | Feeding America SW Virginia proceeds food to the needy in 26 counties thru their organizations. | Pamela Irvine, Pres & CEO | 11/02/2014 07:02 AM | 030:08 |
| BOYS AND GIRLS CLUB/GLEANING | AROUND TOWN - Mark Sheenan-BGC/Ron Davidson-GFTW | BOYS AND GIRLS CLUBS/GLEANING FOR THE WORLD | MARK SHEEHAN/ROD DAVIDSON | 11/09/2014 07:01 AM | 030:03 |
| Stock Market & Drumstick Dash | AROUND TOWN - Stocked Market & Rescue Mission | Junior League Rke Valley Stocked Market & Drumstick Dash Rke Rescue | A McArthur JLRV,UMatthews RRM | 11/16/2014 07:00 AM | 029:54 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------|---|--|-------------------------------|---------------------|----------|
| Missioin | | | | | |
| BIG BROS/SISTERS CENTRAL VA | AROUND TOWN - Big Bros and Sisters CVA | SERVICES, EVENTS, AND NEEDS OF BIG BROS/SISTERS | ASH GORMAN - EXEC. DIR. | 11/23/2014 07:00 AM | 029:51 |
| BBB issues for consumers | AROUND TOWN - Better Business Bureau | Dealing with the holiday season with help from the BBB | Julie Wheeler, CEO/Pres BBB | 11/30/2014 07:00 AM | 029:51 |
| RETAIL MERCHANTS ASSOCIATION | AROUND TOWN - RMA Lynchburg Christmas Parade | Retail Merchants Assn. hosting Lynchburg Christmas Parade | LAURIE GULLUSCIO MKTING MGR | 12/07/2014 07:03 AM | 031:06 |
| Latest on stage/save energy | AROUND TOWN - Mill Mtn Theatre & Va. Energy Sense | Mill Mtn Theatre comes close to Broadway & saving energy at home. | MGlover MMT/A Farmer Va Energ | 12/14/2014 07:02 AM | 031:02 |
| CHILDRENS MIRACLE NETWORK | AROUND TOWN - Childrens Miracle Net. (Holiday Miracles) | Childens Miracle Network feat. Lady Antebellum | CHILDRENS MIRACLE NETWORK | 12/21/2014 07:01 AM | 029:58 |
| NYEve. Hunters. GS cookies | AROUND TOWN- NewYears Roa/Hunters4Hungry, Girl Scouts | New Years Eve Roanoke. Help with Hunters for Hungry. Girl Scouts and social media. | JDSutphin.GArrington.M Gomez | 12/28/2014 07:00 AM | 029:50 |

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------|--|----------|------|
| PUBLIC HEALTH | LOCAL PSA/CANCER KILLER MAKEOVER/30 | 000:30 | 012 |
| YOUTH DEVELOPMENT | LOCAL PSA/ELKS LODGE 321/SPECIAL OLYMPICS/30 | 000:30 | 067 |
| HUNGER | LOCAL PSA/FEEDING AMERICA SW VA/WALMART/30 | 000:30 | 005 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------------|---|----------|------|
| ANIMAL WELFARE | LOCAL PSA/LYNCHBURG HUMANE SOC./GENERIC/30 | 000:31 | 030 |
| ANIMAL WELFARE | LOCAL PSA/LYNCHBURG HUMANE SOC./LOST N FOUND/30 | 000:31 | 040 |
| PUBLIC HEALTH | LOCAL PSA/MATCHING DONORS DOT COM/30 | 000:30 | 038 |
| PUBLIC HEALTH | LOCAL PSA/MATCHING DONORS DOT COM/30 | 000:31 | 033 |
| ELDER CARE | LocalPSA/Alzheimers Association/30 | 000:30 | 102 |
| PUBLIC HEALTH AND SAFETY | LocalPSA/American Red Cross/30 | 000:30 | 102 |
| HUNGER / POVERTY | LocalPSA/Gleaning For The World (End Of Year 1) | 000:30 | 009 |
| HUNGER / POVERTY | LocalPSA/Gleaning For The World (End Of Year 2) | 000:33 | 004 |
| YOUTH DEVELOPMENT | LocalPSA/Valley Character/Cabel Brand/30 | 000:31 | 102 |
| AREA RECREATION AND ENTERTAINMENT | VA MUSEUM OF TRANSPORTATION | 000:33 | 150 |
| MILITARY AND VETERANS | CONCERT FOR VALOR | 000:30 | 001 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 014 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 019 |
| SEXUAL ASSAULT | IT'S ON US | 000:30 | 004 |