

REP HEADLINE# 8228229
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP APR12/16 11.34
 *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/C BERUFF/R/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- FRANK LEBLANC
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8228229 CLASS: NATL. LOCAL REGIONAL

PRDCT BERUFF FOR SENATE EST#6889 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR13/16 APR19/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR12/16 11.34

REP: NEW ORDER
 TTL \$4,950 @ 9X
 PLS CFM
 THX, ALEX FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BERUFF FOR SENATE

fm

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$350.00	4/15	4/15	1		FRI	1
AGENCY ADVERTISER CODE = 479 AGENCY PRODUCT CODE = 902 AGENCY EST# = 6889												
PROGRAM : NC8 TODAY@5:30												
CON COM1 : NC8 TODAY@5:30												
2			530A-600A	30		\$350.00	4/18	4/18	1		MON	1
PROGRAM : NC8 TODAY@5:30												
CON COM1 : NC8 TODAY@5:30												
3			800A-900A	30		\$750.00	4/17	4/17	1		SUN	1
PROGRAM : SUN TODAY-NBC												
CON COM1 : SUN TODAY-NBC												

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4			900A-1000A	30		\$450.00	4/17	4/17	1		SUN	1
PROGRAM : NWSCH8 SUN-AM												
CON COM1 : NWSCH8 SUN-AM												

5			530A-600A	30		\$350.00	4/14	4/14	1		THU	1
PROGRAM : NC8 TODAY@5:30												
CON COM1 : NC8 TODAY@5:30												

6			600A-700A	30		\$1,000.00	4/14	4/14	1		THU	1
PROGRAM : NC8 TODAY@6AM												
CON COM1 : NC8 TODAY@6AM												

7			530A-600A	30		\$350.00	4/19	4/19	1		TUE	1
PROGRAM : NC8 TODAY@5:30												
CON COM1 : NC8 TODAY@5:30												

8			600A-700A	30		\$1,000.00	4/19	4/19	1		TUE	1
PROGRAM : NC8 TODAY@6AM												
CON COM1 : NC8 TODAY@6AM												

9			530A-600A	30		\$350.00	4/13	4/13	1		WED	1
PROGRAM : NC8 TODAY@5:30												
CON COM1 : NC8 TODAY@5:30												

APR/16 \$4,950.00 CONTRACT TOTAL \$4,950.00
 TOTAL SPOTS 9

MARKET TOTALS \$155,438 WFLA 3% WFTS 12% WTSP 28% WTVT 48% WTOG 0% WTTA 0% WMOR 9%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ACCURATE SHARES
 SVC- NSI
 DEMOS- RA35+*

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 847595 /		<u>Alt Order #</u> 08228229
<u>Product</u> BERUFF FOR SENATE		
<u>Contract Dates</u> 04/13/16 - 04/19/16		<u>Estimate #</u> 6889
<u>Advertiser</u> POL/Carlos Beruff US Senate FL (R)		<u>Original Date / Revision</u> 04/12/16 / 04/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914097	<u>Advertiser Code</u> 479	<u>Product Code</u> 902
<u>Agency Ref</u> IN302/SP102/SP1137/		<u>Advertiser Ref</u>

And:

National Media
 815 Slaters Lane
 Alexandria, VA 22314
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	04/15/16	04/15/16	Local News @ 530a	530-558a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/11/16	04/17/16	----1--	1			\$350.00					
N 2	WFLA	04/18/16	04/18/16	Local News @ 530a	530-558a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----	1			\$350.00					
N 3	WFLA	04/17/16	04/17/16	Today Show Su	8-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/11/16	04/17/16	-----1	1			\$750.00					
N 4	WFLA	04/17/16	04/17/16	Local Su 9a News	9-10a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/11/16	04/17/16	-----1	1			\$450.00					
N 5	WFLA	04/14/16	04/14/16	Local News @ 530a	530-558a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/11/16	04/17/16	---1---	1			\$350.00					
N 6	WFLA	04/14/16	04/14/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/11/16	04/17/16	---1---	1			\$1,000.00					
N 7	WFLA	04/19/16	04/19/16	Local News @ 530a	530-558a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/16	04/24/16	-1-----	1			\$350.00					
N 8	WFLA	04/19/16	04/19/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/16	04/24/16	-1-----	1			\$1,000.00					
N 9	WFLA	04/13/16	04/13/16	Local News @ 530a	530-558a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/11/16	04/17/16	--1----	1			\$350.00					
Totals												9	\$4,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
847595 /	08228229

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/13/16 - 04/19/16	BERUFF FOR SENATE	6889

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Carlos Beruff US Se	04/12/16 / 04/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/16 - 04/19/16	9	\$4,950.00	(\$742.50)	\$4,207.50
Totals	9	\$4,950.00	(\$742.50)	\$4,207.50

Signature: _____ **Date:** _____

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