

KKZX  
Spokane, WA  
Quarterly Issues/Programs List  
Fourth Quarter, 2020  
04/16/2019  
KKZX  
Quarterly Issues/Programs List

KKZX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ViewPoints 2020/10/04 COVID TESTING ON COLLEGE CAMPUSES	ViewPoints 2020/10/04 COVID TESTING ON COLLEGE CAMPUSES	The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.		10/04/2020 02:02 PM	028:00
ViewPoints 2020/10/11 THE LIFE OF A MODERN PRIVATE EYE	ViewPoints 2020/10/11 THE LIFE OF A MODERN PRIVATE EYE	The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.	Tyler Maroney	10/11/2020 02:03 PM	027:57
ViewPoints 2020/10/18 UNDOCUMENTED IMMIGRANTS IN THE US	ViewPoints 2020/10/18 UNDOCUMENTED IMMIGRANTS IN THE US	In 2016, President Trump ran on a platform that vowed to deport all of the undocumented immigrants in the country. However, four years later and this population is still relatively the same. Is it a practical plan to deport millions who have lived in the U.S. for more than a decade, are law-abiding and fill important jobs that would otherwise be vacant?	Richard Hanus	10/18/2020 02:00 PM	027:59
ViewPoints 2020/10/25 HALLOWEEN DURING THE PANDEMIC	ViewPoints 2020/10/25 HALLOWEEN DURING THE PANDEMIC	Halloween is just around the corner, falling on Saturday, October 31st. this year. Whatever your plans are this weekend, it's important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn't have to be any less spook-tastic.	Dr. Rachel Prete	10/25/2020 02:02 PM	027:59
ViewPoints 2020/11/08 CLIMATE SCIENCE IN THE U.S.	ViewPoints 2020/11/08 CLIMATE SCIENCE IN THE U.S.	There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing this group.	Dr. Jennie C. Stephens	11/08/2020 03:00 PM	027:59
ViewPoints 2020/11/22 MOMS RELEASED FROM PRISON	ViewPoints 2020/11/22 MOMS RELEASED FROM PRISON	According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. The largest source of greenhouse gas emissions due to human activities is from burning fossil fuels like coal, oil and natural gas for electricity, heat and transportation. In recent years, the increasingly dry and warm climate in the U.S. has led to extreme fires, record drought and more severe hurricanes. So, what can be done to alter the path we're currently on and make renewable energy (that results in less emissions) widely accessible for everyone?	Jeff Foster	11/22/2020 03:03 PM	027:58

ViewPoints 2020/11/29 THE EARLY AMERICAN DIET	ViewPoints 2020/11/29 THE EARLY AMERICAN DIET	Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.	Jane Ziegelman		027:59
ViewPoints 2020/12/6 BECOMING STEVE JOBS	ViewPoints 2020/12/6 BECOMING STEVE JOBS	Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smooth, upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs changed his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvy, more understanding leader.	Rick Tetzeli		027:59
ViewPoints 2020/12/13 THE MODERN DIAMOND BUSINESS	ViewPoints 2020/12/13 THE MODERN DIAMOND BUSINESS	The northwestern coast of South Africa & Namibia has been a mining hub for diamonds since the 1900's. Local workers labor through long shifts and hazardous working conditions in order to feed their families. The pay? Roughly five cents per carat of rough diamonds found. While some may argue that the industry stimulates the local economy, once a company deems an area to be over-mined, it pulls out, leaving behind nothing for locals except ravaged land.	Matthew Gavin Frank		027:59
ViewPoints 2020/12/27 THE ON AND OFF STAGE BENEFITS PRACTICING IMPROV	ViewPoints 2020/12/27 THE ON AND OFF STAGE BENEFITS PRACTICING IMPROV	Getting on a stage in front of a crowd can be extremely daunting. But, taking a risk and trying something new may not only lead you to a new hobby but a renewed perspective on life. Improv comedy forces you to connect on a deeper level with others, as well as yourself through the collaboration, communication and confidence the performance art requires.	Max Dickins		027:58

#### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

#### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA KKZX WCAAP childhood vaccinations	WA Chap Amer Acad Pediatrics	000:30	279
PSA Spokane Hoopfest Toyota Shoot-Off	Spokane Hoopfest	000:16	58
PSA/GLOBAL CITIZEN JUST VOTE	GLOBAL CITIZEN	000:30	10
PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC	DEMOCRACY WORKS	000:30	16
PSA/PROJECT YELLOW LIGHT-YOU CAN WAIT	PROJECT YELLOW LIGHT	000:29	3
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	5
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	13
PSA/UN GOALS/GARBAGE	UN GOALS	000:29	5
PSA/UN GOALS/LED LIGHT BULB	UN GOALS	000:30	7
PSA/UN GOALS/PLASTIC BOTTLE	UN GOALS	000:30	7
PSA/UNCF-HBCU DONATION	UNCF	000:29	16