

KKZX
Spokane, WA
Quarterly Issues/Programs List
First Quarter, 2023
04/16/2019

KKZX
Quarterly Issues/Programs List

KKZX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Breast Cancer awareness	LOCAL PUBLIC AFFAIRS	Every Woman Can Evergreen	Deb Barnes	01/01/2023 06:00 AM	029:25
Breast Cancer awareness	LOCAL PUBLIC AFFAIRS	Every Woman Can Evergreen	Deb Barnes	01/01/2023 07:19 AM	029:25
CHARITY DONATIONS	LOCAL PUBLIC AFFAIRS	If You Could Save Just One	Natalia Gutierrez	01/08/2023 06:02 AM	030:02
CHARITY DONATIONS	LOCAL PUBLIC AFFAIRS	If You Could Save Just One	Natalia Gutierrez	01/15/2023 06:04 AM	030:02
CHARITY DONATIONS	LOCAL PUBLIC AFFAIRS	If You Could Save Just One	Natalia Gutierrez	01/15/2023 07:15 AM	030:02
ANIMALS	LOCAL PUBLIC AFFAIRS	Spokanimal	Dori Peck	01/22/2023 06:01 AM	029:54
ANIMALS	LOCAL PUBLIC AFFAIRS	Spokanimal	Dori Peck	01/22/2023 07:17 AM	029:54
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:01 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along	A. Barkoff, B. Hooks	02/05/2023 06:04 AM	029:49

		with the importance of COVID-19 vaccines for those specific groups of individuals.			
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:02 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity.	M. Figueroa, Dr. T. Price	02/19/2023 06:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also explains some of the most common cardiovascular issues, like heart attacks and strokes.	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:02 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:04 AM	029:49

		insight into the latest data on youth mental health, including an alarming new study done by the CDC.			
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christine Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See Her mission to increase the representation and accurate portrayal of all women and girls in marketing, media, and entertainment.	C. Guilfoyle, J. Rivera	03/12/2023 06:02 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Sultan Meghji breaks down the U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.	S. Meghji	03/19/2023 06:02 AM	029:50
HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	HHS Regional Director for Region III - Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that have been affected by the pandemic.	Dr. S. Stanford, S. Pipa	03/26/2023 06:03 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			