

CHANNEL 38 COLUMBUS, GA

WLTZ NBC-38

FIRST QUARTER 2024 ISSUES/PROGRAMS REPORT

January 01, 2023 – March 31, 2024

FILED: April 10, 2024

WLTZ

PROGRAMS

1st Quarter, 2024

WLTZ-TV LOCAL PROGRAMS

NEWS LEADER 9 ON NBC 38 MORNINGS

Monday – Friday

5:00 – 7:00am

NEWS LEADER 9 ON NBC 38: FIRST AT 4

Monday – Friday

4:00 – 5:00 PM

NEWS LEADER 9 ON NBC 38 AT 11

Monday – Friday

11:00 – 11:35 PM

PM NEWS LEADER 9 ON NBC 38 AT 6

Saturday & Sunday

6:00 – 6:30 PM

WLTZ NBC 38 airs local news throughout the week on the days and times listed above. In October 2020, SagamoreHill Broadcasting, the licensee for WLTZ entered into a Shared Services Agreement with Gray Television's WTVM News Leader 9.

“News Leader 9 on NBC 38” is the station’s news identity since all content is produced live for WLTZ by the WTVM staff. WTVM has a dedicated staff of journalists, meteorologists, sportscasters, and photographers. When news breaks in the Chattahoochee Valley, WLTZ offers vital breaking news, severe weather coverage and local sports coverage serving our audience in two states: Georgia and Alabama, and in two time zones: Central and Eastern.

In addition to live, local morning and evening newscasts seven days a week, WLTZ is unique in offering the West Georgia and East Alabama audience with the area's only 4:00 P.M. weekday live, local newscast.

We are dedicated to providing our viewers with timely and accurate news coverage that adds value to their lives. Issues that are of concern to every viewer are reported each day in each newscast on WLTZ. Whether it involves government, education, the economy, health care, crime or politics, each topic is given the emphasis it deserves to help inform and educate our viewers. News anchors for WLTZ NBC 38 are Cheryl Renee, Ben Stanfield, Dee Armstrong, Jason Dennis and Barbara Gauthier. WTVM supplies WLTZ with the services of four credentialed meteorologists to provide up-to-the-minute live severe weather coverage 24 hours a day, 365 days a year.

WLTZ-TV PUBLIC AFFAIRS PROGRAMMING

Meet The Press With Chuck Todd

Sunday

9:00 – 10:00 A.M.

Meet The Press is a weekly American television news/interview program airing at 9:00 A.M. It's the longest running television series in American broadcasting history, despite bearing little resemblance to the original format of the program seen in its television debut on November 6, 1947. The longevity of *Meet the Press* is illustrated when one considers that the program debuted during what was only the second official "network television season" for American television. One historical landmark of the program is that it was the first on which a sitting U.S. president, then Gerald Ford appeared on a live television network news program, which occurred on the November 9, 1975 broadcast.

PUBLIC OUTREACH
FIRST QUARTER 2024

**THE FOLLOWING :15, :30, AND :60 SECOND PUBLIC SERVICE ANNOUNCEMENTS
AIREDDAILY DURING THE 4th QUARTER:**

WLTZ PSAS
:60s, :30s, :15s

KIDTV - BE A LIGHT 30:30
KIDTV - BOYS & GIRLS CLUB: LISTEN 30:30
KIDTV - BOYS TOWN: BAGGAGE 15:15
KIDTV - BOYS TOWN: BAGGAGE 30:30
KIDTV - BOYS TOWN: THIS WAS ME 15:15
KIDTV - PROTECT KIDS ONLINE 15:15
KIDTV - PROTECT KIDS ONLINE 30:30
KIDTV - GIRL SCOUTS: FIND YOUR ADVENTURE 15:15
KIDTV - HABITAT FOR HUMANITY: BROOKS & YEARWOOD 15:15
KIDTV - HABITAT FOR HUMANITY: BROOKS & YEARWOOD 30:30
KIDTV - JUNIOR ACHIEVEMENT - FUTURE WORK 15:15
KIDTV - JUNIOR ACHIEVEMENT - MANAGE MONEY 15:15
KIDTV - JUNIOR ACHIEVEMENT - START A BUSINESS 15:15
KIDTV - JUNIOR ACHIEVEMENT 30:30
KIDTV - JUNIOR ACHIEVEMENT 60 1:00
KIDTV - KINDNESS 30:30
KIDTV - KINDNESS 60 1:00
KIDTV - MARCH OF DIMES: FULL CIRCLE 15:15
KIDTV - MARCH OF DIMES: FULL CIRCLE 30:30
KIDTV - SMOKEY BEAR - AL ROKER:30
KIDTV - SMOKEY BEAR - DECADES:30
KIDTV - SMOKEY BEAR - DECADES SOLO 15:15
KIDTV - SMOKEY IS WITHIN: FRIENDS 15:15
KIDTV - SMOKEY IS WITHIN: FRIENDS 30:30
KIDTV - SMOKEY IS WITHIN: GEARED UP GRANNY 30:30
KIDTV - UNICEF: WE WON'T STOP 15:15
KIDTV - UNICEF: WE WON'T STOP 30:30
KIDTV - UNICEF: WE WON'T STOP 60 1:00
PSA - ALLIANCE FOR AGING: Listen to Your Heart 60 1:00
PSA - AMERICAN HUMANE: A New Leash on Life 30:30
PSA - AMERICAN HUMANE - Pups for Patriots 30:30
PSA - BOYS TOWN: Back to Normal 30:30
PSA - CHILDREN'S CANCER RESEARCH FUND: Creative 30:30
PSA - COLUMBUS 211 - RESOURCES FOR YOU 30:30
PSA - DAVE THOMAS FNDTN: Before I Was Adopted 30:30
PSA - LEUKEMIA & LYMPHOMA SOC.: Survivor: Amina 60 1:00
PSA - MARCH OF DIMES: March for Babies 30:30
PSA - OBESITY ACTION COALTN: Stop Weight Bias 30:30
PSA - ONE PILL KILLED 30:30
PSA - SAN DIEGO ZOO WILDLIFE ALLIANC: Imposters 30:30
PSA - STAND UP 2 CANCER: Take a Healthy Stand 30:30
PSA - TEACH: The Future Depends on Teachers 60 1:00
PSA - VETERANS AFFAIRS - BURN 30:30

PSA - VETERANS AFFAIRS - Connection 30:30
PSA - WHY GEORGIA? - COBB ANTIQUE MALL 60 1:00
PSA - WHY GEORGIA? - TUCKER:30
PSA - WOUNDED WARRIOR PROJECT: Sam 60 1:00

ISSUES/PROGRAMS REPORT

1st Quarter, 2024

1. **Community Involvement** including volunteerism, blood drives and increased pride in the community
2. **Crime/Safety** including crime prevention, fire safety and police conduct.
3. **Economic Development** including local government issues, job opportunities and the state of the economy.
4. **Education** including education standards, school safety, efforts to keep up with growth in the area and budget changes.
5. **Health Services and Medical Care** including health education and awareness, healthcare for the elderly, parenting and family issues and affordable healthcare.
6. **Environment** including news about air and water quality, litter issues and pollution in our DMA
7. **Military** including news about and news of interest to our vast military audience.
8. **Minority Issues** including news about racial issues, diversity efforts and opportunities available to our minority viewers.

WLTZ

NEWS OF PUBLIC INTEREST

FIRST QUARTER 2024

WLTZ covered many stories during the quarter of impact and interest to viewers. They included but were not limited to:

JANUARY 2024

COMMUNITY INVOLVMENT

1/9/2024 4:30:00 PM	AG GOLDEN PARK UPDATE
1/11/2024 4:00:00 PM	COLUMBUS TRASH ISSUES CONTINUE
1/11/2024 4:00:00 PM	COLUMBUS TRASH ISSUES CONTINUE
1/12/2024 4:30:00 PM	COLS MAYOR ON MLK JR EVENTS
1/12/2024 4:30:00 PM	COLS MAYOR ON MLK JR EVENTS
1/18/2024 4:00:00 PM	GACP TRAINING CONFERENCE
1/18/2024 4:00:00 PM	GACP TRAINING CONFERENCE
1/25/2024 4:30:00 PM	COLS EXTERNAL AUDIT FOLO
1/25/2024 4:00:00 PM	COLS EXTERNAL AUDIT FOLO
1/25/2024 4:00:00 PM	COLS EXTERNAL AUDIT FOLO
1/31/2024 4:30:00 PM	ALUDYNE PLANT CLOSING
1/31/2024 4:30:00 PM	ALUDYNE PLANT CLOSING

CRIME/SAFETY

1/19/2024 4:30:00 PM	TEXASVILLE FIRE CHIEF SEX OFFENDER
1/19/2024 4:00:00 PM	TEXASVILLE FIRE CHIEF SEX OFFENDER
1/19/2024 4:00:00 PM	TEXASVILLE FIRE CHIEF SEX OFFENDER
1/23/2024 4:30:00 PM	KM PEDESTRIAN VS VEHICLE LAWS
1/23/2024 4:30:00 PM	KM PEDESTRIAN VS VEHICLE LAWS

ECONOMIC DIVERSITY

1/2/2024 4:30:00 PM	AL OVERTIME WAGES
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HEALTH

1/4/2024 4:30:00 PM	KM RESPIRATORY ILLNESS SPIKE
1/31/2024 4:30:00 PM	EAST AL PSYCHIATRY FACILITY

FEBRUARY 2024

COMMUNITY INVOLVMENT

2/8/2024 4:00:00 PM	40 NURSES TO GRADUATE FROM PIEDMONT
2/13/2024 4:00:00 PM	LEE CO SRO EXPOSED TO SUBSTANCE
2/13/2024 4:00:00 PM	LEE CO SRO EXPOSED TO SUBSTANCE
2/14/2024 4:00:00 PM	VALENTINES IMPACT
2/14/2024 4:00:00 PM	VALENTINES IMPACT
2/15/2024 4:00:00 PM	CPD CAMERA REGISTRY
2/28/2024 4:00:00 PM	GJ CITY COUNCIL GODLN PRK UPDATE
2/28/2024 4:00:00 PM	GJ CITY COUNCIL GODLN PRK UPDATE
2/28/2024 4:00:00 PM	COUNCIL BEST RANGER COMP PRESENTATION
2/28/2024 4:00:00 PM	COUNCIL BEST RANGER COMP PRESENTATION
2/29/2024 4:00:00 PM	COLS CITY CAMERAS INCREASE
2/29/2024 4:30:00 PM	COLS CITY CAMERAS INCREASE

CRIME/SAFETY

2/8/2024 4:30:00 PM	GJ INJURED ID IN OFFICER INVOLV SHOOTING
2/19/2024 4:00:00 PM	FLEMING AVE SHOOTING SUSPECT ARRESTED
2/27/2024 4:00:00 PM	GBI MAKES RULING ON COLS BABY DEATH
3/1/2024 4:00:00 PM	ST MARYS ROAD SHOOTING

MARCH 2024

COMMUNITY INVOLVEMENT

3/4/2024 5:00:00 PM	DS: SHAVON THOMAS DA BID
3/4/2024 5:00:00 PM	DS: SHAVON THOMAS DA BID
3/7/2024 5:00:00 PM	GJ UPATOI WATER ISSUE UPDATE
3/11/2024 4:00:00 PM	AL ABSENTEE BALLOT BILL
3/11/2024 4:00:00 PM	AL ABSENTEE BALLOT BILL
3/11/2024 4:00:00 PM	GA PRESIDENTIAL PRIMARY TMRW
3/14/2024 4:00:00 PM	COLUMBUS RESIDENT TURNS 105
3/14/2024 4:00:00 PM	COLUMBUS RESIDENT TURNS 105
3/15/2024 4:30:00 PM	KM: PIEDMONT ICU EXPANSION
3/15/2024 4:30:00 PM	KM: PIEDMONT ICU EXPANSION
3/15/2024 4:30:00 PM	DS: GET PAID TO COME TO COLUMBUS
3/15/2024 4:00:00 PM	PC ST PATTY'S DAY CELEBRATION
3/15/2024 4:00:00 PM	PC ST PATTY'S DAY CELEBRATION
3/28/2024 4:30:00 PM	GJ MACON RD REZONING LATEST

CRIME/SAFETY

3/1/2024 5:00:00 PM	ST MARYS ROAD SHOOTING
3/11/2024 4:30:00 PM	MCSO FUGITIVE ARREST AND CRASH DEATH
3/11/2024 4:30:00 PM	MCSO FUGITIVE ARREST AND CRASH DEATH
3/14/2024 4:00:00 PM	JEREMY WILLIAMS COURT APPEARANCE

3/14/2024 4:00:00 PM	JEREMY WILLIAMS COURT APPEARANCE
3/14/2024 4:30:00 PM	CUSSETA RD HIT AND RUN
3/21/2024 4:00:00 PM	TROUP CO CHURCH PASTOR ARRESTED
3/22/2024 4:00:00 PM	AUBURN DUI , FLEEING ARREST

EDUCATION

3/11/2024 4:30:00 PM	KENDRICK HS WKND EVENT
3/11/2024 4:30:00 PM	KENDRICK HS WKND EVENT

ENVIROMENT

3/11/2024 4:00:00 PM	AL TORNADO DAMAGE
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HEALTH

3/11/2024 4:30:00 PM	NOROVIRUS IN GA AND AL
3/11/2024 4:30:00 PM	NOROVIRUS IN GA AND AL

MINORITY ISSUES

3/11/2024 4:30:00 PM	GA HBCU BILL
3/11/2024 4:30:00 PM	GA HBCU BILL